HOW DO I CREATE A MARKET AREA BASED ON WALK TIME?

February, 2016

STDB TOOLS TO USE

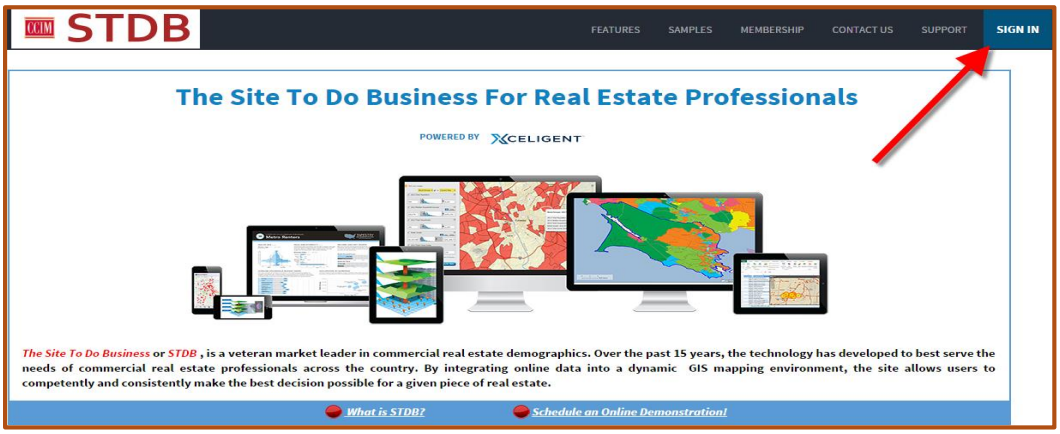
- Business Analyst
- Define Areas

Click on image to the right to begin video tutorial. Written tutorial with screen shots is below:

STDB®
Site to do Business

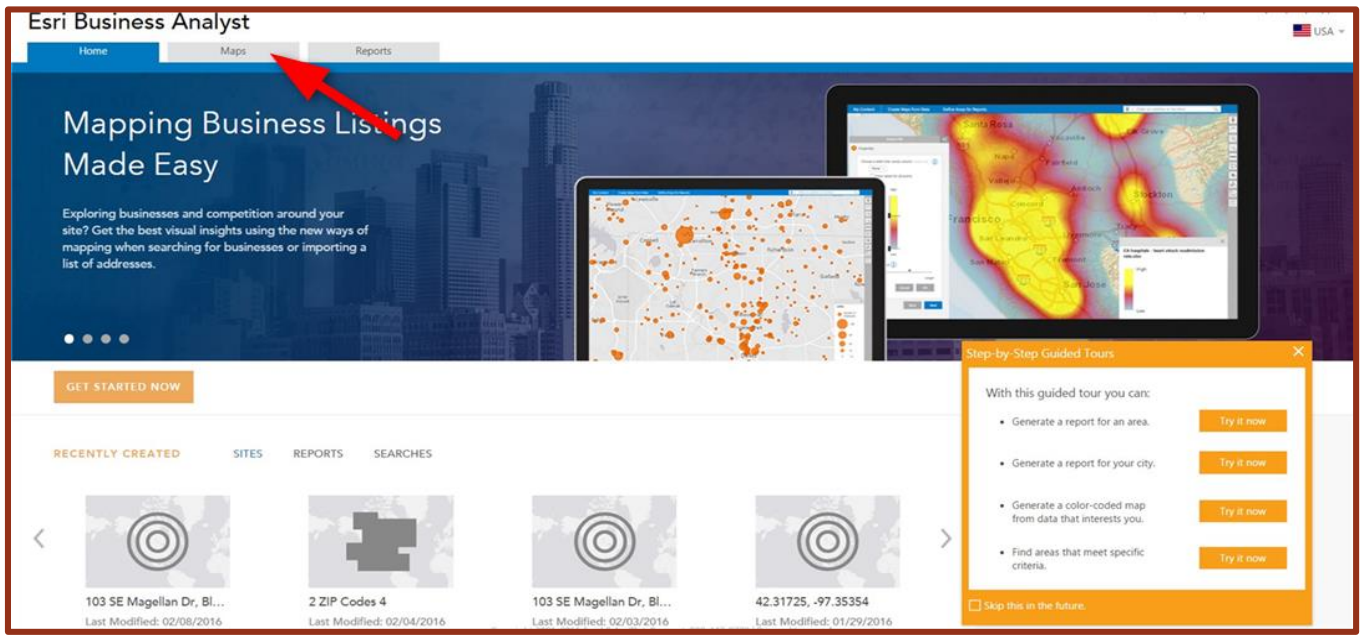
Get Started Defining a Market Area by Walk Times:

