



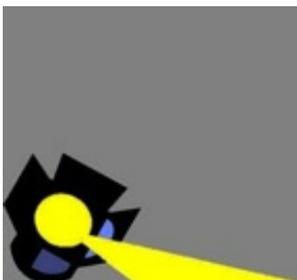
[Click to view this email in a browser](#)



Star Searcher's Express brought to you by Be the Star You Are!® 501 c3 charity

### Miracle Moment®

*"...a man can do no better than to eat and drink, and find satisfaction in his work." -Solomon, Ecclesiastes 2:24*



### Author Spotlight

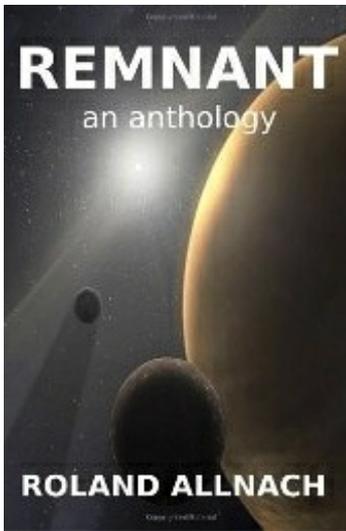
### A Message from our Founder, Cynthia Brian

Do you ever ask yourself where did the time go? It's a daily question here at Be the Star You Are!® Being an all volunteer organization, everyone donates their time, including me.

Our volunteers work full time jobs or go to school, juggling homework, families, and other obligations. The last two months have been jam packed with activities, events, new programs, and opportunities.

[Club Be the Star You Are!®](#) launched in high schools to give young people the opportunity to learn to write, report, and get involved in community. Our teen radio show, [Express Yourself!™](#) now boasts a whopping 15 rotating on air personalities with many participating in the LIVE broadcast from the [Pear Festival](#) where musical talents were unveiled. I'm thrilled to have been able to get a record number of young people published in Teen Scene in the [Lamorinda Weekly](#) as well as published at [www.BTSYA.com](#). [Starstyle @-Be the Star You Are!®](#) introduced exciting authors and health help to millions around the globe, BTSYA shipped cases of books to [libraries and shelters](#), produced a [new video](#), collaborated for a [blog](#), partnered with [Whole Foods](#) to recycle plastic, participated in the 150th anniversary [Gaelbration](#) of St. Mary's College, and kicked off the [9th Annual National Essay Contest](#). Whew! Time to take a few deep breaths.

As you get ready to take the wee ones around the neighborhood for a bit of trick or treating, we want to say THANK YOU to everyone who jumps on our



Interested in a literary adventure beyond the norm? Explore the other-worldly tales of Roland Allnach's 'Remnant' and 'Oddities & Entities'. Recipients of multiple national awards (National Indie Excellence Awards and Readers Favorite Book of the Year Awards), Roland's critically acclaimed books take readers on thought provoking, exhilarating, suspenseful forays into landscapes that defy common perception. Start your journey at: [www.rolandallnach.com](http://www.rolandallnach.com)  
[Read Review](#)  
[Listen to Radio Interview](#)

## GRATITUDE WORKS



Be the Star You Are!® is grateful to our fall sponsors. [Whole Foods](#). [Lafayette](#)

band wagon of positivity and passion. Please peruse the news and have a ghoulish great Halloween. Everyone counts!

Be safe! We care.

Cynthia Brian

Founder/Executive Director

[www.BetheStarYouAre.org](http://www.BetheStarYouAre.org)

My virtual door is open

[About Me](#)

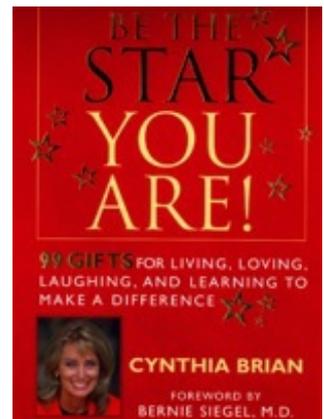


Email: [Cynthia@star-style.com](mailto:Cynthia@star-style.com)

## Reading is Good for the Brain

Did you know that Stanford researchers have found that critical reading and leisure reading provide different kinds of neurological workouts constituting valuable exercise of people's brains. Reading provides tangible benefits to humans including blood flow to change neural activity patterns. We can train our brain to be better at concentration and comprehension. Read a book today and get some mental exercise.

[BUY OUR SIGNATURE BOOKS WITH AUTOGRAPHS](#)  
[DISCOUNTED BOOKS AT AMAZON](#)



Listen to amazing authors and find great books on [Starstyle® Be the Star You Are!® Radio](#) broadcasting LIVE every Thursday from 3-4pm PT on [World Talk Radio](#) with personal growth coaches, [the Oprah of the Airwaves Cynthia Brian and Health Hero, Heather Brittany](#).



