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Star Searcher's Express

Be the Star You Are!® PO Box 376 Moraga, Ca. 94556 925-376-7126 www.BTSYA.com

OUR MISSION

BE THE STAR YOU ARE®! is a library of books and other media donated to youth at risk to raise their skills and self esteem to improve their daily lives. This media ranges from education and advisement to inspiration and guidance which covers every aspect of life from abuse through money management. BE THE STAR YOU ARE®! has no religious or political agendas or affiliations as it caters to the literate and illiterate by providing audio tapes and videos as well as books to give these kids a head start in their lives so they can beat the odds.



It is not now, and has never been, our intention to send this free newsletter to anyone who does not want it. If you received this in error, please respond with "REMOVE" on the subject line. Forward this to anyone who you think may be interested in its contents. If this was forwarded to you, and you want to receive it monthly, reply with "SUBSCRIBE" in the subject line. Visit our web site at www.bethestaryouare.org. Thank you.

TRICK OR TREAT!





"Do all the good you can, By all the means you can, In all the ways you can, In all the places you can, At all the times you can, To all the people you can, As long as you ever can." *John Wesley*

A Message from our Founder, Cynthia Brian

Express Yourself!TM for TEENS

Besides increasing literacy, a core mission of Be the Star You Are!® since inception has been to produce, provide, and promote positive message programming as a method of empowerment. Our radio show, Starstyle®-Be the Star You Are!



M hosted by Heather Brittany and me has been broadcasting live weekly since 1998 showcasing authors and books that inspire and enhance daily living. We are especially proud that the program reaches 132 countries around the world and over 3.5 million listeners.

Next month, a new era in programming begins. Be the Star You Are!® will launch a brand new hour long program for, by, and with teens. During the summer, we launched the new web site for teens at www.BTSYA.com to express, upload, and publish their creativity. Voice America Radio Network asked me to take the teen scene to a new level by creating a global program. For the past two months, producing with Starstyle® Productions, Ilc, I have been working with seven young people to bring Express
Yourself!TM to the Voice America Kids Radio Network.

Our two teen hosts are Steven Zhou from the San Francisco area and Chan Dara Paschall from Los Angeles. We have five field reporters from five different areas, Courtney Cheng, Vivien Lee, Rachel Glass, Eric Pawlakos, and Jacqueline Tao , checking in on a variety of topics and trends that are important to the youth generation.

My goal is to help teens think outside the box and speak with confidence on the airwaves while having fun and gaining real world skills. **SNEAK PEAK.** I am so proud of their success.

Express Yourself! is an entertaining radio program where passion, productivity, and possibility populate the airwaves. Come play in our country where teens talk and the world listens. Have a happy, haunted Halloween!

Thanks for spending time with us here in our power place. Go Team TEENS!

GRATITUDE WORKS

Mega thanks to event chairperson, Vivien Lee who orchestrated with a smile the volunteers and activities for the September Teen Car Wash as well as Pear and Wine Festival. Steven Zhou assisted in running errands, buying balloons, snacks, and bringing in more helpers. Robert Mohr shot video and print and a plethora of teens pitched in.

Part NETHERS TALE OF THE PARTY STORE THE PARTY

Appreciation to our sponsor, Jarek Gryko of <u>Gryko Hardwood Floors.</u> For exquisite old world craftsmanship for all your hardwood floor needs, visit <u>www.GRYKOHARDWOODFLOORING.com</u> or call 510-928-7409. Thanks so much to book review volunteer Gaby for this sponsorship.

ENTER the 8th Annual National Essay Contest



The 8th Annual National Essay Contest is underway sponsored by US BANK of Lafayette. Win \$\$\$, books, and an interview on our internationally broadcast radio show. **GUIDELINES**

INFO

Choose a Topic:

1: "The World at Your Fingertips": Technology allows people to access and do so much more than ever imagined. How has technology changed your life? Is it better or worse?

2: "Hear Me Out": Got something to say? Then say it! What does it mean to express yourself so that others can hear you? How do you personally go about doing so? Express your opinions on it in an essay.

BUY BOOKS for the HOLIDAYS

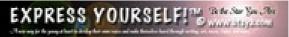


Get a head start on your holiday shopping with books, DVD's, T-shirts and more from Be the Star You Are!® Ask for autographed copies. BUY NOW!

Amazon Store

BOOK REVIEW SERVICE for AUTHORS

Cynthia Brian, Executive Director



TEENS TALK. WORLD LISTENS

Meet the teen hosts of our new radio program, <u>Express</u>

<u>Yourself!TM coming</u> soon to the <u>Voice America Kids Network</u>..

Steven Zhou is currently a senior in High School where he is a swim coach and student leader. Steven is an accomplished musician who wrote and produced the theme music for the program, along with another volunteer, Courtney Tran. He excels in administration and organization and will use this hosting experience as a spring-board to real world projects.

