



CHILE: Land of opportunities



Gobierno
de Chile

Carlos Appelgren Balbontín
Ambassador of Chile to
Belgium and Luxembourg



Social 2010

Population : 16.9 million

Official Language : Spanish

Currency : Peso

Literacy Rate : 97%

Life Expectancy : 78 years

A nighttime photograph of a city skyline, likely Santiago, Chile, with numerous illuminated buildings and a highway in the foreground. The image is used as a background for the slide.

Economics 2010

GDP	: U\$ 203.9 billion
GDP per capita (PPA)	: U\$ 15.500
Unemployment Rate	: 8.1%
Inflation	: 3%
Public Debt	: 7.6%
Exports	: U\$ 71.0 billion
Imports	: U\$ 55.1 billion

10 reasons to invest in Chile:



REASON

1



DYNAMIC ECONOMY

1. DYNAMIC ECONOMY



Growth Rate average of
the Chilean Economy
2002 – 2010: 5.5%

Chile is among the economies
with the highest growth rate
in the world and among the
most dynamics developing
economies worldwide

Source: WDI of the World Bank

REASON

2



HIGHLY COMPETITIVE

2. HIGHLY COMPETITIVE



Chile is ranked 30th among 139 countries in the world in the Competitiveness Ranking and it is the most competitive economy in Latin America

Source: World Economic Forum

2. HIGHLY COMPETITIVE

	1	2	3	4	5	6	7	8	9	10	11	12
Indicators	Instit	Infras	Macro Envir	Health Prim Ed	Higher Ed Train	Good MarkEff	Labor Mark Eff	Finac. Marke Devel.	Tecnol Readi ness	Mark Size	Business Sofist.	Innovat.
LATAM	1	1	1			1	2	2	1			3
Chile	28	40	27	71	45	28	44	41	45	46	43	43
Argentina	132	77	54	60	55	135	128	126	73	24	75	73
Bolivia	136	100	59	100	100	136	136	118	127	86	117	127
Brazil	93	62	111	87	58	114	96	50	54	10	31	42
Colombia	103	79	50	79	69	103	69	79	63	32	61	65
Costa Rica	51	78	108	22	43	48	45	85	57	82	32	35
Mexico	106	75	28	70	79	96	120	96	71	12	67	78
Peru	96	88	75	92	76	69	56	42	74	48	71	110
Puerto Rico	44	49	39	51	38	34	41	40	52	62	27	33
Uruguay	39	53	107	47	40	74	119	70	50	88	83	58

Source: World Economic Forum

REASON

3



GLOBALLY INTEGRATED

3. GLOBALLY INTEGRATED



Chile is also the platform to foreign investment and the gateway to Latin America and Asia-Pacific.

In 2010 Chile formally became member of the Organization for Economic Co-operation and Development (OECD).

Source: World Economic Forum



21

TRADE
AGREEMENTS

58

COUNTRIES

4.2

BILLION PEOPLE

87%

OF WORLD GDP

91%

OF OUR EXPORT MARKETS

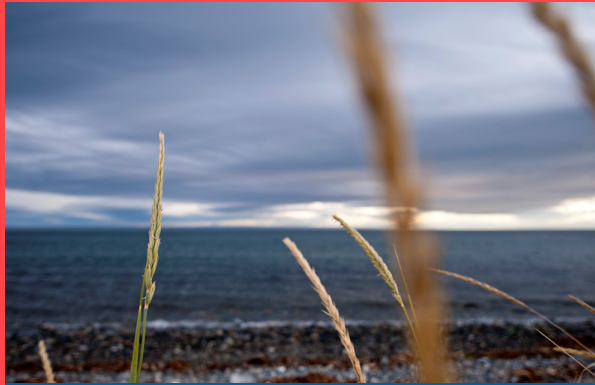
REASON

4



INSTITUTIONAL AND
FINANCIAL STRENGTH
AND LOW
COUNTRY RISK

4. INSTITUTIONAL AND FINANCIAL STRENGTH AND LOW COUNTRY RISK



Chile maintains the lowest country risk in Latin America as a result of economic stability, monetary discipline and a strong political and fiscal environment.



