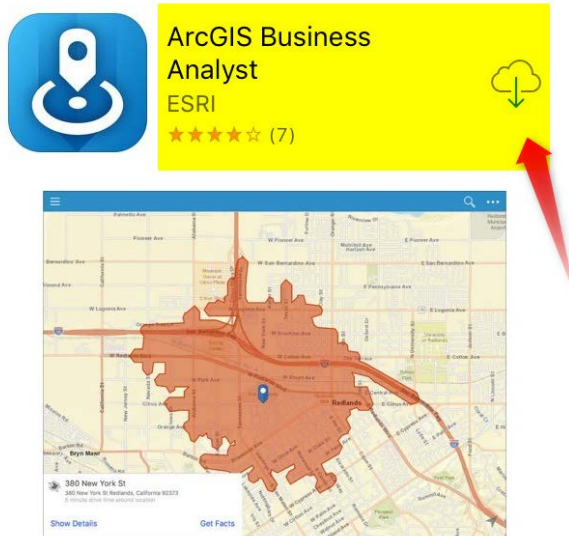
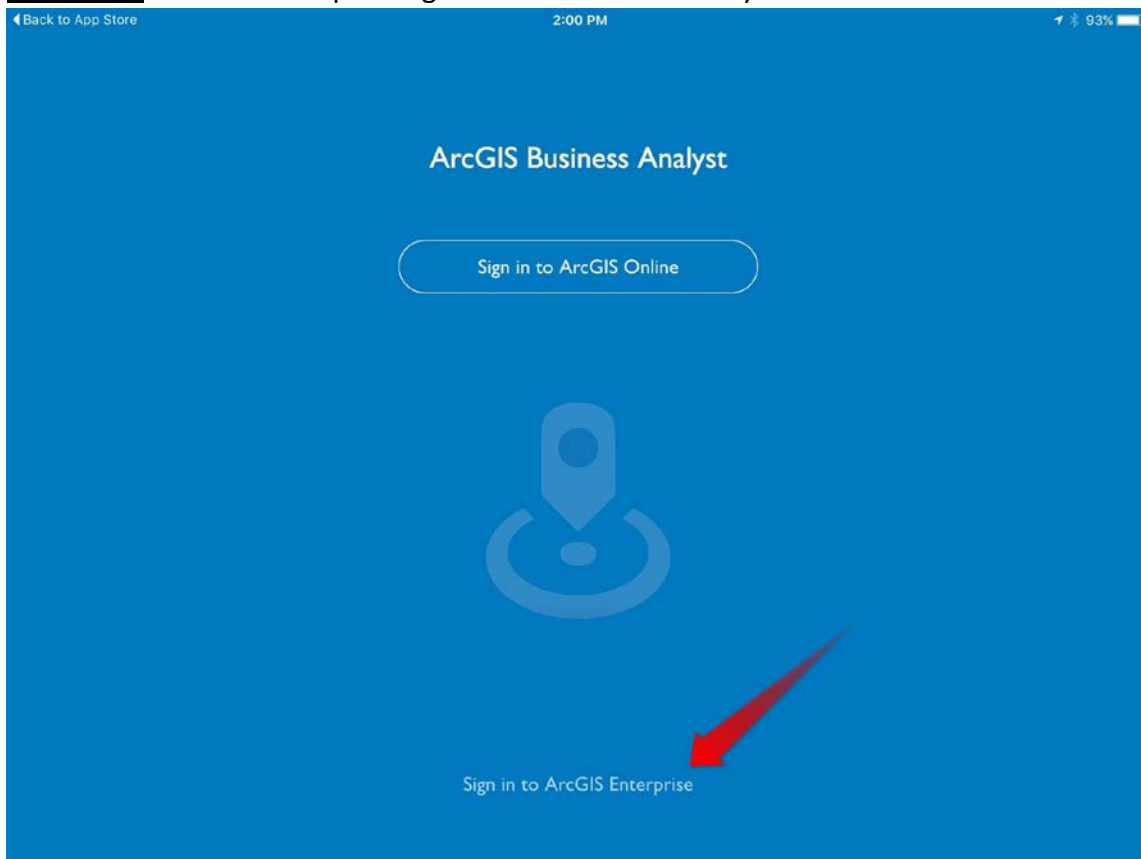


