

# CHILE: Land of opportunities



Gobierno  
de Chile

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Ambassador of Chile to  
Belgium and Luxembourg



## Social 2010

Population : 16.9 million

Official Language : Spanish

Currency : Peso

Literacy Rate : 97%

Life Expectancy : 78 years

A nighttime photograph of a city skyline, likely San Francisco, with numerous illuminated buildings and a highway in the foreground. The image is used as a background for the text overlay.

## Economics 2010

GDP	: U\$ 203.9 billion
GDP per capita (PPA)	: U\$ 15.500
Unemployment Rate	: 8.1%
Inflation	: 3%
Public Debt	: 7.6%
Exports	: U\$ 71.0 billion
Imports	: U\$ 55.1 billion

# 10 reasons to invest in Chile:



REASON

1



DYNAMIC ECONOMY

# 1. DYNAMIC ECONOMY

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Growth Rate average of  
the Chilean Economy  
2002 – 2010: 5.5%

Chile is among the economies  
with the highest growth rate  
in the world and among the  
most dynamics developing  
economies worldwide

Source: WDI of the World Bank

REASON

2



HIGHLY COMPETITIVE

## 2. HIGHLY COMPETITIVE

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Chile is ranked 30th among 139 countries in the world in the Competitiveness Ranking and it is the most competitive economy in Latin America

Source: World Economic Forum

## 2. HIGHLY COMPETITIVE

	1	2	3	4	5	6	7	8	9	10	11	12
Indicators	Instit	Infras	Macro Envir	Health Prim Ed	Higher Ed Train	Good MarkEff	Labor Mark Eff	Finac. Marke Devel.	Tecnol Readiness	Mark Size	Business Sofist.	Innovat.
<b>LATAM</b>	<b>1</b>	<b>1</b>	<b>1</b>			<b>1</b>	<b>2</b>	<b>2</b>	<b>1</b>			<b>3</b>
<b>Chile</b>	<b>28</b>	<b>40</b>	<b>27</b>	<b>71</b>	<b>45</b>	<b>28</b>	<b>44</b>	<b>41</b>	<b>45</b>	<b>46</b>	<b>43</b>	<b>43</b>
<b>Argentina</b>	<b>132</b>	<b>77</b>	<b>54</b>	<b>60</b>	<b>55</b>	<b>135</b>	<b>128</b>	<b>126</b>	<b>73</b>	<b>24</b>	<b>75</b>	<b>73</b>
<b>Bolivia</b>	<b>136</b>	<b>100</b>	<b>59</b>	<b>100</b>	<b>100</b>	<b>136</b>	<b>136</b>	<b>118</b>	<b>127</b>	<b>86</b>	<b>117</b>	<b>127</b>
<b>Brazil</b>	<b>93</b>	<b>62</b>	<b>111</b>	<b>87</b>	<b>58</b>	<b>114</b>	<b>96</b>	<b>50</b>	<b>54</b>	<b>10</b>	<b>31</b>	<b>42</b>
<b>Colombia</b>	<b>103</b>	<b>79</b>	<b>50</b>	<b>79</b>	<b>69</b>	<b>103</b>	<b>69</b>	<b>79</b>	<b>63</b>	<b>32</b>	<b>61</b>	<b>65</b>
<b>Costa Rica</b>	<b>51</b>	<b>78</b>	<b>108</b>	<b>22</b>	<b>43</b>	<b>48</b>	<b>45</b>	<b>85</b>	<b>57</b>	<b>82</b>	<b>32</b>	<b>35</b>
<b>Mexico</b>	<b>106</b>	<b>75</b>	<b>28</b>	<b>70</b>	<b>79</b>	<b>96</b>	<b>120</b>	<b>96</b>	<b>71</b>	<b>12</b>	<b>67</b>	<b>78</b>
<b>Peru</b>	<b>96</b>	<b>88</b>	<b>75</b>	<b>92</b>	<b>76</b>	<b>69</b>	<b>56</b>	<b>42</b>	<b>74</b>	<b>48</b>	<b>71</b>	<b>110</b>
<b>Puerto Rico</b>	<b>44</b>	<b>49</b>	<b>39</b>	<b>51</b>	<b>38</b>	<b>34</b>	<b>41</b>	<b>40</b>	<b>52</b>	<b>62</b>	<b>27</b>	<b>33</b>
<b>Uruguay</b>	<b>39</b>	<b>53</b>	<b>107</b>	<b>47</b>	<b>40</b>	<b>74</b>	<b>119</b>	<b>70</b>	<b>50</b>	<b>88</b>	<b>83</b>	<b>58</b>