A +

Standard & Poor's 2010

A +

Fitch Ratings 2011

Aa3

Moody's 2010

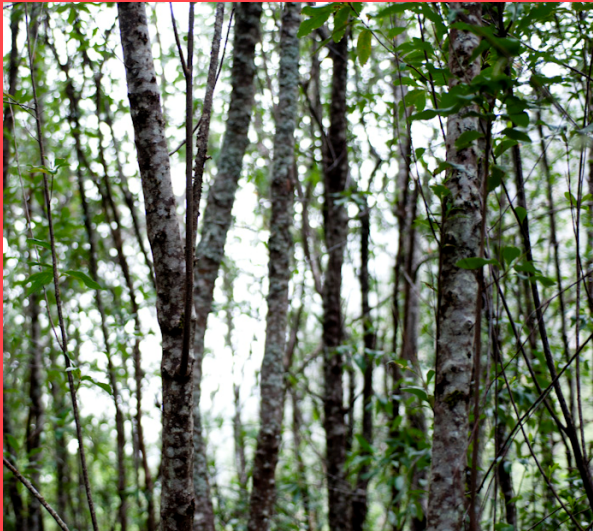
REASON

5



Tax-Friendly Economy

5. TAX-FRIENDLY ECONOMY



Chile's corporate income tax rate is 17% (20 & 18.5), one of the lowest corporate income tax rates worldwide.

Tax advantages and exemptions by regions and tax benefits for investment, research and development.

Double Taxation Agreements with 22 countries

REASON

6



HIGH TRANSPARENCY

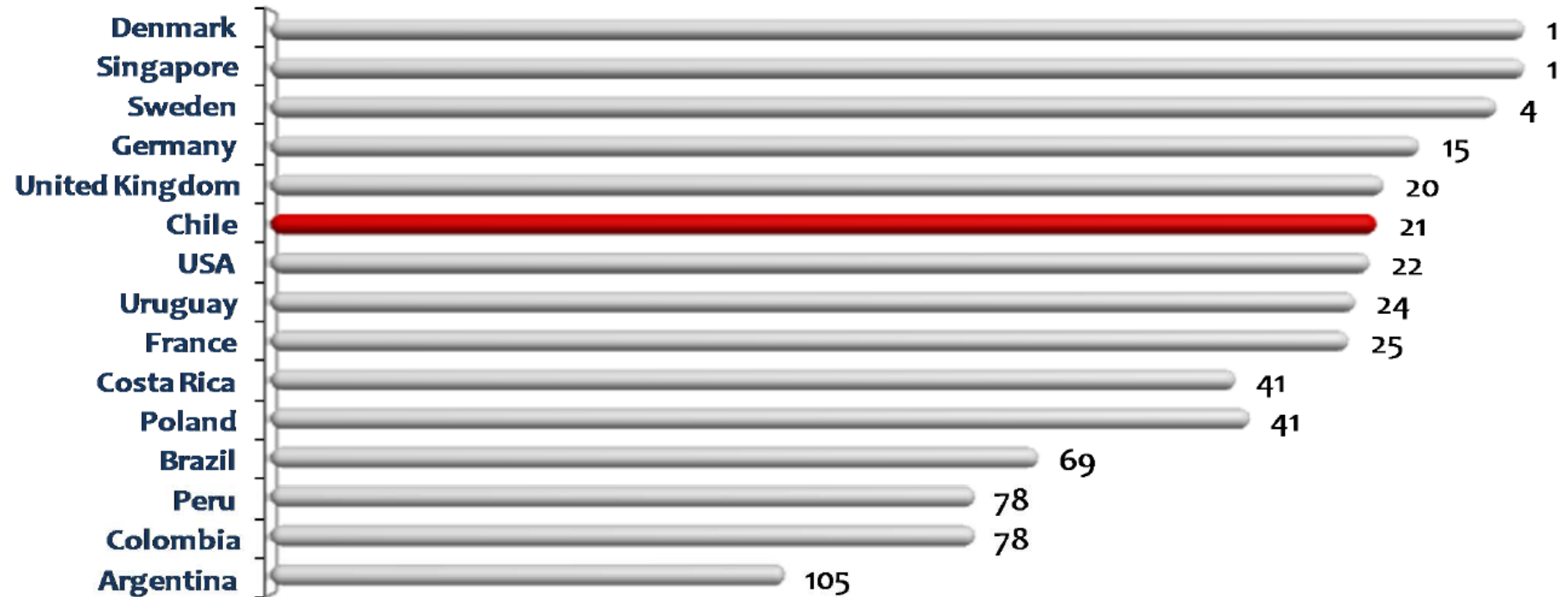
6. HIGH TRANSPARENCY



Chile is in 21th place among 178 countries worldwide, and N°1 in Latin America, according to the Perceived Corruption Index

Source: Transparency International 2010

6. HIGH TRANSPARENCY



Source: Transparency International 2010

REASON

7



GREAT BUSINESS
ENVIRONMENT AND
ECONOMIC FREEDOM

7. GREAT BUSINESS ENVIRONMENT AND ECONOMIC FREEDOM



10th place among 179 countries worldwide, and N°1 in Latin America according to the Economic Freedom Index 2010

15th place among 82 economies worldwide, and it is N°1 in Latin America, according to the Business Environment Ranking 2010-2014.