## Published Teens

At the charity, our Executive Director, a NY Times best selling author, [Cynthia Brian](#), works hard to help others become great writers and reporters. For the latest published reviews, creative writing, and news, [READ HERE](#).

**CONGRATS** to these teens published this fall:

[Morgan Hunter](#)

[Robbie Sadre](#)

[Linda Lan Phung](#)

[Lamorinda Weekly](#)  
[US Bank](#)

Without support from the community, BTSYA could not provide the innovative programs and services. Want to be a sponsor? Contact us: [info@bethestaryouare.org](mailto:info@bethestaryouare.org)

[Read Reviews of BTSYA](#)

## Express Yourself!



Tune into our HALLOWEEN SPOOKTACULAR radio show with co-hosts Youngjoo Ahn and Caie Kelley broadcast live from the Pear and Wine Festival. Thanks to Lamorinda Weekly for sponsoring our booth, Jennifer Lee for event planning, and to all the volunteers who rocked it, including our video team.

[Mohr Productions](#)  
[Keigan Productons](#)  
[Starstyle@ Productions](#)

Charlie Paduano  
Jaime Giacomi  
Ray Lin Lin  
Jennifer Lee  
Youngjoo Ahn  
Robbie Sadre  
Lora Galoyan  
Caie Kelley  
Steven Zhou

Tune in every Tuesday at NOON PT on the [Voice America Kids Network](#)



**DONATE TODAY**



[Youngjoo Ahn](#)  
[Clare Durant](#)

Two teens had two articles published:

[Caie Kelley: Inequality](#)  
[Caie Kelley: Elections](#)  
[Alex Pawlakos: Flashlight](#)  
[Alex Pawlakos: Cab4Me](#)

Check out the amazing talent of teens at [Express Yourself!™ Creative Community](#) and our [Teens in the News](#)

## 9th Annual BTSYA National Essay Contest

**Be the Star You Are!®** 501 c3 charity announces its 9th annual essay contest to promote literacy and positive messages.



[www.bethestaryouare.org](http://www.bethestaryouare.org) and <http://www.BTSYA.com>

**FEE** \$10 donation per entry

**DATES:** October 18, 2012-January 18, 2013

**FIRST Prize** - \$100 plus guest appearance on the internationally syndicated radio program, Starstyle™-Be the Star You Are!® (Total value, \$700) AND the teen radio show, Express Yourself!™. Additionally, your story will be published in our Star Searcher Express newsletter and at [www.bethestaryouare.org](http://www.bethestaryouare.org) plus our new Express Yourself!™ site at [www.BTSYA.com](http://www.BTSYA.com) In the event of a tie, winners share cash prize and both receive publication and radio interviews. Winners will also receive an autographed copy of Be the Star You Are!®

**SECOND Prize**-Book of choice from our collection plus an interview with our Star teens on Express Yourself!™ plus publication in all of the above and a shout out on Starstyle@Be the Star You Are!® radio.

**Runner-ups** -Published at Express Yourself!™, [www.BTSYA.com](http://www.BTSYA.com), a shout out on both radio programs and in StarSearcher's Express newsletter as well as noted on web site.

Starstyle@-Be the Star You Are!® broadcasts to 219 countries and Express Yourself!™ to 192.

Web sites for Radio Programs: <http://www.StarStyleRadio.com> and <http://www.ExpressYourselfTeenRadio.com>

### Topic:

We live in a world of turmoil, violence, greed, and isolation. How could we create a more peaceful planet through benevolence, compassion, communication, and understanding?

All submissions must be received by Be the Star You Are!® by midnight January 18, 2013. Essays accepted by email being only. You may enter as many essays as you'd like, however each one must be emailed separately accompanied by a \$10 tax deductible donation entry fee. You may make the donation by check or credit card. Donation can be via PAYPAL <mailto:Cynthia@bethestaryouare.org>. You will be notified when your entry and donation are received.

Be the Star You Are!® is a 501 C3 charity. All entry fee donations are tax deductible according to the law.

• Any statistics must be documented with researched sources.



Make a difference in the lives of women, families, and youth with a tax deductible donation to the award winning all volunteer 501c3 charity, [Be the Star You Are!®](http://www.bethestaryouare.org)

[DONATE NOW](#)

YOU ARE A STAR!!!!

