



## TRICK OR TREAT FOR LITERACY



### CAMPAIGN!

*"To be a leader, you must be a reader."*

*Cynthia Brian, Founder*

The cost of illiteracy to American taxpayers and businesses is \$25 billion dollars per year. Illiteracy is a growing epidemic causing irreparable damage to our society. Instead of giving candy to kids, let's give them books for the holidays. Your donation will give kids a chance. For as little as \$4.00, Be the Star You Are!® can give the gift of a book.

**Be the Star You Are!** is a not-for-profit 501(c)(3) corporation whose mission is to empower women, families, and youth through improved literacy, tools for living, and positive media.

**Be the Star You Are!** collects, distributes, and promotes books and other positive media to women, families, and youth at risk as a way to increase literacy, decrease violence, raise life skills, self worth, and self esteem. This media ranges from education and advisement to inspiration and guidance and covers every aspect of life, from abuse through money management.

### TREAT the KIDS this Halloween and beyond!

Here are simple ways you can help us help others.

- \*Donate **\$16** for our 16<sup>th</sup> year anniversary
- \*Buy a book package of autographed copies of collectibles, *Be the Star You Are!®* and *Be the Star You Are!® for TEENS*
- A donation of **\$45** for two books includes tax/shipping
- \*Buy our T-shirt or Tank top "Read, lead, succeed."
- A donation of **\$20** per shirt includes tax/shipping
- \*Give \$500 worth of new books to cause of choice
- A donation of only **\$99** includes tax/shipping
- \*Make a donation of any amount.

**Give a check to our Teen Trick or Treat Ambassadors or send checks to Be the Star You Are!® charity**  
PO Box 376  
Moraga, Ca. 94556

**★★★ All donations are 100% tax deductible & you will receive a receipt.**

Info & PAYPAL donations, visit [www.bethestaryouare.org](http://www.bethestaryouare.org).  
**Thank you** for helping us help others be readers & leaders.

Name \_\_\_\_\_ Email \_\_\_\_\_

Address \_\_\_\_\_ City \_\_\_\_\_

Zip \_\_\_\_\_ Phone \_\_\_\_\_ Size (for shirts) \_\_\_\_\_

Autographs \_\_\_\_\_



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Autographs to Whom \_\_\_\_\_

Partial List of Beneficiaries served:

- ★Pet Loss Support Group (people / pets grief)
- ★Boys and Girls Club (young people)
- ★Safe Haven for Little People (Homeless)
- ★Born Free Program (Teen pregnancies and babies)
- ★STAND (abused women)
- ★Northern Calif. Family Center SAFE PLACE (teens)
- ★Community Substance Abuse Center (substance abuse)
- ★LITA (Love is the Answer) for people in Nursing Homes
- ★Children's Hospital (children and teens)
- ★Reach Out & Read (childrens' literacy)
- ★Wardrobe for Opportunity ★Juvenile Hall Auxiliary (kids-at-risk)
- ★Animal Rescue Foundation (ARF)
- ★Bay Area Crisis Nursery
- ★Youth Industry
- ★Chris Adams Girls Center (troubled girls)
- ★The Orin Allen Youth Rehabilitation Facility
- ★The Edgar Transition Center (Teens)
- ★The Summit Center (forgotten young people)
- ★Family Stress Center
- ★Family Support Center
- ★The Jewish Children's Bureau, Illinois
- ★The Office of the Public Guardian, Illinois (abused kids)
- ★Chai Lifeline, Illinois (children with illness)
- ★Native American Life Skills Center
- ★New York Fire Department Family Crisis Center
- ★Girls, Inc
- ★Camp Kimble for Kids
- ★Wngz to Fly (Foster Kids)
- ★Hamilton Family Center (Homeless families)
- ★Paul F. Byrd Mathematics Scholarship Program
- ★Monument Crisis Center
- ★JoAnn Cayce Charities, Thornton Arkansas (poverty)
- ★Cheerful Givers, Minnesota (children ages 3-12)
- ★Contra Costs County Library
- ★Horace Ketchens, Hurricane Katrina
- ★Walnut Creek Volunteer Center
- ★Union Parish Library (Gulf Coast Hurricane Relief)
- ★Farmerville Elementary School
- ★Farmerville Middle School
- ★Union Council on Aging (seniors)
- ★DART-Domestic Abuse (abused women and children)
- ★Joaquin Moraga Intermediate School Book Club
- ★Write On! Literacy Charity for Youth, Los Angeles
- ★Bay Area Rescue Mission
- ★Habitat for Humanity
- ★Center for the Early Intervention on Deafness
- ★Bret Harte Memorial Foundation
- ★Mountain View Community Church, San Diego Fires
- ★Casa de Amparo, Oceanside
- ★The Rock Church
- ★Toys for Tots
- ★Motor City Kids
- ★T.O.T.A. Turn on to America
- ★Operation Life Transformed
- ★Books for the Barrio
- ★Super Stars Literacy
- ★Lincoln Child Center
- ★Shelter, Inc.
- ★Gateway High School
- ★Foshay Learning Center, Los Angeles
- ★Child Abuse Prevention Council
- ★Literacy Link, New Mexico
- ★Joplin, Missouri Schools & Hospitals

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