Source: Heritage Foundation & Economist Intelligence Unit

7. GREAT BUSINESS ENVIRONMENT AND ECONOMIC FREEDOM

1. **Business Freedom**
2. **Commerce Freedom**
3. **Fiscal Freedom**
4. **Governmental Costs**
5. **Exchange Freedom**
6. **Investment Freedom**
7. **Financial Freedom**
8. **Property Rights**
9. **Freedom in respect with Corruption**
10. **Labor Freedom**

Country	Score	Global Position
Chile	77,2	10
Argentina	51.2	135
Bolivia	49.4	146
Brazil	55.6	113
Colombia	65.5	58
Costa Rica	65.9	54
Mexico	68.3	41
Peru	67.6	45
Uruguay	69.8	33

REASON

8



QUALITY OF LIFE

8. QUALITY OF LIFE



Chile is in the 71 position out of 194 countries according to the Quality of Life Index 2010

Source: 2010 Quality of Life Index, UNESCO Statistical Yearbook

8. QUALITY OF LIFE

Indicators
(calculating percentages)

1. **Cost of Living (15%)**
2. **Culture and Leisure (10%)**
3. **Economy (15%)**
4. **Environment (10%)**
5. **Freedom (10%)**
6. **Health (10%)**
7. **Infrastructure (10%)**
8. **Safety and Risk (10%)**
9. **Climate (10%)**

Country	Cost of Living	Culture Leisure	Econ.	Environ	Freedom	Health	Infras	Safety Risk	Climate	Average
Chile	60	67	54	71	100	73	73	100	59	71
Argentina	61	67	52	71	83	82	56	100	91	72
Bolivia	80	61	45	75	67	59	52	57	83	64
Brazil	64	58	65	71	83	73	59	83	82	70
Colombia	68	58	48	72	58	72	44	71	92	64
Costa Rica	62	64	53	78	100	78	48	93	79	71
Mexico	63	65	50	68	75	76	57	79	92	68
Peru	66	53	50	70	75	56	32	64	80	60
Puerto Rico	55	43	45	42	100	72	36	100	45	59
Uruguay	60	72	52	72	100	76	64	100	93	75

