

Clay Pack

Deep Cleansing Masque



Positioning Statement

Clay Pack is a deep cleansing facial mask that draws excess oils, dirt, and impurities out of pores.

Concept

Keeps skin looking clear and fresh all year long. An oil-absorbing mask, Clay Pack is the perfect product to have on hand when the weather is humid or you notice your skin becoming shiny or developing blackheads. Natural Kaolin clay draws out excess oil and pore clogging impurities, leaving skin smooth and soft.

Target Audience

Men and women, ages 25–55, looking for an oil-absorbing mask to clear pores without drying out the skin. Individuals with combination to oily skin or who live in hot and humid environments.

Product Claims

- Absorbs oils and impurities to reduce shine and blackheads.
- Deep cleanses for a clearer, more refined complexion.
- Assists in unclogging pores and absorbing impurities from the skin.
- Leaves skin feeling soft and supple—not tight or dry.
- 100% fragrance-free.
- Safety-allergy-dermatologist tested.

Key Ingredients

- **Natural kaolin and bentonite clay**—draw out excess oils, dirt, and impurities that clog pores.
- **Aloe vera**—helps soothe and nurture skin.
- **NaPCA and other humectants**—keep the skin hydrated and soft.

Usage/Application

Apply in an upward-outward motion to the face and neck. After 10 to 30 minutes, thoroughly rinse with warm water, then dry with a clean cloth. Follow with the Nu Skin® toner, treatment,

and moisturizer of your choice. Use at least twice a week.

FYI

To enhance Clay Pack's ability to draw oils and impurities from the pores, try steaming your face before applying this product. The warm steam helps open pores, maximizing the deep cleansing benefits of Clay Pack.

Complementary Products

Follow a daily skin care regimen specifically designed for your skin type and fortified with Nutricentials™ which deliver essential nutrients found in local diets around the world to the skin in their purest, most concentrated form.

- **Normal to Dry Nutricentials™ Regimen**—specifically designed to protect your skin's moisture barrier, these products provide the perfect foundation for your daily skin care regimen.
 - Creamy Cleansing Lotion
 - pH Balance Toner
 - Moisture Restore™ Day Protective Lotion SPF 15 Normal to Dry Skin
 - Night Supply™ Nourishing Cream
- **Combination to Oily Nutricentials™ Regimen**—these products provide the ideal amount of moisture to promote softness without greasiness.
 - Pure Cleansing Gel
 - pH Balance Mattefying Toner
 - Moisture Restore™ Day Protective Lotion SPF 15 Combination to Oily Skin
 - Night Supply™ Nourishing Lotion
- **Polishing Peel™ Skin Refinisher**—resurfaces and polishes skin to immediately deliver fresh, glowing complexion benefits that are clinically proven to be equivalent to a professional microdermabrasion treatment.
- **NaPCA Moisture Mist**—a light spray that refreshes skin with instant moisture, especially refreshing in hot, humid environments.

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Frequently Asked Questions

Can I use Clay Pack every day?

Clay Pack is gentle enough to use every day; however, it's recommended to use Clay Pack just twice a week.

How are Clay Pack and Epoch® Glacial Marine Mud™ different?

Clay Pack is a deep cleansing mask designed to lift oils and impurities from pores, whereas Glacial Marine Mud™ is an intense oil-absorber and all-over purifying and nurturing mud pack infused with more than 30 skin beneficial minerals and nutrients.

Which skin types should use Clay Pack?

Clay Pack is an excellent deep cleansing mask for all skin types. Clay Pack contains skin conditioning ingredients and humectants that are gentle enough for even dry skin.

Are there any usage tips for Clay Pack?

One beauty secret is to gently exfoliate the skin before using a deep cleansing mask. This enhances the pore cleansing benefits.

Ingredients

Water (Aqua), Kaolin, Butylene Glycol, Aloe Barbadensis Leaf Juice, Glycerin, Bentonite, Sodium PCA, RNA, Tocopheryl Acetate, Retinyl Palmitate, Royal Jelly, Honey, Hypnea Musciformis Extract, Gellidiera Acerosa Extract, Sargassum Filipendula Extract, Zea Mays (Corn) Oil, Sorbitol, Carbomer, Cellulose Gum, Triethanolamine, Disodium EDTA, Methylparaben, Propylparaben.