Source: World Economic Forum

REASON

3



GLOBALLY INTEGRATED

### 3. GLOBALLY INTEGRATED

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Chile is also the platform to foreign investment and the gateway to Latin America and Asia-Pacific.

In 2010 Chile formally became member of the Organization for Economic Co-operation and Development (OECD).

Source: World Economic Forum



21

TRADE  
AGREEMENTS

58

COUNTRIES

4.2

BILLION PEOPLE

87%

OF WORLD GDP

91%

OF OUR EXPORT MARKETS

REASON

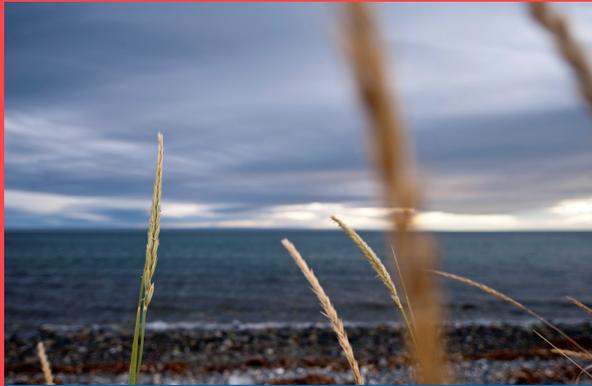
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INSTITUTIONAL AND  
FINANCIAL STRENGTH  
AND LOW  
COUNTRY RISK

## 4. INSTITUTIONAL AND FINANCIAL STRENGTH AND LOW COUNTRY RISK

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Chile maintains the lowest country risk in Latin America as a result of economic stability, monetary discipline and a strong political and fiscal environment.



A +

Standard & Poor's 2010

A +

Fitch Ratings 2011

Aa3

Moody's 2010

REASON

5



Tax-Friendly Economy

## 5. TAX-FRIENDLY ECONOMY

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Chile's corporate income tax rate is 17% (20 & 18.5), one of the lowest corporate income tax rates worldwide.

Tax advantages and exemptions by regions and tax benefits for investment, research and development.