Source: 2010 Quality of Life Index, UNESCO Statistical Yearbook

REASON

9



HIGLY SKILLED AND
COMPETITIVE HUMAN
RESOURCES

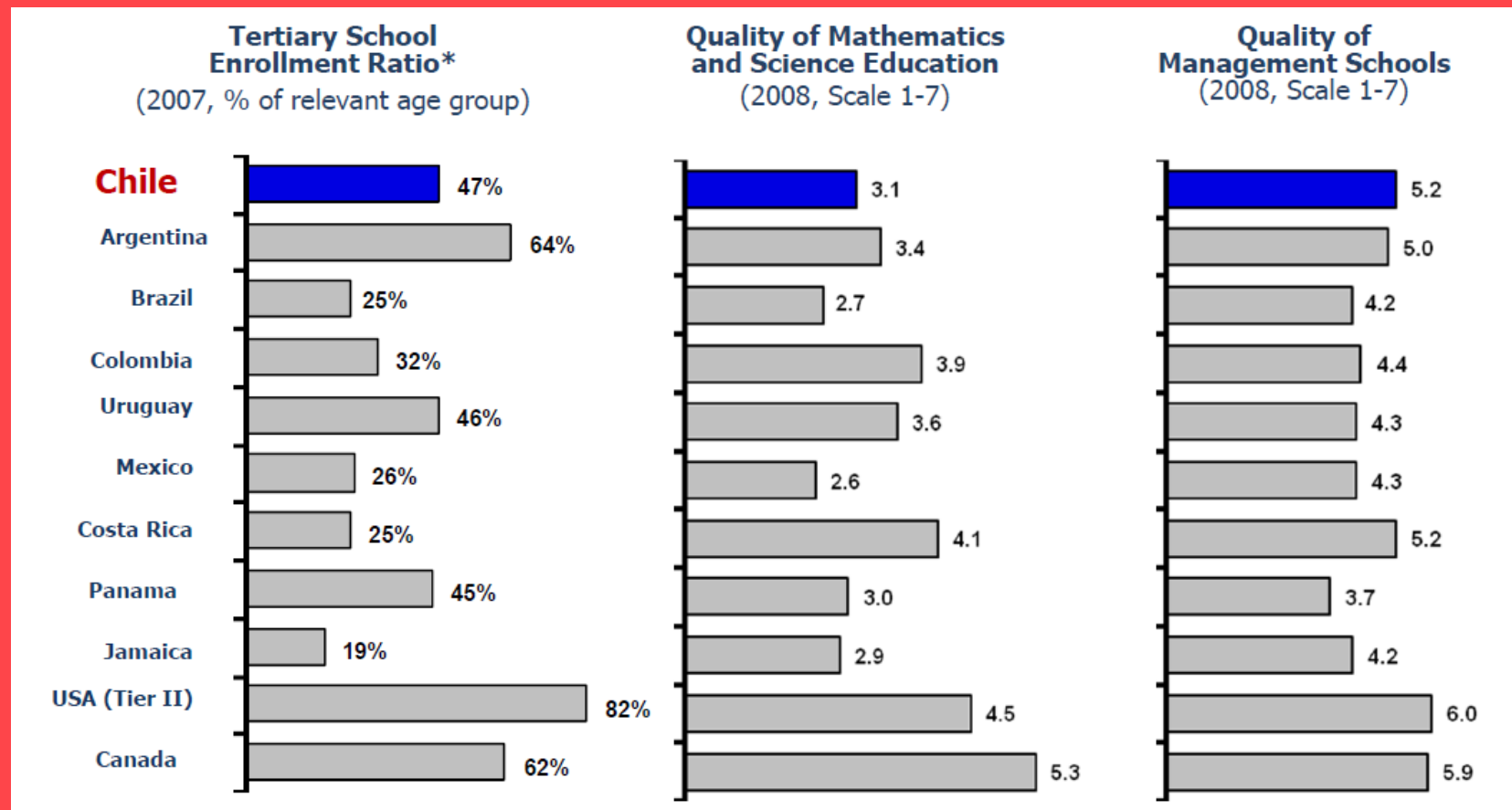
9. HIGHLY SKILLED AND COMPETITIVE HUMAN RESOURCES



First place in the Latin American Talent Index Ranking 2009, which estimates the availability of labor for the 2008-2013 period.

Source: Latin America Talent Index, 2009

9. HIGHLY SKILLED AND COMPETITIVE HUMAN RESOURCES



Source: Latin America Talent Index, 2009

REASON

10



TRANSPORT
INFRASTRUCTURE AND
MODERN CONNECTIVITY
INTEGRATED TO THE WORLD

10. TRANSPORT INFRASTRUCTURE AND MODERN CONNECTIVITY INTEGRATED TO THE WORLD



Cutting edge
Telecommunications and
logistics that facilitate business

18 international airlines, adding
80 thousand annual operations.

37 airports and airfields.

Summarizing...

Concept	Source	Year	Nº of Countries	World Ranking	LATAM Ranking
Country Risk	Standard & Poor`s Fitch Ratings Moody`s	2010 2011 2010		A A+ Aa3	The lowest of LATAM
Growth Rate	WDI World Bank	1985-2009		-	The biggest of LATAM
Transparency	Transparency International	2010	178	21	1º
Business Environment	Economist Intelligence Unit	2010	82	15	1º
Property Rights	Intl. Property Rights	2010	125	34º	1º
Human Development	PNUD	2009	182	44º	1º
Peace Global Index	Vision of Humanity	2009	144	20º	1º
Index for Corruption	Transparency International	2010	178	21º	1º
Economic Freedom	Heritage Foundation	2010	179	10º	1º
Globalization	Ernst & Young	2009	60	27º	1º
Connectivity Index	World Economic Forum	2010	133	40º	1º

Concusion

Chile :

- Has one of the best emerging economy worldwide.
- Has consolidated its position as an active international partner, building an extensive network of FTAs.
- Political and economical institutionality which support entrepreneurship
- Open and competitive economy
- Offers possibilities to invest in attractive sectors (commodities, services, finances and banking)
- A welcoming country globally connected and a reliable partner.



Thank you

CARLOS APPELGREN BALBONTÍN
Ambassador of Chile to Belgium and Luxembourg