**TRICK OR TREAT  
FOLLOW US!  
LOVE US!**

[FACEBOOK](#)

[TWITTER](#)

[YOU TUBE](#)

[MYSPACE](#)

[TWITTER RADIO](#)

[FACEBOOK RADIO](#)

**BTSYA**



Be the Star You Are!® PO Box 376  
Moraga, Ca. 94556 925-376-7126  
[www.BTSYA.com](http://www.BTSYA.com)

[DONATE NOW](#)



**When you love  
what you do,  
you'll never  
work a day in  
your life. We  
LOVE**

- Word Count: Please keep stories between 300-600 words. Please TITLE each entry.
- Email address: – [cynthia@bethestaryouare.org](mailto:cynthia@bethestaryouare.org) (attachments accepted in a WORD document, please)
- Send donations via US mail – Be the Star You Are® charity, PO Box 376, Moraga, Ca. USA 94556
- All submissions must be original, and the sole property of the author. Author retains all rights to submission. Winners and runners-up entries will be published on Be the Star You Are!® web site effective February 9, 2013. Winners notified by that date. Winners will be listed in the newsletter and on the web site. No additional mailings will be considered. Payment accepted by check, VISA, MasterCard, or PAYPAL. Payment must be done at the same time of submission. If sending multiple entries, you may send one check with noted essay titles. All entries without donation are disqualified.

Please supply:

- \* Author's name
- \* Mailing address
- \* Email address
- \* Phone number
- \* Word count
- \* 30 Word BIO

For more information, please visit:  
[www.bethestaryouare.org](http://www.bethestaryouare.org) and go to Write or  
[http://www.btsya.com/events\\_calendar.html](http://www.btsya.com/events_calendar.html)

Be the Star You Are!® is a registered trademark. Be the Star You Are!® is a 501 c3 charity. All entry fees are tax deductible. PO Box 376, Moraga, California 94556. Phone 925-376-7126, [www.bethestaryouare.org](http://www.bethestaryouare.org)

Thanks to Ron Melvin, General Manager of US BANK, Lafayette, California, 925-293-7200

### **CLUB Be the Star You Are!®**

[CLUB Be the Star You Are!®](#) is the new Club created by two teenage volunteers of Be the Star You Are!™, Robbie Sadre and Lora Galoyan for students in schools to be more creative. [CLUB Be the Star You Are!®](#) helps teens become published writers and gives them the opportunity to work on the radio as well as to fundraise for charity, increase literacy, become leaders in their community, and make a difference in the world. Many of our teens are hosts and reporters on the international radio program, Express Yourself!™ and many write for newspapers. [CLUB Be the Star You Are!®](#) is an outreach program of Be the Star You



**volunteering for**  
**Be the Star You**  
**Are!® HAPPY**  
**HALLOWEEN**  
**FROM OUR**  
**HOME TO**  
**YOURS!**



Are!® 501c3 charity. Cynthia Brian is the Founder and Executive Director of the charity and programs. If you want to start a CLUB in your school, contact us at [info@BetheStarYouAre.org](mailto:info@BetheStarYouAre.org). Visit our websites at <http://www.BTSYA.org> or <http://www.BetheStarYouAre.org>.

## [WATCH VIDEO](#)

It is not now, and has never been, our intention to send this free newsletter to anyone who does not want it. If you received this in error, please respond with "REMOVE" on the subject line. Forward this to anyone who you think may be interested in its contents. If this was forwarded to you, and you want to receive it monthly, reply with "SUBSCRIBE" in the subject line. Visit our web site at <http://www.bethestaryouare.org>. Thank you.

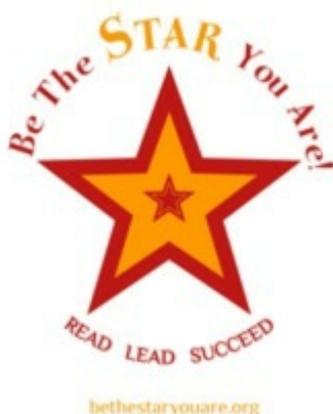
## **Coaching for College Essays**

Need help writing or editing your essays for college applications? New York Times best selling author, editor, and teen coach will help you craft a compelling essay.

*"Cynthia went above and beyond my expectations. She was diligent, cooperative, helpful, and a delight. After the first two hour meeting I couldn't wait to meet with her again, not only because of her amiable personality but because she made writing fun! I highly recommend paying the price for Cynthia. She is worth every penny and I know you won't be disappointed." Becca Frazier, senior*



To book a coaching session in person, by phone, or SKYPE, email [Cynthia@Star-Style.com](mailto:Cynthia@Star-Style.com) or call 92-377-STAR. Fees by the hour or by the word. [More info on coaching service.](#)



---

If you no longer wish to receive these emails, please reply to this message with "Unsubscribe" in the subject line or simply click on the following link: [Unsubscribe](#)

---

Be the Star You Are!® 501 c3  
PO Box 376  
Moraga, California 94556  
US

[Read](#) the VerticalResponse marketing policy.

