



**Vliet Street Business Association**

[www.westvliet.com](http://www.westvliet.com)

Keeping with the philosophy, "Shop Local, Keep Our Community Unique", the Vliet Street Business Association, a non-profit civic organization, promotes the businesses and happenings of West Vliet Street (from 43rd to 62nd Streets) as a destination place for unique dining, shopping, entertainment and services for people of all ages and tastes.



**Uptown Crossing BID #16**

[www.uptowncrossing.com](http://www.uptowncrossing.com)

The Uptown Crossing Business Improvement District (BID 16) was created in 1995 with the task of enhancing the streetscape within the district and attracting and retaining businesses in the area. The members of the Board are appointed by the Mayor and approved by the Common Council. BID 16 runs along West North Avenue from Sherman Boulevard on the east to 60th Street on the west and along West Lisbon Avenue from 46th Street to 51st Street.



DINING



COFFEE



TAVERN



MOVIE



ART



RETAIL



MUSIC



PHARMACY



SERVICE



AUTO



FUEL



REPAIR

★ Vliet Street Business Association Member



- For every \$100 spent at a locally owned business, \$73 remains in the local economy vs. only \$43 for every \$100 spent at a non-locally owned business.
- When you shop locally owned businesses, your money is recirculated over and over and creates up to 75% more tax revenue for your community and state.
- Shopping local creates jobs. Shops in our city create local employment and self-employment. These people in turn spend in the local economy.
- Local independent shops invest more in our communities. Local businesses are proportionally more generous in their support of local charities, schools, and community events. So supporting local shops means a financial contribution to your community.
- Shopping locally saves you time and money. You travel less, saving time and fuel.
- Shopping locally retains our distinctiveness. Independent shops create distinctive shopping experiences and stock different products.
- Shopping locally saves the environment. Local shops often stock a high percentage of locally sourced goods, helping to reduce our global footprint.
- Local shops value you more. Evidence from numerous surveys show people receive better customer care and service locally. These businesses survive by their reputation and repeat business, which means you get a higher standard of service.



WestVlietStreet



@VlietStreetMKE

WEST SIDE  
GUIDE  
2015

DISCOVER  
VLIET STREET  
AND  
NORTH AVENUE

ART

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DINING

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SHOPPING

## VLIET STREET BUSINESSES



**Highland Café**  
1413 N. 60th Street  
414-727-1799  
[www.highlandscfetosa.com](http://www.highlandscfetosa.com)



**Hayat Pharmacy ★**  
5928 W. Vliet Street  
414-454-0000  
[www.hayatrx.com](http://www.hayatrx.com)



**Cold Spoons Gelato**  
5924 W. Vliet Street  
414-727-9457  
[www.coldspoonsgelato.com](http://www.coldspoonsgelato.com)



**Meritage ★**  
5921 W. Vliet Street  
414-479-0620  
[www.meritage.us](http://www.meritage.us)



**Valentine Coffee Roasters ★**  
5918 W. Vliet Street  
414-988-8018  
[www.valentinescoffeeco.com](http://www.valentinescoffeeco.com)



**Times Cinema**  
5906 W. Vliet Street  
414-763-1763  
[www.timescinema.com](http://www.timescinema.com)



**Merci Mimi**  
1417 N. 59th Street  
414-510-3238  
[www.mercimimi.com](http://www.mercimimi.com)



**Barcelona – Artful Living ★**  
5827 W. Vliet Street  
414-345-7494  
[www.barcelonatosa.com](http://www.barcelonatosa.com)



**Art & Soul Gallery ★**  
5706-08 W. Vliet Street  
414-774-4185  
[www.artsoul-gallery.com](http://www.artsoul-gallery.com)



**Rainbow Booksellers ★**  
5704 W. Vliet Street  
414-774-7205  
[www.rainbowbooksellers.com](http://www.rainbowbooksellers.com)



**The Vintage Glass Garden**  
5700 W. Vliet Street  
414-628-5191  
[www.thevintageglassgarden.com](http://www.thevintageglassgarden.com)



