

USING FLASH



Casual and Action Photography

This monthly news letter is brought to you by
Casual and Action Photography
Streetsville Ontario Canada
www.casualandactionphotography.com

It is our intention enhance your Photography
experiences.

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Using Flash Sept 2017

Most Photographers carry an external flash but they don't know how to use it effectively

Some believe the flash is used only for Indoor photos when the ambient light is low. Those that are experienced with the use of flash use it to lighten the shadows of an outdoor portrait in bright daylight., it can also be used to create a sense of motion in action photos or improve the colour rendition of nature photos.

The flash is an essential tool for the creative photographer that wants to create perfectly exposed Images.

To obtain a blurred background and a sharp image fire the flash at the end of the shot instead of at the typical beginning To accomplish this you need to use slow shutter speed – follow the movement of the subject and trip the shutter when you are parallel to the subject.

This takes practice but the results are spectacular.

Use manual exposure allowing you full control of all your settings. If you use a semi automatic mode you are constantly adjusting the settings for exposure depending on the colour of the subject And the background.

Selecting the right flash unit

If you are only going to use it for family photos or portraits of your children at relatively short distances you just need a small flash unit with a fixed range, but if you want to use it for a variety of subjects you need a high powered unit with variable guide numbers .

Get one with a high sync speed so that you can freeze the action of a bird swallowing an insect. Make sure the flash has lots of power so that you can shoot in rapid succession .

Indoors the flash is the primary light and it controls the white balance., Outdoors it eliminates shadows.. When the subject is backlit it illuminates the front of the subject. This is useful when travelling as you can't always choose the light and the angle of the scene

In conclusion if the flash is used correctly it is a valuable tool in your bag . It takes a lot of practice to get the lighting and exposures right there you need to get out and practice and have some fun.

Training Courses

<http://www.casualandactionphotography.com/training.html>