Business Analyst Mobile – Getting Started

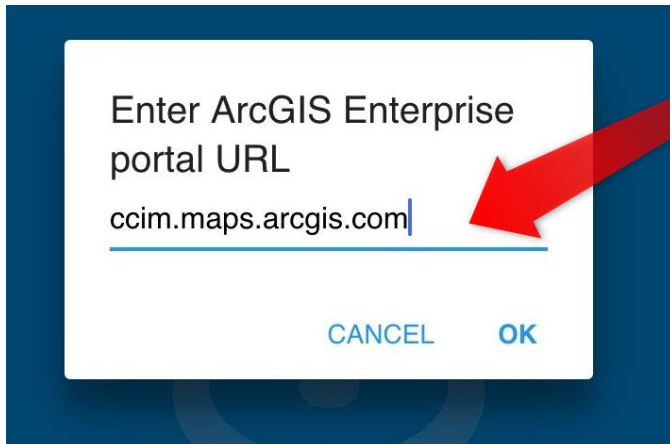
1. Go to the App store on your mobile device. Search for ArcGIS Business Analyst and download



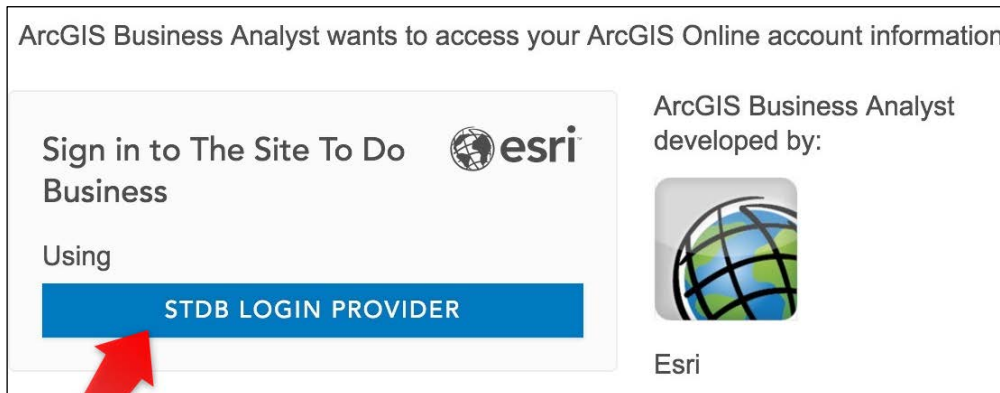
2. Once download is complete, open ArcGIS Business Analyst App and select Sign in to **ArcGIS Enterprise**. Do not attempt to sign into ArcGIS Online as you will not be able to access.



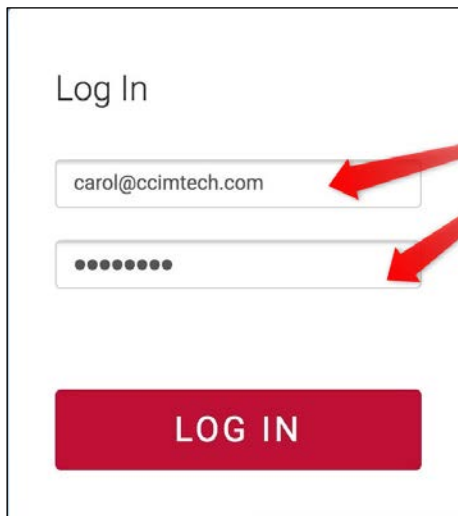
3. Enter our Enterprise portal URL which is **ccim.maps.arcgis.com**. Then hit OK.



