

Tru Face® Essence Ultra



OVERVIEW

Tru Face Essence Ultra combines Ethocyn®—a molecule shown to increase skin elastin content—with a powerful antioxidant network to restore facial firmness and skin elasticity to more youthful levels, while protecting against future signs of aging.

BENEFITS

- Improves skin firmness and elasticity with Ethocyn, an ingredient clinically proven to increase skin elastin content
- Helps prevent elastin degradation from elastase inhibitors
- Protects from future signs of aging with a complete antioxidant network of Tegreen 97, CoQ10 and colorless carotenoids
- Defines skin around the eyes, neck, chin, jawline, décolleté and hands
- Metered-dose capsules deliver exact amount of silky serum for twice daily application
- Provides a network of antioxidants that enhances protection against damaging free radicals and allows ingredients to perform additional functions that benefit the skin

KEY INGREDIENTS

- **Ethocyn**—patented anti-aging ingredient clinically proven to increase and improve the skin elastin
- **Antioxidants**—neutralize free radicals that can initiate cell-damaging chemical reactions
- **Tegreen 97**—a proprietary antioxidant that helps protect the skin from oxidizing free radical damage
- **CoQ10**—a powerful antioxidant that promotes cellular energy production and functions best within an antioxidant network
- **Colorless Carotenoids**—unique antioxidants produced from algae that help protect the skin from environmental hazards
- **Lipid C**—a powerful form of Vitamin C to help protect

degradation of collagen and elastin from enzymes that attack skin proteins

- **Vitamin E**—neutralizes free radicals that can cause tissue and cellular damage

THE DIFFERENCE. DEMONSTRATED.

A double blind dose-response study showed that, on average, participants had a 100 percent increase in quantity and quality of elastin. Participants were over 30 years of age and used Ethocyn twice a day for two months.

COMPLEMENTARY PRODUCTS

- **Galvanic Spa System II**—Nu Skin Galvanic Spa treatments leave your skin more permeable to active skin care ingredients, increasing the effectiveness of products
- **Nu Skin 180° Anti-Aging Skin Therapy System**—this daily skin care regimen addresses the major symptoms associated with aging, restoring your skin's youthful tone, texture and vitality
- **Tru Face Line Corrector**—features pro-collagen peptides that help minimize the appearance of moderate to deep lines
- **Tru Face Instant Line Corrector**—contains the natural amino acid GABA to immediately fill and relax facial lines for up to 12 hours, reducing the visibility of fine lines and wrinkles
- **Tru Face Priming Solution**—combines Aminogen and Premocin to optimize the anti-aging benefits of Tru Face treatment products and supply skin-essential protein building blocks

AVAILABILITY

Tru Face Essence Ultra and other Nu Skin products are available from independent Nu Skin distributors, from the company's toll-free order line at 1-800-487-1000 or online at www.nuskinusa.com. *Tru Face Essence Ultra US \$180*

CONTACTS

Jordan Karpowitz: 801-345-2187
jkarpowitz@nuskin.com