

Thank you for your support of the  
Central Texas STARZZ



## RECEIPT

Detach and retain with your tax records

AAU 501(C)3 Tax Exempt  
Texas State Tax Exempt

DATE: \_\_\_\_\_

AMOUNT: \$ \_\_\_\_\_

**Central Texas STARZZ**  
PO Box 1174  
Copperas Cove, Texas 76522

www.starzzbasketball.com

ccstarzz09@aol.com

@starzzbasketball

## ABOUT US

The Central Texas STARZZ is a non-profit 501(C)3 youth services program, an affiliate of the Amateur Athletic Union (AAU). In 2009, discovering a vital need for additional youth basketball opportunities in the local community, Charles and Dorothy Lyons started the Central Texas STARZZ. Over the years, many outstanding young adults have participated in our program and moved on to play at the collegiate level. Last year, we fielded ten basketball teams, boys and girls, grades three through twelve. And over 100 young men and women. Join us as we start our 2019 program.

## OUR GOALS

- To become the premier basketball program in Central Texas.
- To provide a quality and competitive youth basketball program.
- To teach the fundamentals of the game, sportsmanship, and teamwork and to prepare players to play at the next level.

## FUNDRAISING and SPONSORSHIP

The Central Texas STARZZ will provides a competitive schedule of weekend tournaments for our participants from March through August. We can expect to play at least six to eight weekend tournaments during that period. For some teams, overnight tournaments may be a possibility.

To finance our program, we must charge each player a small participation fee. This fee is used to offset expenses such as tournament entrance fees, uniform replacements, equipment, practice insurance and other general operating expenses.

We do not expect participation fees alone to cover operating expenses. Therefore, we subsidize these fees with funds raised through fundraising and sponsorships.

In addition to regular operating expenses, our goal for 2019 is to raise \$5000 for the purchase of uniforms and equipment. We will rely heavily on the kindness and generosity of our local community to help us reach this goal, and continue to make this program a success.

We offer several incentive packages for those businesses, organizations, and individuals who support us. See the incentives on the reverse side of this brochure.



# SPONSORSHIP

**Become a Sponsor**

The Central Texas STARZZ is a 501(C)3 non-profit youth sports organization affiliated with the Amateur Athletic Union (AAU). Its mission is to provide an opportunity for local youth to develop and improve their basketball skills, as well as their personal development. Through basketball, we hope to teach valuable life lessons about teamwork, discipline, respect, and hard work through participation in a competitive sports program.



January 2019



# SPONSORSHIP FORM

The Central Texas STARZZ welcomes all amounts of financial support from the local community. As such, we offer several sponsorship packages for local businesses, organizations, and individuals who support our program.

Date: \_\_\_\_\_

Sponsorship Amount: \$ \_\_\_\_\_

Sponsorship Levels: Platinum \_\_\_ Gold \_\_\_ Silver \_\_\_ Bronze \_\_\_ Booster \_\_\_ Baller \_\_\_

Business Name of Sponsor: \_\_\_\_\_

Contact Name: \_\_\_\_\_ Title: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ Zip: \_\_\_\_\_

Telephone No.: \_\_\_\_\_ Email Address: \_\_\_\_\_

Website Address: \_\_\_\_\_

All donations to the Central Texas STARZZ will be used to offset the cost of uniforms and equipment, tournament entry fees, lodging and travel, and general operating expenses for the entire organization. Your support, in any amount, will truly "Make a Difference" in the success of our program.

Please make all checks payable to STARZZ Basketball and mail to:

**STARZZ Basketball, PO Box 1174, Copperas Cove, Texas 76522**

For additional information regarding our sponsorship program, please contact Charles Lyons at 254-290-0730, Dorothy Lyons at 254-290-0679 or email ccstarzz09@aol.com

Email the Central Texas STARZZ at ccstarzz09@aol.com

Visit the Central Texas STARZZ on the web at [www.starzzbasketball.com](http://www.starzzbasketball.com)

Follow the Central Texas STARZZ on Facebook @starzzbasketball

## Become a Sponsor

### Platinum Sponsor - \$500

- Recognized on webpage/Facebook
- Recognized at the end- of-year party
- Receives recognition plaque, signed STARZZ basketball, polo shirt and cap, and window decal

### Gold Sponsor - \$250

- Recognized on webpage/Facebook
- Recognized at the end- of-year party
- Receives recognition plaque, polo shirt and cap
- Receives window decal

### Silver Sponsor - \$100

- Recognized on webpage/Facebook
- Recognized at the end- of-year party
- Receives recognition plaque
- Receives window decal

### Bronze Sponsor - \$50

- Recognized on webpage/Facebook
- Recognized at the end- of-year party
- Receives Certificate of Appreciation
- Receives window decal

### Booster Sponsor- \$25

- Recognized on webpage/Facebook
- Receives window decal

### Baller Sponsor- \$10

- Receives window decal

▪ Optional incentive packages can be arranged