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Happy Holly Jolly!

Star Searcher's Express



From our Founder, Cynthia Brian

New Beginnings

According to the Mayan
Calendar, yesterday was
supposed to be the end of the
world. Like the farce of Y2K,
12/21/12 was a day like every
other. For us here at Be the Star
You Arel®, it is just the
beginning of a brand new



season of hope. The year has flown by and we've had a very productive and busy one with events, contests, and growth. Congratulations to all the volunteers as Be the Star You Are!® has once again been awarded the TOP NON PROFIT award. The new creative community web site of Express
Yourself!TM (www.BTSYA.org) has expanded with



Be the Star You Are! ® 501 c3
PO Box 376
Moraga, Ca. 94556
BTSYA.org
9 25-376-7126





MIRACLE MOMENT®

"Generosity is giving more than you can, and pride is taking less than you need."

Kahlil Gibran



hundreds of books reviewed by volunteers. activities, events, music, videos, published works, etc. The teen radio show, Express Yourself!™ hosted by young volunteers from across the United States is the #1 young adult program in the world broadcasting to 192 countries every Tuesday at NOON PT on the Voice America Kids Network, Last year at this time, we had five reporters. We now have fifteen with more in training and several more behind the scenes. Club BTSYA has been launched at schools and is growing. StarStyle®-Be the Star You Are 18 radio is entering it's fifteenth year of continuous weekly broadcasting showcasing more than fifteen hundred authors. We've shipped books to an additional 4,000 recipients this year and are still collecting funds to help with Operation Hurricane Sandy Disaster Relief.

There's still plenty of time to make a tax-deductible donation before the end of the year. Consider making a monthly pledge and watch how your contribution benefits others in need. And if you are shopping on-line, use a site that gives back. It may only be pennies, but every cent adds up.

I would like to take this opportunity to thank everyone for your continued support and I wish you every joy during this magical season. Whatever you celebrate, cherish the moment and live in optimism.

The best is yet to come.

Wishing you a life of treasures and twinkling lights.

Cynthia Brian

Founder/Executive Director



Introducing Our New Volunteer

ADVERTISE ON OUR RADIO SHOWS!

Have your message heard by millions of listeners from around the world. Contact our Sales Team at Sales.StarStyle@gmail.com or 925.377.STAR for more information.

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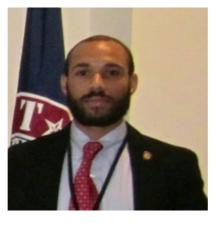
PUBLISHED TEENS

Alex Pawlakos
Linda Lan Phung
Konnie Guo
Youngjoo Ahn

Read more at www.BTSYA.org

Manager

Be the Star You Are!® is pleased to announce that Jerome Tennile from Virginia will be serving as our Volunteer Manager. Jerome works full time as a Volunteer Administrator for the



Tragedy Assistance Program for Survivors, a 501c3 whose mission is to give long term emotional care to all who have suffered the loss of a loved one while in military service. He is a California native who joined the US Navy and served two deployments in the Middle East. Jerome found Be the Star You Are!® on Volunteer Match and will now be managing all volunteer opportunities. We extend a warm welcome to Jerome and are very excited to have him join our STAR team.

BTSYA WINS TOP NON PROFIT HONOR

For the third straight year in a row, Be the Star You Are!™ has been recognized by



Network for Good and Great Non Profits as a Top-Rated Charity. Less than 1% of all eligible non profits won a place on the 2012 Top Rated List. Congratulations to our volunteers and supporters for this high honor.

Read the reviews and make a donation to continue our work.





LAST CALL

The 9th Annual National Essay Contest ends mid January. **ENTER NOW** to win \$\$\$, radio interviews, promotion, publication, & prizes. You ARE a writer & a winner.

Thanks to <u>US BANK</u> in Lafayette, Calif. for sponsorship!



GRATITUDE WORKS

Shout out of praise to Starla, Dana, & Sarah Jean Allen of the <u>Good Earth</u> <u>Store</u> who continuously donate a portion of proceeds to BTSYA. Thank you Star Angels.



FOLLOW US!



SPECIAL THANKS TO OUR STAR LEADERS

Without the dedicated involvement and constant commitment of our volunteer leaders, Be the Star You Are!® would not be able to help so many. Please put your hands together for applause and let's pat these amazing STARS on the back for jobs well done.

Kim Carlson, web mistress www.bethestaryouare.org.

Steven Zhou, Host & Administrator www.BTSYA.org
Courtney Cheng, Book Review Coordinator
Heather Brittany, Co-Host/Producer, StarStyle® Radio
Youngjoo Ahn, Host, Express Yourself!™ Teen Radio
Caie Kelley, Katelyn Darrow, Rachel Glass, Jacqueline Tao, Co-Hosts & Reporters on Express Yourself!™
Jennifer Lee, Events Coordinator

Gabriel Ignacio Fuentes, Podcaster

Shari Dyer, Technical Advisor, Videographer

Robert Mohr, Director of Photography

Navi Sidhu, Social Networking

Rvan Sim, Research

Linda Lan Phung & Youngjoo Ahn, Co-Presidents, Club BTSYA

Also, sincere gratitude to all of our teen radio reporters, people behind the scenes, and our amazing team at <u>Voice America Kids Network and World Talk Radio plus all our volunteers.</u>

Together we are increasing positive message media while increasing literacy and the joy of reading! See <u>PHOTOS.</u>



SHARE THE JOY!

This holiday season smile more, compliment more, hug more, and help more. The more you give, the more you get. Joy is like a ball that bounces right back to you. From our STAR family to yours, may you enjoy the treasures, memories, and love of this blessed season. Our sincerest gratitude for being part of our programs. Let your light shine brightly.

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