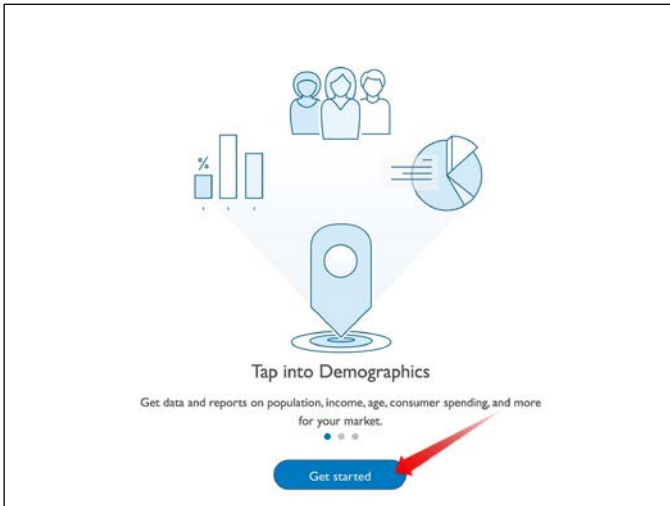
4. Select **STDB LOGIN PROVIDER**



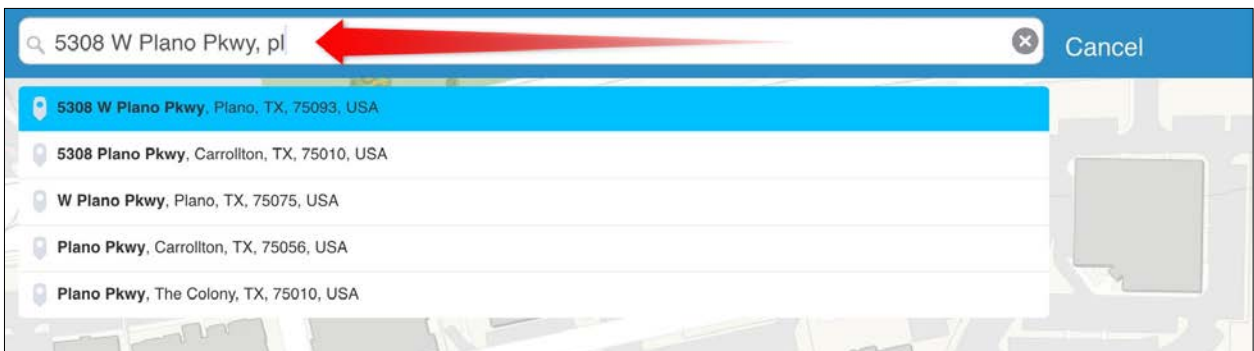
5. Login using your STDB Username and Password



