

Celltrex® Ultra Recovery Fluid

HEALTH INSURANCE FOR YOUR SKIN



Nutricentials™ are topically applied nutrient building blocks proven by research to naturally enhance the healthy appearance of skin. These essential nutrients found in local diets around the world are delivered to the skin in their purest, most concentrated form.

Positioning Statement

Celltrex® Ultra Recovery Fluid is a nourishing serum that scavenges free radicals and protects your skin on the cellular level.

Concept

Long known for promoting good health, extra virgin olive oil from the Mediterranean can now enhance the beauty of your skin. Celltrex® Ultra Recovery Fluid contains elevated levels of the patented polyphenol hydroxytyrosol, the most powerful component of Mediterranean extra virgin olive oil, which scavenges skin-aging free radicals. Dermatologists understand that cellular oxidation is a source of skin aging. Science shows the nutrients found in olive oil can be effective in relieving this oxidative stress on cells. Just a few drops of Celltrex® Ultra every morning and night keeps your skin looking supple, firm, and healthy.

Target Audience

Men and women of all ages interested in maintaining optimal healthy looking skin.

Product Claims

- Provides potent daily antioxidant protection to counteract oxidative stress.
- Promotes healthy looking skin with a tissue-nurturing ingredient.
- Protects on the cellular level to keep skin looking supple, firm, and healthy.
- Lightweight serum is quickly absorbed into skin.
- Safety-allergy-dermatologist tested.

Key Ingredients

- **Hydroxytyrosol**—this Nutricentials™ ingredient comes from Mediterranean extra virgin olive oil and is a dietary antioxidant known for protecting organ health.



- **Oleic acid**—also from extra virgin oil, oleic acid supports and protects skin cell membranes.
- **Glycerin**—with superior water-binding properties, this humectant attracts and holds moisture to the skin.
- **Extracts of chamomile, lavender, and orange**—provide a light, herbal fragrance.

Usage/Application

Use morning and night. After cleansing and toning, dispense a few drops on fingertips and gently smooth over face and neck. Follow with the Nu Skin® treatment and moisturizer that best meets your skin care needs.

Testimonials

“My husband and I swear by Celltrex Ultra, it is the most wonderful product ever! We don’t like to go a day without it. I also have many customers who say they cannot live without Celltrex.”

—BARBARA BOSTON, VIRGINIA

Demonstrations

Dermatologists understand that cellular oxidation (sometimes referred to as cellular metabolism) is a source of skin aging. Research has shown that the nutrients, especially hydroxytyrosol, found in extra virgin olive oil can be effective in relieving oxidative stress on cells. To demonstrate the ability of Celltrex® Ultra to minimize oxidation, cut a russet potato* in half and spread Celltrex® Ultra Recovery Fluid onto one half of the potato. Do not apply any product to the other half of the potato. Place the two halves side by side and examine both halves of the potato after fifteen minutes. You will notice, the half of the potato with Celltrex® Ultra still looks fresh, while the untreated half is beginning to brown. The longer you wait, the more dramatic the difference between the two halves becomes.

*A russet potato will provide the most visually compelling results.

Celltrex® Ultra Recovery Fluid

Why this demonstration works: As the untreated half of the potato is exposed to the air, it begins to oxidize. The powerful antioxidant hydroxytyrosol actually protects the other half of the potato from oxidation, keeping it from turning brown. Your skin oxidizes in a similar way in response to free radicals—causing many of the common signs we associate with aging. Celltrex® Ultra Recovery Fluid, with patented hydroxytyrosol, can protect your skin from skin-aging free radical damage.

Complementary Products

REGIMEN FOR COMBINATION TO OILY SKIN:

- **Pure Cleansing Gel**—with papain, deep cleans to free pores of oil, dead cells, makeup, and pollution.
- **pH Balance Mattefying Toner**—with antioxidant polyphenol-rich strawberry extract, helps refine the complexion.
- **Moisture Restore™ Day Protective Lotion SPF 15 Combination to Oily Skin**—with colorless carotenoids, shields against aging UVA and UVB damage.
- **Night Supply™ Nourishing Lotion**—with patented phosphatidylcholine, helps restore flexibility and resilience.

REGIMEN FOR NORMAL TO DRY SKIN:

- **Creamy Cleansing Lotion**—protects the skin's delicate moisture barrier while effectively cleansing the skin.
- **pH Balance Toner Normal to Dry Skin**—with antioxidant polyphenol-rich strawberry extract, helps refine the complexion.
- **Moisture Restore™ Day Protective Lotion SPF 15 Normal to Dry Skin**—with colorless carotenoids, shields against aging UVA and UVB damage.
- **Night Supply™ Nourishing Cream**—featuring phosphatidylcholine lipids, works to restore flexibility and resilience to skin.
- **Intensive Eye Complex**—helps improve suppleness and keep delicate eye area properly moisturized.

Frequently Asked Questions

How does Celltrex® Ultra Recovery Fluid Ultra differ from Celltrex® Skin Hydrating Fluid?

Unlike Celltrex® Skin Hydrating Fluid, Celltrex® Ultra Recovery Fluid is fortified with Nutricentials™—essential nutrients from food sources delivered directly to the skin in their purest, most concentrated form. Celltrex® Ultra Recovery Fluid contains Mediterranean extra virgin olive oil with elevated levels of the antioxidant hydroxytyrosol to scavenge free radicals and protect your skin at a cellular level. Also contains oleic acid from olive oil to support and protect skin cell membranes.

Can I use Celltrex® Skin Hydrating Fluid and Celltrex® Ultra Recovery Fluid at the same time?

We generally do not recommend layering two serum or gel based products on top of each other because some skin types cannot absorb both layers and will experience some balling up of the products. If your skin can absorb both serums, we recommend applying Celltrex® Ultra Recovery Fluid first.

Where in my skin care routine does Celltrex® Ultra Recovery Fluid fit?

Celltrex® Ultra Recovery Fluid fits in the “nourish” step and should be applied after toning and before moisturizing. Celltrex® Ultra Recovery Fluid should be applied after treatment products and before moisturizers.

What is hydroxytyrosol?

Hydroxytyrosol is an extract from Mediterranean extra virgin olive oil that contains concentrated levels of polyphenols to provide powerful antioxidant protection.

Ingredients

Water (Aqua), Glycerin, Sorbitol, Guar Hydroxypropyltrimonium Chloride, Ethoxydiglycol, Olea Europaea (Olive) Fruit Oil*, PEG-60 Hydrogenated Castor Oil, Tocopheryl Acetate, Retinyl Palmitate, Citrus Aurantium Dulcis (Orange) Oil, Lavandula Angustifolia (Lavender) Oil, Anthemis Nobilis Flower Oil, Isoceteth-20, Oleth-10, Sodium Citrate, Tetrasodium EDTA, Methylparaben, Ethylparaben, Propylparaben.

*Hydroxytyrosol