1. Log into www.stdb.com

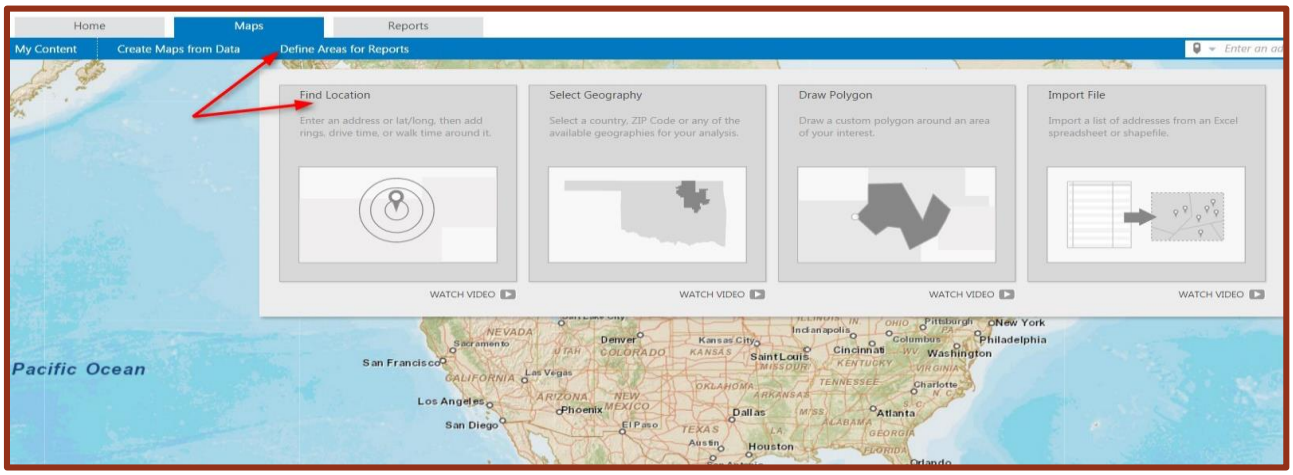


2. Navigate to Esri Business Analyst

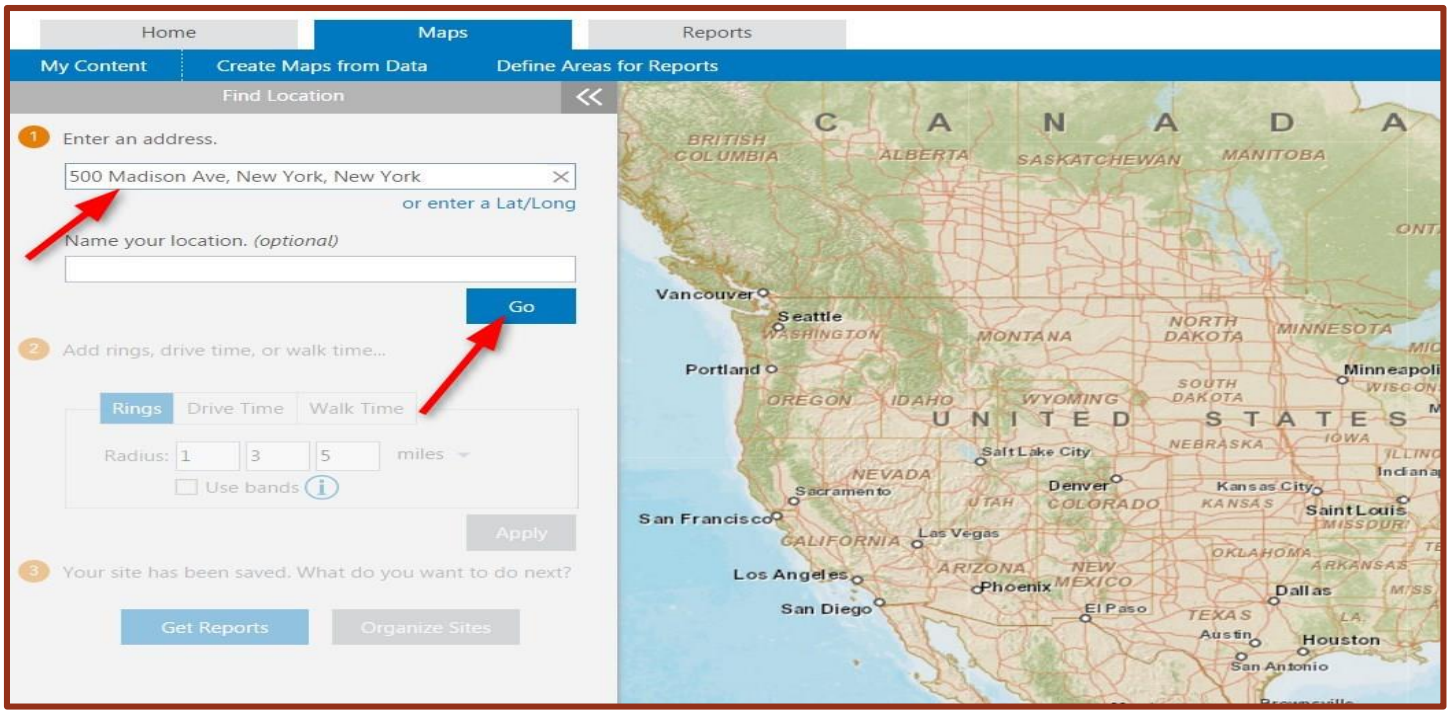
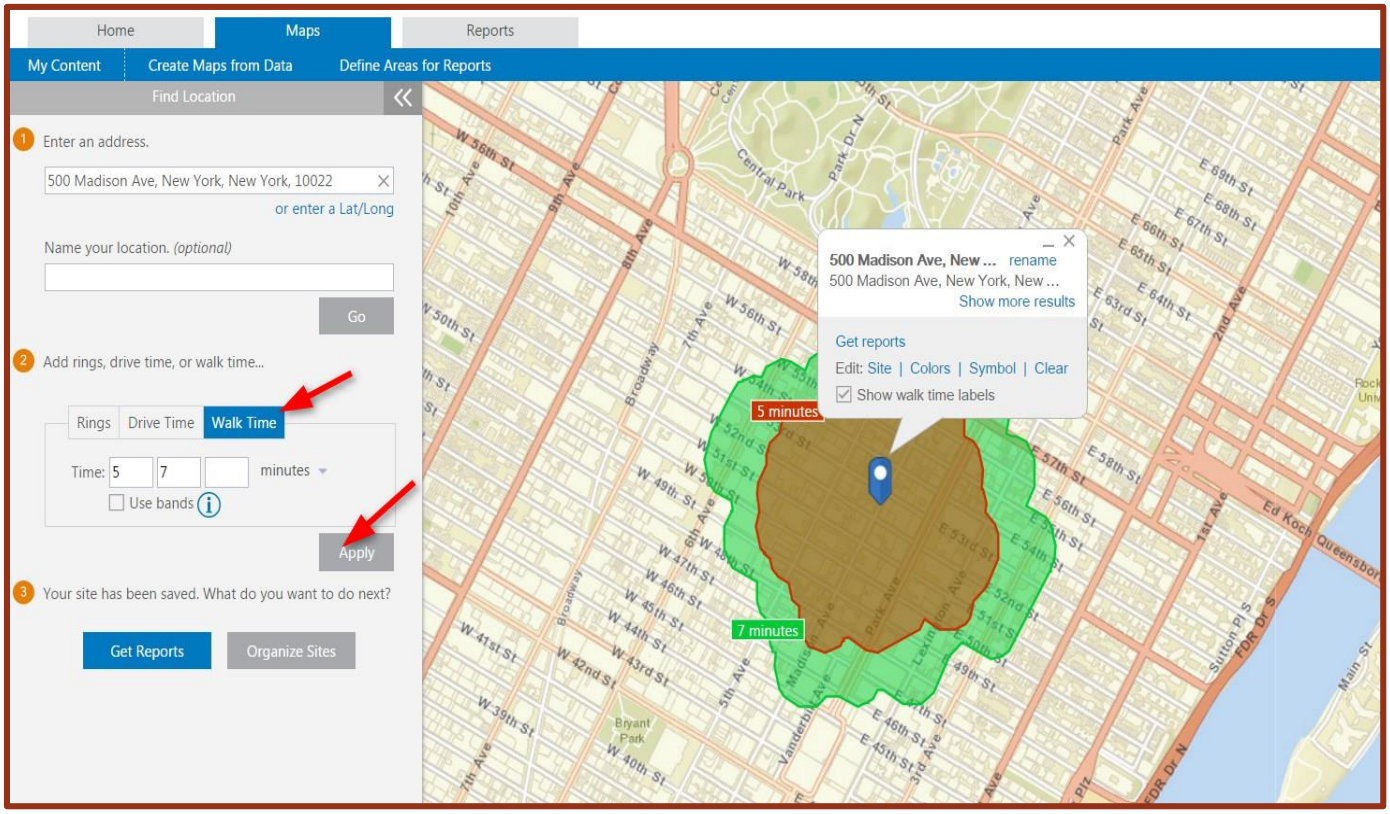
3. Click on the map tab



4. Select Define Area for Reports and choose Find Location



5. Enter address, we used 500 Madison Ave, New York, NY, then click Go



6. Select Walk Time, we used 5 and 7 minutes