**Wy'East Pizza - Coming Soon!**  
5601 W. Vliet Street  
[www.wyeastpizza.com](http://www.wyeastpizza.com)



**Wonder Bar**  
5520 W. Vliet Street  
414-257-9112



**Milwaukee Candle and Apothecary ★**  
5424 W. Vliet Street  
414-522-7684  
[www.milwaukeeapothecary.com](http://www.milwaukeeapothecary.com)



**NEWD Clothing**  
5423 W. Vliet Street  
414-902-0833  
[www.getnewd.com](http://www.getnewd.com)



**ReSource ★**  
5422 W. Vliet Street  
414-257-0178  
[www.resourcemke.com](http://www.resourcemke.com)



**Urban Sense ★**  
5402 W. Vliet Street  
414-257-0434  
[www.urban-sense.com](http://www.urban-sense.com)



**Four Corners of the World**  
5401 W. Vliet Street  
414-443-9606  
[www.fairtrademilwaukee.org](http://www.fairtrademilwaukee.org)



**Mischief Makers Studio**  
1415 N. 54th Street  
414-614-1247  
[www.facebook.com/mischiefmakersstudio](http://www.facebook.com/mischiefmakersstudio)



**Soup Market**  
5330 W. Vliet Street  
414-727-0699  
[www.soupmarket.com](http://www.soupmarket.com)



**Roots Underground Outfitters**  
5328 W. Vliet Street  
414-949-7668  
[www.rootsmke.com](http://www.rootsmke.com)



**Square One Art Glass**  
5322 W. Vliet Street  
414-259-0811  
[www.squareoneartglass.com](http://www.squareoneartglass.com)



**O'Briens Irish Pub**  
4928 W. Vliet Street  
414-453-6200  
[www.obriens-irishpub.com](http://www.obriens-irishpub.com)



**Eat Cake! ★**  
4303 W. Vliet Street  
414-344-1919  
[www.eatcakemilwaukee.com](http://www.eatcakemilwaukee.com)

## NORTH AVENUE BUSINESSES



**Bloom Gallery & Creative Ground**  
5205 W. North Avenue  
414-395-6922  
[www.bloomcreativeground.com](http://www.bloomcreativeground.com)



**Samara Garden & Home**  
5211 W. North Avenue  
414-444-8100  
[www.samaragardenandhome.com](http://www.samaragardenandhome.com)



**Fathead Jerky**  
5513 W. North Avenue  
414-732-1318  
[www.fatheadjerky.com](http://www.fatheadjerky.com)



**Twirly Birds**  
6429 W. North Avenue  
414-573-9845  
[www.twirlybirdsdécor.com](http://www.twirlybirdsdécor.com)



**Cattywampus**  
6509 W. North Avenue  
414-323-7266  
[www.facebook.com/cattywampustosa](http://www.facebook.com/cattywampustosa)

## PROFESSIONAL SERVICES



**Appraisals by Schley ★**  
5700 W. Vliet Street  
414-453-8333  
[www.appraisalsbyschley.com](http://www.appraisalsbyschley.com)



**J&M Tax Services ★**  
5714 W. Vliet Street  
414-453-3899  
[www.jandmtax.com](http://www.jandmtax.com)



**Hawley Road Mobil ★**  
5602 W. Vliet Street  
414-774-1530



**Matt's Foreign Car Specialists ★**  
5519 W. Vliet Street  
414-914-2757  
[www.mattsforeigncar.net](http://www.mattsforeigncar.net)



**West End Conservatory ★**  
5500 W. Vliet Street  
414-502-9378  
[www.westendconservatory.com](http://www.westendconservatory.com)



**Joyce Heating & Air Conditioning ★**  
5020 W. Vliet Street  
414-774-2446  
[www.joyceheating.com](http://www.joyceheating.com)



**AllRisk Financial Services ★**  
5628 W. Vliet Street  
414-461-9759



**Glasshouse Productions ★**  
4918 W. Vliet Street  
414-617-2009  
[www.ghpro.net](http://www.ghpro.net)