



Africa Medical Executives & Medical Tourism Conference  
28-30 August 2013 – Abidjan-COTE D'IVOIRE

*Conférence des Exécutifs Médicaux et du Tourisme Médical Africain*  
28-30 Aout 2013 – Abidjan – COTE D'IVOIRE

**PRESS RELEASE** March 03, 2013  
FOR IMMEDIATE RELEASE

**Attn: HEALTH CARE – TOURISM BRUEAUX– INSURANCE – AIR LINES – TRAVEL  
AGENCIES – TRADE COMMISSIONS & ACADEMIA STAKEHOLDERS**

**AKWABA** – Welcome to the Premier Africa Medical Executives & Medical  
Tourism Conference & Africa Best in Care Awards!  
28-30 August, 2013 Abidjan, COTE D'IVOIRE

**What to Expect**

- Up to 2,000 International Delegates
- More than 7,000 Pre-Arranged Networking Meetings
- Up to 350 Buyers of Healthcare Services
- Up to 200 Sponsored Buyers
- Up to 150 Exhibitors and Sponsors
- Delegates from over 90 different countries
- Cocktail Receptions each Night

- Health Care & Tourism Ministerial Summit
- Medical, Tourism & Travel Directors Summit
- CEO Insurance Company Leadership Summit
- Global Benefits and Insurance Summit
- Heath care Investors Summit
- Medical/Hospitals Directors Summit
- International Patients Directors & Facilitators Summit
- Academia Summit

**AFRICA HEALTH CARE DEVELOPMENT & INVESTMENT**

What will investors and developers gain by attending the Conference?

- Network with countries and cities involved in PPP's
- Connect with hospitals and healthcare providers looking to expand
- Learn about the best destinations for project development
- Understanding challenges of doctor and nurse staffing
- Become familiar with local laws and regulations that play an important role when analyzing an investment or development project
- Learn how to develop a medical tourism hospital

**African Medical Tourism, an untapped market for health care partners.**

Medical Tourism is a fast growing multi-billion dollar industry. Many countries are serving millions of international patients every year and they have made medical tourism a national priority as a way to boost tourism, the economy and its local healthcare quality.

If you are a Health Care stakeholder, Government Official Insurance, Tourism, Travel Agencies and academia and would like to request an invitation, please email Jules Gervais: [jules@globalsmeconference.com](mailto:jules@globalsmeconference.com)  
Tel: +416-820-6431 Tel: +647-547-7156  
[http://www.africasmeconference.com/about\\_us.html](http://www.africasmeconference.com/about_us.html)

**Our Partners:**



[Indian largest Hospitals Management Corporation with over 8500 beds across 50 hospitals](#)



[With 141 members Turkish largest health tourism group](#)



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