



Suggested Multi-Family Reports

Demographic and Income Profile	Provides the key basic demographic information. Other options might be the Executive Summary or the Market Profile if the preference is for a more concise report.	Sample Report
Housing Profile	A must-have report when conducting a multi-family market analysis. This report includes information on housing by occupancy, tenure, status and value.	Sample Report
House and Home Expenditures	Understand consumer spending habits in the category of housing and household operations.	Sample Report
Tapestry Segmentation Area Profile	This report provides information about the lifestyle and habits of the people living in a market area.	Sample Report
Business Locator	Provides information about what businesses are nearby to include business name and address and proximity to site. Important to know that amenity businesses are available for multi-family tenants.	Sample Report
Site Map	Provides a PDF report with a visual of site created.	Sample Report