

Learn savvy steps to help your program work smarter!

FAMILY DAY HOME business BOOTCAMP SERIES

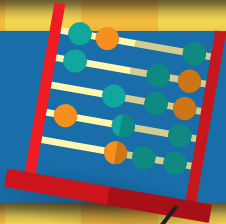


EACH FREE WORKSHOP

- Includes individual support & consulting
- Will sharpen your skills in these areas:



business management | Gain understanding of tricky federal & state requirements such as business taxes & licenses. Learn best practices on how to structure your business. Feel empowered to become a successful entrepreneur.



finance | Deepen your understanding of running a profitable family day home. Ensure that you are maximizing tax deductions & keeping strong financial records. Become comfortable charging competitive rates for your service & collecting tuition from parents.



marketing | Discover simple ways to build an online presence for your business, with low-cost marketing techniques that work well for family day homes. Learn how to set up Facebook and Google business pages, and to automate your parent communications.

> **FOR BEST RESULTS, ATTEND ALL THREE!**

Presented by
Certified Business Analyst
Lauren Small, MBA
EARLY EDUCATION
BUSINESS CONSULTANTS



Saturday, April 21, 2018 | 10 a.m. to Noon
Main Street Library
110 Main Street | Newport News

Saturday, May 19, 2018 | 10 a.m. to Noon
Hidenwood Presbyterian Church
414 Hiden Boulevard | Newport News

Saturday, June 23, 2018 | 10 a.m. to Noon
Main Street Library
110 Main Street | Newport News



Register Now:
earlyeducationbusiness.com/family