Double Taxation Agreements with 22 countries

REASON

6



HIGH TRANSPARENCY

## 6. HIGH TRANSPARENCY

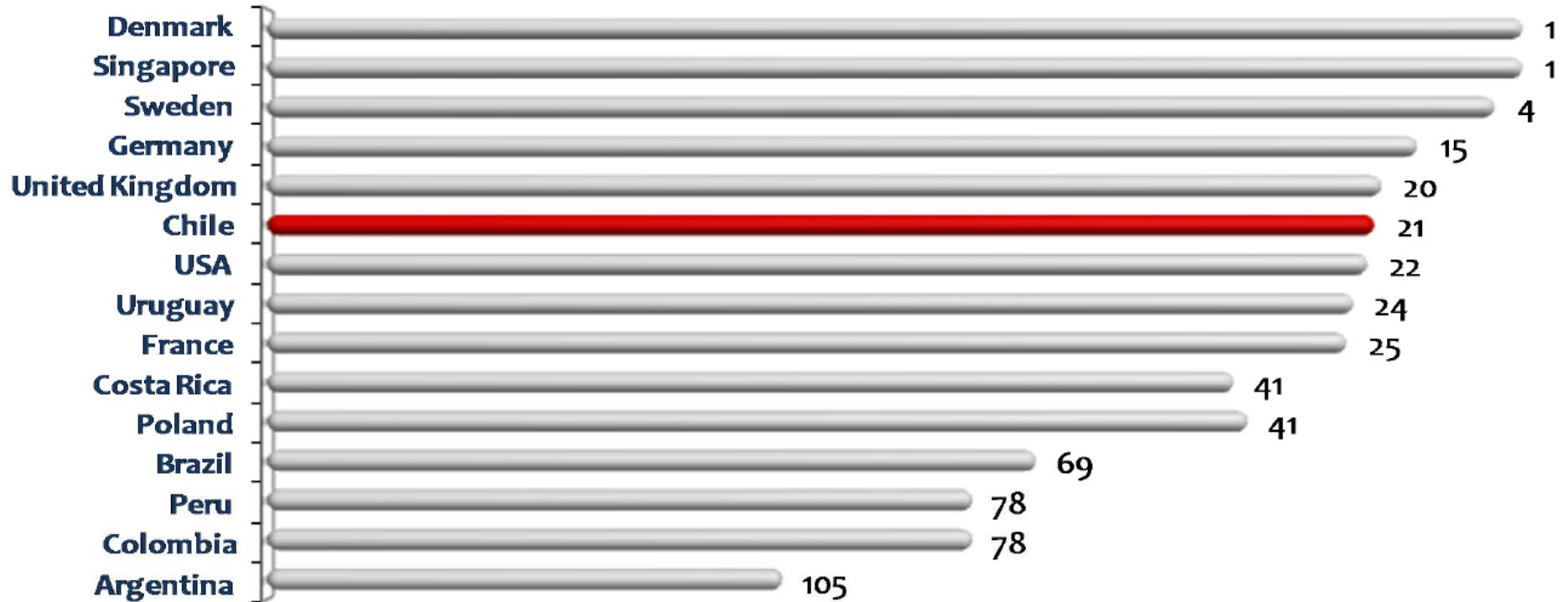
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Chile is in 21th place among 178 countries worldwide, and N°1 in Latin America, according to the Perceived Corruption Index

Source: Transparency International 2010

# 6. HIGH TRANSPARENCY



Source: Transparency International 2010

REASON

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GREAT BUSINESS ENVIRONMENT AND ECONOMIC FREEDOM

## 7. GREAT BUSINESS ENVIRONMENT AND ECONOMIC FREEDOM

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10th place among 179 countries worldwide, and N°1 in Latin America according to the Economic Freedom Index 2010

15th place among 82 economies worldwide, and it is N°1 in Latin America, according to the Business Environment Ranking 2010-2014.

Source: Heritage Foundation & Economist Intelligence Unit

## 7. GREAT BUSINESS ENVIRONMENT AND ECONOMIC FREEDOM

1. **Business Freedom**
2. **Commerce Freedom**
3. **Fiscal Freedom**
4. **Governmental Costs**
5. **Exchange Freedom**
6. **Investment Freedom**
7. **Financial Freedom**
8. **Property Rights**
9. **Freedom in respect with Corruption**
10. **Labor Freedom**

Country	Score	Global Position
<b>Chile</b>	<b>77,2</b>	<b>10</b>
Argentina	51.2	135
Bolivia	49.4	146
Brazil	55.6	113
Colombia	65.5	58
Costa Rica	65.9	54
Mexico	68.3	41
Peru	67.6	45
Uruguay	69.8	33

REASON

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QUALITY OF LIFE

## 8. QUALITY OF LIFE

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Chile is in the 71 position out of 194 countries according to the Quality of Life Index 2010

Source: 2010 Quality of Life Index, UNESCO Statistical Yearbook

## 8. QUALITY OF LIFE

**Indicators**  
(calculating percentages)

1. **Cost of Living (15%)**
2. **Culture and Leisure (10%)**
3. **Economy (15%)**
4. **Environment (10%)**
5. **Freedom (10%)**
6. **Health (10%)**
7. **Infrastructure (10%)**
8. **Safety and Risk (10%)**
9. **Climate (10%)**

