

NU SKIN 180°[®] ANTI-AGING SKIN THERAPY SYSTEM

THE CELL RENEWAL SPECIALIST



SYSTEM OVERVIEW

Your skin is telling you it's time to make a change. Decide today to look younger with the 180° Anti-Aging Skin Therapy System, Nu Skin's cell renewal specialist. A four-step skin care system designed to help reverse a range of aging effects. Nu Skin 180° is clinically proven to refine texture, even skin tone, and diminish the appearance of fine lines and wrinkles for an overall more youthful appearance. Polyhydroxy acids (PHAs) provide gentle and effective chemical exfoliation, which contributes to more youthful cell renewal (turnover) and is necessary in maintaining healthy skin.

The PHAs in Nu Skin 180° deliver a variety of anti-aging benefits, including: increasing cell turnover, delivering humectants, enhancing the stratum corneum barrier function, increasing the skin's resistance to external stressors, and defending against skin-aging free radicals by providing powerful anti-oxidant protection.

TARGET AUDIENCE

Men and women who want to diminish the appearance of fine lines and wrinkles, improve their skin tone and texture, and reverse the signs of sun damage.

BENEFITS

Each product in this system plays an integral role in delivering the following benefits:

- Increases skin smoothness.
- Begins to reverse the effects of environmental aging in as early as one week.

- Diminishes the appearance of pore size.
- Minimizes the look of age spots and discoloration.
- Helps minimize the appearance of fine lines and wrinkles.

PRODUCTS WITHIN THE SYSTEM

Nu Skin 180° Face Wash—features 10 percent vitamin C to help reduce the appearance of lines and wrinkles and improve skin tone.

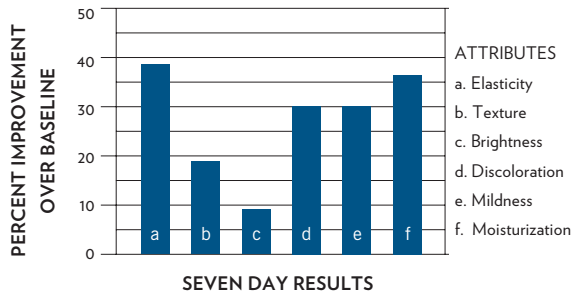
- **Nu Skin 180° Skin Mist**—contains di- and tri-peptides from hydrolyzed rice protein to help erase the appearance of lines and wrinkles and HMW complex to help calm the skin and reduce potential irritation.
- **Nu Skin 180° Cell Renewal Fluid**—formulated with 15 percent PHAs to enhance the skin's natural cell turnover rate, which improves texture, radiance, and pore size while diminishing the appearance of fine lines and wrinkles.
- **Nu Skin 180° UV Block Hydrator SPF 18**—features DNA repair enzymes to help diminish the signs of sun damage and micronized zinc oxide to provide full spectrum protection against UVA and UVB rays.
- **Nu Skin 180° Night Complex**—contains creatine to enhance the skin's nighttime repair process, promote collagen production, and keep skin smooth, soft, and vibrant.

THIRD PARTY CLINICAL STUDY

Nu Skin 180° is clinically proven to refine texture, minimize discoloration, improve elasticity, and diminish the appearance of fine lines and wrinkles, while delivering moisturizing benefits essential for younger looking skin. This daily use system is powerful enough to produce visible results in just one week.

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DERMATOLOGIST PERFORMANCE EVALUATION OF THE NU SKIN 180° SYSTEM



USAGE

Morning Regimen

- Step 1: Face Wash
- Step 2: Skin Mist
- Step 3: Cell Renewal Fluid
- Step 4: UV Block Hydrator SPF 18

Evening Regimen

- Step 1: Face Wash
- Step 2: Skin Mist
- Step 3: Cell Renewal Fluid
- Step 4: Night Complex

COMPLEMENTARY PRODUCTS

- **Nu Skin 180° AHA Facial Peel and Neutralizer**—features 10 percent lactic acid to enhance cell renewal for improved texture, radiance, and pore size while it decreases the appearance of fine lines and wrinkles. Use three times weekly in place of Nu Skin 180° Cell Renewal Fluid during your morning or evening regimen.

- **Tru Face® Essence Ultra**—featuring 25 percent more serum, and combined for the first time with the coenzyme Q10, Tegreen 97,[®] and a protective antioxidant network, the powerful science of Tru Face Essence Ultra helps restore facial firmness, promotes cellular energy production, and helps prevent future signs of aging.
- **Tru Face® Line Corrector**—features a revolutionary pro-collagen peptide that helps soften moderate to deep lines around the mouth, eyes, and forehead. When used with the positive current setting on the Galvanic Spa Instrument, the positively charged peptide in Tru Face Line Corrector more effectively permeates the skin, helping to deliver enhanced results.
- **Tru Face® Instant Line Corrector**—features the natural amino acid GABA, which promotes the relaxation of facial lines for an immediate, temporary reduction in the visibility of fine lines and wrinkles.

FYI

When you are young, your skin functions optimally—it appears smooth, firm, and even-toned. However, as you age your skin slowly loses these youthful attributes. The effects of biological aging and environmental damage accumulate and over time your skin's behavior changes—healthy behaviors decrease and aging behaviors increase—leaving you with lines, wrinkles, enlarged pores, and a rough, dull complexion.

BIOLOGICAL AND ENVIRONMENTAL AGING SUMMARY CHART

SKIN FUNCTIONS THAT DECLINE		Decrease in Structural Proteins		Irregular Pigment Production	Decline in Healthy Cell Renewal			Decrease in Natural Moisturizers
RESULTING SIGNS OF AGING		Lines and Wrinkles	Loss of Firmness	Uneven Skin Tone and Discoloration	Rough Texture	Dull, Sallow Complexion	Enlarged Pores	Dry Skin
NU SKIN 180° [®] PRODUCTS	Face Wash	Vitamin C		Vitamin C				
	Skin Mist	Di- and Tri-Peptides	Di- and Tri-Peptides			HMW Complex	Mushroom Extract	
	Cell Renewal Fluid	PHA, Soy Isoflavones	Soy Isoflavones	PHA	PHA	PHA	PHA	PHA, Soy Isoflavones
	UV Block Hydrator SPF 18	Photosomes, Sunscreen Prevention	Sunscreen Prevention	Sunscreen Prevention	Photosomes, Sunscreen Prevention	Photosomes, Sunscreen Prevention	Sunscreen Prevention	Sunscreen Prevention
	Night Complex	Creatine	Creatine		Creatine	Creatine		Emollients
	AHA Facial Peel and Neutralizer	Lactic Acid		Lactic Acid	Lactic Acid	Lactic Acid	Lactic Acid	

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FREQUENTLY ASKED QUESTIONS

The original Nu Skin 180° System was too powerful for my sensitive skin. Will I be able to use the current Nu Skin 180° System?

The alphahydroxy acids (AHAs) found in the original Nu Skin 180° Cell Renewal Fluid were irritating to some individuals with sensitive skin. The current Nu Skin 180° Cell Renewal Fluid contains the polyhydroxy acid (PHA) gluconolactone, which is clinically proven to be gentle enough for the most sensitive skin types, yet delivers the same anti-aging benefits as AHAs.

Do polyhydroxy acids (PHAs) deliver benefits not available with alphahydroxy acids (AHAs)?

In addition to the anti-aging properties attributed to AHAs, PHAs provide the following benefits:

- Deliver humectant and moisturization benefits.
- Enhance stratum corneum barrier function, increasing the skin's resistance to external stressors.
- Defend against skin-aging free radicals by providing powerful antioxidant protection.