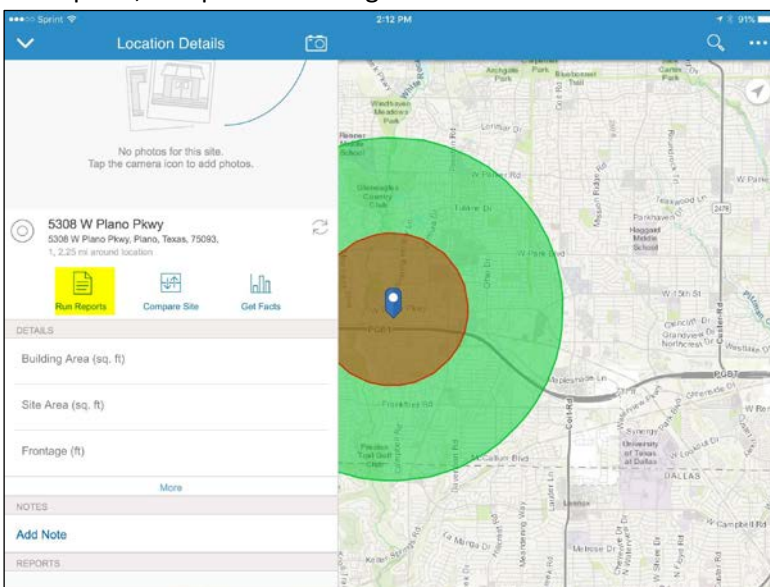
6. Select Get Started



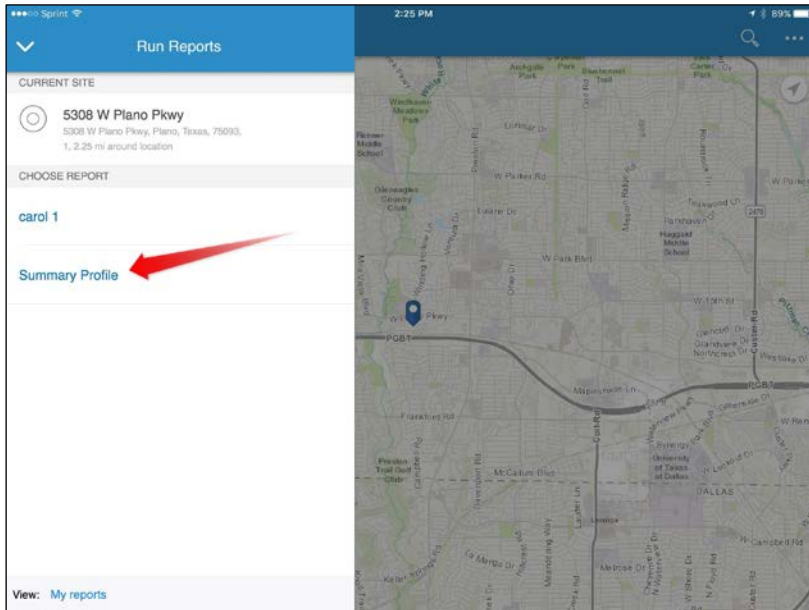
7. Create an area by entering an address. You can also drop a point or have the system recognize your location.



8. Select Rings, Drive times or Walk times and create the desired area around the center point. You can then run reports, compare areas or get facts.



- If you choose to Run Reports, the standard Esri reports will be listed first and custom or shared reports are listed afterwards. Select the report you want and the report will run and open in the app.



- View report in app. These will also be saved in your online account.

Done
Summary Profile
📄

STDB
Site to do Business

Summary Profile

5308 W Plano Pkwy
Ring: 1, 2.25 miles radii

Prepared by I
Latitude: 33.011
Longitude: -96.801

	1 mile	2.25 miles
Population		
2000 Population	10,928	60,297
2010 Population	10,506	62,662
2018 Population	11,834	67,300
2023 Population	13,620	72,000
2000-2010 Annual Rate	-0.39%	0.38%
2010-2018 Annual Rate	1.45%	0.88%
2018-2023 Annual Rate	2.85%	1.36%
2018 Male Population	47.9%	48.1%
2018 Female Population	52.1%	51.9%
2018 Median Age	41.5	38.1
<p>In the identified area, the current year population is 11,834. In 2010, the Census count in the area was 10,506. The rate of change since 2010 was 1.45% annually. The five-year projection for the population in the area is 13,620 representing a change of 2.85% annually from 2018 to 2023. Currently, the population is 47.9% male and 52.1% female.</p>		
Median Age		
<p>The median age in this area is 41.5, compared to U.S. median age of 38.3.</p>		
Race and Ethnicity		
2018 White Alone	65.5%	63.2%
2018 Black Alone	11.7%	12.8%
2018 American Indian/Alaska Native Alone	0.2%	0.3%
2018 Asian Alone	16.8%	16.7%
2018 Pacific Islander Alone	0.0%	0.0%
2018 Other Race	3.0%	3.6%
2018 Two or More Races	2.7%	3.3%
2018 Hispanic Origin (Any Race)	8.9%	10.6%
<p>Persons of Hispanic origin represent 8.9% of the population in the identified area compared to 18.3% of the U.S. population. Persons of Hispanic Origin may be of any race. The Diversity Index, which measures the probability that two people from the same area will be from different race/ethnic groups, is 60.5 in the identified area, compared to 64.3 for the U.S. as a whole.</p>		