Country	Cost of Living	Culture Leisure	Econ.	Environ	Freedom	Health	Infras	Safety Risk	Climate	Average
<b>Chile</b>	<b>60</b>	<b>67</b>	<b>54</b>	<b>71</b>	<b>100</b>	<b>73</b>	<b>73</b>	<b>100</b>	<b>59</b>	<b>71</b>
<b>Argentina</b>	61	67	52	71	83	82	56	100	91	72
<b>Bolivia</b>	80	61	45	75	67	59	52	57	83	64
<b>Brazil</b>	64	58	65	71	83	73	59	83	82	70
<b>Colombia</b>	68	58	48	72	58	72	44	71	92	64
<b>Costa Rica</b>	62	64	53	78	100	78	48	93	79	71
<b>Mexico</b>	63	65	50	68	75	76	57	79	92	68
<b>Peru</b>	66	53	50	70	75	56	32	64	80	60
<b>Puerto Rico</b>	55	43	45	42	100	72	36	100	45	59
<b>Uruguay</b>	60	72	52	72	100	76	64	100	93	75

Source: 2010 Quality of Life Index, UNESCO Statistical Yearbook

REASON

9



HIGLY SKILLED AND  
COMPETITIVE HUMAN  
RESOURCES

## 9. HIGHLY SKILLED AND COMPETITIVE HUMAN RESOURCES

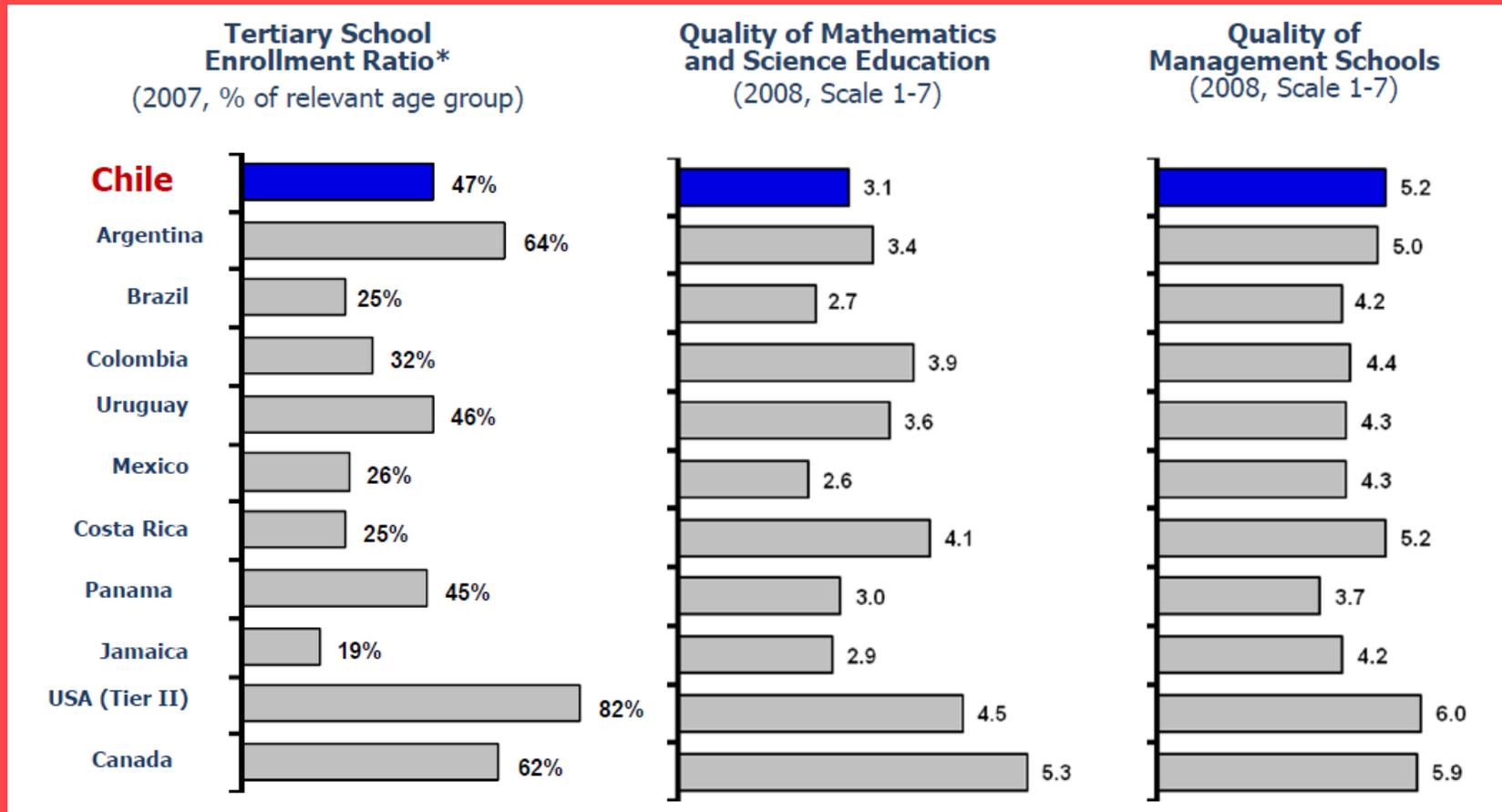
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First place in the Latin American Talent Index Ranking 2009, which estimates the availability of labor for the 2008-2013 period.