Chan Dara is a 16 year old college student from Los Angeles studying journalism and psychology. She has a passion for fashion, music, and activism with a mission to help others. Chan Dara will offer features on fashion as well as tackle the tough topics that face teens from bullying to body image.

The program wants to give young people around the globe a voice for communication, collaboration, and connection. If you want to suggest a guest or a topic, please email btsyateenradio@gmail.com.

Next month, meet the field reporters.

Check out Express Yourself!TM



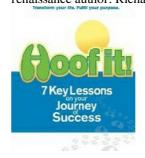


SPOTLIGHT ON STELLAR AUTHOR

Dr Richard Norris Author, Hoof It!

Believe you have untapped potential? Want to be a success? Want to discover 7 keys to your

success? If you answered "Yes" to any of these, then enjoy Hoof it! Learn the lessons. Create your own simple 21-step action plan. Act on it. Transform your life. Live your purpose. Your Journey of Success awaits! Go to Amazon or http://bit.ly/rZuToW Listen to the interview with this life-affirming, fun-loving, renaissance author. Richard is a lion heart!







For a \$150 donation, your

book will be read, reviewed, and uploaded to sites. info@bethestaryouare.org or 925-376-7126.

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TEEN book WEBSITE

Express Yourself!™

WISHING WELL



Join \underline{iGIVE} & choose Be

the Star You Are!, Moraga Ca. as your charity of choice & you'll get \$5 plus BTSYA gets \$5. Every time you shop here & choose BTSYA, a portion of your purchase price goes to charity at no cost to you. Cool!

http://www.iGive.com/BTYSA

When searching on the web, use GoodSearch http://www.GoodSearch.com Choose Be the Star You Are!, Moraga, Ca. as your charity to support. Every search generates a few cents for the charity and when you shop, a percentage will be donated.

CYNTHIA'S COACHING CORNER

Cynthia Brian

specializes in coaching for acting, TV/Radio training, writing, and speaking. Call 925-377-STAR to book an appointment or email cynthia@Star-Style.com. Cynthia is



also available as a speaker for events. Cynthia Brian is YOUR guide on the side. (and sometimes a pirate..ahoy matey!)

This month's published Teen Stars <u>Morgan Hunter</u> <u>Eric Pawlakos</u> <u>Jacqueline Tao</u>

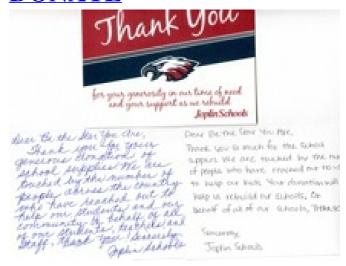




JOPLIN'S JOY

By the end of October, the volunteers of Be the Star You Are!® charity had shipped \$59,000 in books to Joplin, Missouri to help the schools and hospitals that were destroyed by tornadoes last spring. Many thank you notes have recently arrived from both students and staff. READ We are happy to have made a difference and thank the numerous authors who participated in Operation Tornado Disaster Relief.

DONATE



Radio Spook-tacular! Goblins, & Ghouls





<u>Live from 3-4pm on October 27</u> it's the bewitching Halloween Hour on Starstyle®-Be the Star You Are!

You'll also meet our new teen hosts of Express Yourself!® on World Talk Radio. Archives & Photos.

For guest guidelines, contact our Guest Coordinator, Angela Siekman at radio@bethestaryouareradio.com.

PEOPLE ARE TALKING

"You are a wonderful host/interviewer and I'm always delighted to be



Cynthia's Digging Deep Thrills, Chills, Gourds, & Ghouls in the Garden



TEEN CREATIVES

INVITED

Submit your writing, photos,videos, music, art, and photos to **Express Yourself!™** Let your voice be heard!

www.BTSYA.com

HAVE A HAUNTED HAPPY HILARIOUS, HALLOWEEN...BOO!

Thanks for playing with us and for your continued support!



TRICK OR TREAT!!!!!

DONATE FOR ALL SOUL'S DAY!

Be a SAINT!!!



on your program.

Thank you for having
me back!" John Shors,
Author, Cross Currents



"What a fun time!!! I really appreciate you reading my book."
Clint Adams, Author and Founder of Stories About Facing
Fears

"Thank you for your amazing support!" Karen Milesky, Global Director for Little Voice Mastery

"It was an absolute pleasure and honor to be on your show. God bless and may you continue to enjoy success and making a difference in the world."

Brandon Montgomery, Author, The Element Series 1,The Awakening

"Thank you so much for the fantastic interview. The fact that you not only read the book but actually enjoyed it was really apparent, and, as an author, there really isn't anything better than that." Amber Karlins, Author, My Year of Living Fearlessly

"Thank you for the opportunity of a double blessing - being on your show and giving to those who need to be blessed. As one of my core values is giving this resonates. Thanks again for all your energy, input and brilliance!!" **Dr. Richard Norris, Author, Hoof It**



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