

OUR MISSION:

BE THE STAR YOU ARE®! is a 501 c3 charity dedicated to empowering women, families, and youth through improved literacy and increased positive media. **BE THE STAR YOU ARE**®! has no religious or political agendas or affiliations.



DONATE

PEOPLE TALK

Brooks Olbrys, author of <u>Blue Ocean</u> <u>Bob</u> and a guest on the radio show commented that the radio program "allowed me to bring my message of purpose, passion, and ocean-awareness to the public" and that the charity "distributed my books to children who would otherwise not have access to them." In her position as a publicist for a major New York PR firm, <u>Christianna</u> Be the Star You Are![®] Named to List of 2011 Top-Rated Nonprofit Organizations

Congratulations! Bravo! Hurray! Woo Hoo!

<u>Be the Star You Are!® 501 c3</u> has been named for the second year in a row to a new list of top-rated nonprofits by <u>GuideStar and GreatNonprofits</u>, the leading providers of trusted data and user reviews for nonprofit organizations.

The top-rated nonprofits list is composed of organizations that have received positive reviews from stakeholders, such as volunteers, donors, or clients. 288 organizations were considered with more than 2110 reviews, and 89 qualified as Top Rated Arts Non Profits. Be the Star You Are!® 501 c3 has received 100% five star reviews to date.

Arts Appreciation Award

The <u>rave</u> <u>reviews</u> were



Capra, has booked guests on Starstyle-

Be the Star You Are! radio for over a decade, always receiving glowing responses from her clients. She wrote that the program is "a very special showcase which brings light to important issues, ideas, and concepts that truly stand to educate, inform and enlighten the audience." A long time fan, Brian R. is a firefighter who works in the underprivileged and gang-ridden area of Watts expressed that "the ideas and topics have helped me to talk with the people, especially the youth ." Jeff Gerstl, Director of Host Services for the **World Talk/Voice America Radio** Network said that "this long-running program is among the most popular" while Network Director, Brandy Jackson finds that Starstyle-Be the Star You Are! is "an exceptional show that our listeners look forward to hearing weekly." **Volunteers working for <u>Be the Star You</u>** Are!® are proud to be involved and committed to making an positive impact in the community. When asked what changes would improve the organization, **Executive Director of <u>Cheerful Givers</u> in** Minnesota, Karen Kitchel and Bill Gladstone, co-producer of the film **Tapping the Source responded, "Clone** Cynthia so we could benefit from her energy and enthusiasm."

CAMPAIGN TRAIL

Be the Sta

The campaign was hosted by GreatNonprofits, Guidestar, and a coalition of other nonprofit organizations. The success of the campaign and the diversity of organizations reviewed reflect

posted as part of 2011 Arts

Appreciation Campaign conducted by GreatNonprofits, in partnership with Guidestar and a coalition of nonprofit organizations. "For all of the people who think that the arts is something that doesn't touch their lives, they can think again after looking at this remarkable and diverse range of arts nonprofits. We are gratified to be able to honor Be the Star You Are!® 501 c3 for its work on creating excellent radio broadcasts promoting reading, writing, and other artistic endeavors." said Perla Ni, CEO of GreatNonprofits. "They deserve to be recognized for the support they have from their community."

GREAT Nonprofits

Our Radio Show Rocks!



The radio program, <u>Starstyle-Be the</u> <u>Star You Are!®</u> is an outreach program of Be the

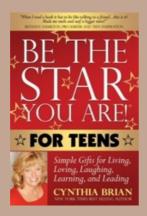
Star You Are!® charity to increase literacy and awareness of books, art, and positive media. The producer and host, Cynthia Brian is the Founder/Executive Director of the charity and a segment called T42 is produced and co-hosted by Heather Brittany, who as a young teenager helped cofound the non profit. Both Heather and Cynthia believe in helping the listeners find meaning and passion in everyday living by providing upbeat, positive message content combining humor, health, and hope. In accepting this award they thanked the astute management and staff of World Talk Radio for being dedicated partners, their listeners for providing such complimentary feedback over the years, the tireless work of their guest coordinator, Angela S., researcher Katherine K, and Lucas H, podcaster Revanti T, and the numerous volunteers who support

the core of GreatNonprofits' mission to bring visibility, transparency, and accountability to the sector and allow nonprofits to engage with their community in a different way.

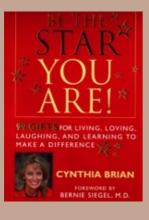
All <u>reviews</u> appear on GreatNonprofits.org as well as GuideStar.org, the premiere source for donor research on nonprofits.



WRITE ON!



Meet our talented <u>young writers.</u> Help your family and friends to be leaders. <u>Buy our books.</u>



the programming with their time, ideas, research, and affirmative attitudes. This award-winning show has been broadcasting live since 1998, airing every Thursday from 3-4pm PT/6-7pm ET on the World Talk Radio/Voice America Network, which is the largest radio network in the world reaching 82 countries and over 5 million listeners. <u>Descriptions,</u> photos, links, and praise for the show here. <u>TUNE IN LIVE</u> <u>ARCHIVES</u>

Read

You can view the <u>reviews</u>. This list can be used to find information on this great nonprofit so that you may support with your giving, volunteering, and patronage.



Without exception, all the reviews emphasized the importance of widening the charity's recognition so that it can bring in more funding to meet the needs of the people it serves.

Art in Action



Numerous art projects are provided for youth at community events chaired by teens Jacqueline T. and Vivien L. including book mark creating, mask making, face painting, color contests, stickers, pot painting and more all to plant the seeds of literacy and appreciation of the creative arts. In addition, our high school student volunteer, Gaby G. spearheads the <u>STAR TEEN BOOK REVIEW TEAM</u> whereby young people across the country read books for ages birth through young adult then review them to assist parents, teachers, librarians, and others to find appropriate books for children. Over five hundred For more information go to <u>Be the Star</u> <u>You Are!® 501 c3</u>, email info@bethestaryouare.org. Authors and artists interested in a radio interview may contact radio@BethestaryouareRadio.com. reviews have been written and published by volunteer teens, teaching them the importance of reading and writing. Courtney C. leads the pack in the number of reviews.





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