Source: Latin America Talent Index, 2009

# 9. HIGHLY SKILLED AND COMPETITIVE HUMAN RESOURCES



Source: Latin America Talent Index, 2009

REASON

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TRANSPORT  
INFRASTRUCTURE AND  
MODERN CONNECTIVITY  
INTEGRATED TO THE WORLD

## 10. TRANSPORT INFRASTRUCTURE AND MODERN CONNECTIVITY INTEGRATED TO THE WORLD

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Cutting edge  
Telecommunications and  
logistics that facilitate business

18 international airlines, adding  
80 thousand annual operations.

37 airports and airfields.

## Summarizing...

Concept	Source	Year	N° of Countries	World Ranking	LATAM Ranking
<b>Country Risk</b>	Standard & Poor`s Fitch Ratings Moody`s	2010 2011 2010		<b>A</b> <b>A+</b> <b>Aa3</b>	<b>The lowest of LATAM</b>
<b>Growth Rate</b>	WDI World Bank	1985-2009		-	<b>The biggest of LATAM</b>
<b>Transparency</b>	Transparency International	2010	178	<b>21</b>	<b>1º</b>
<b>Business Environment</b>	Economist Intelligence Unit	2010	82	<b>15</b>	<b>1º</b>
<b>Property Rights</b>	Intl. Property Rights	2010	125	<b>34º</b>	<b>1º</b>
<b>Human Development</b>	PNUD	2009	182	<b>44º</b>	<b>1º</b>
<b>Peace Global Index</b>	Vision of Humanity	2009	144	<b>20º</b>	<b>1º</b>
<b>Index for Corruption</b>	Transparency International	2010	178	<b>21º</b>	<b>1º</b>
<b>Economic Freedom</b>	Heritage Foundation	2010	179	<b>10º</b>	<b>1º</b>
<b>Globalization</b>	Ernst & Young	2009	60	<b>27º</b>	<b>1º</b>
<b>Connectivity Index</b>	World Economic Forum	2010	133	<b>40º</b>	<b>1º</b>

## Concusion

### Chile :

- Has one of the best emerging economy worldwide.
- Has consolidated its position as an active international partner, building an extensive network of FTAs.
- Political and economical institutionality which support entrepreneurship
- Open and competitive economy
- Offers possibilities to invest in attractive sectors (commodities, services, finances and banking)
- A welcoming country globally connected and a reliable partner.



# Thank you

CARLOS APPELGREN BALBONTÍN  
Ambassador of Chile to Belgium and Luxembourg