



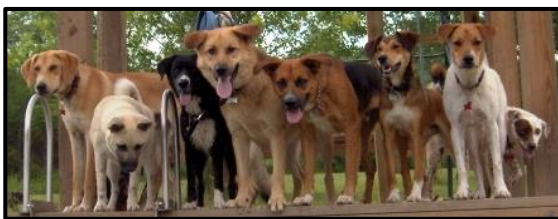
# Annual Report

## 2017



501 (C) (3) NON-PROFIT RESCUE

*"SAVING ADOPTABLE PETS AND BRINGING LOVE TO YOUR HOME ONE TAIL AT A TIME"*



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### 1. About Joyful Rescues, Inc.

#### Letter from Joye Turock, Founder & Executive Director:

*IMAGINE* that every dog and cat have a safe, warm and loving home. Sadly, that is only a dream. It's a dream so strong that back in December 2002, we founded Joyful Rescues out of love and compassion for those we saw that were starving, thrown away, or turned in to us with medical issues unaddressed. Once the "Animal Rescue" shingle was hung, we have grown by leaps and bounds every year. Never could we have *imagined* that something four women started would grow into this amazing rescue with over 100 active volunteers who have all helped to save close to 11,000 dogs and cats.

All bereaved pet lovers like to *IMAGINE* that their pet has gone to the "Rainbow Bridge" where deceased pets are healthy again, can run and play, and wait for their beloved human until they cross over the bridge to join them. But *IMAGINE* if a homeless pet, still very much alive, can be loved, frolic and play, while they wait for their next home which we all hope is forever; another chance to love and be loved before their time is up. This is what Joyful Rescues offers the unwanted pets that come here!

Many of you have visited our facility and expected to see pets in cages (and they are for a short period when they first arrive) but once medical care is accomplished, they leave the "Dog House" (kennel) and come into the Main House where the dogs let a couple of humans cohabitate with them. With furniture to lounge on, lots of toys to play with, a doggie door opens to the yard, eight fenced acres, some woods and a pond, we do our very best to make sure the dogs and cats are happy here until they are adopted. We can accomplish this because of you, our adopters and supporters.

Now... **IMAGINE** if there was no Joyful Rescues. **IMAGINE** if no one cared. **IMAGINE** if no one donated to keep us going. After all these years it is time for the Main House to undergo some much-needed renovations involving a lot less wood and drywall and a lot more tile. (**IMAGINE** why!) We hope you can help as we continue to grow and continue to save thousands more! Thank you for being there for us. Thank you for being there for the animals. We cannot **IMAGINE** being able to do this without YOU! **Joye**



### Our 2017 Board of Directors:

Susan Buckman (President)

Katie Bratek (Vice-President)

Jeff Turock

Shelby McPherson (Secretary)

Chris Radigan (Treasurer)

Kelly Strade

Katie Yudikaitis

Julie Raymond-DeCarlo

Mary Williams

Mike Gonska

## 2. Mission, Vision and Commitment to Quality:

### Our Mission:

- To operate as a no-kill rescue (never euthanizing for space or time served).
- To take in cats, dogs, puppies and kittens in need, within our means ("in need" meaning abandoned/owner surrenders, saved from high kill shelters, strays from animal control officers or removed from puppy mills).
- To provide safe housing, quality food, medical care (including vaccinations, de-worming, flea treatment and spay/neuter) and love to all pets in our care until suitable, responsible and loving, permanent homes can be found through a strict screening process.
- To educate the public on the importance of spaying and neutering which controls the pet overpopulation, responsible pet ownership, and the humane treatment of animals.
- To educate the public on the horrors of puppy mills and pet store/internet puppies for sale.
- To assist in spaying/neutering pets for low income families, as funds allow, which will aid in population control.



## Our Vision:

Before we are too old to do this any longer, we would love to see an end to pet overpopulation, kill shelters, puppy mills, and homeless pets as the results of our mission.

## Our Commitment to Quality:

Joyful Rescues is a Better Business Bureau Accredited Charity. Achieving BBB Charity Accreditation means that an organization has met BBB's 20 Standards for Charity Accountability. This rigorous test evaluates charities based on a set of holistic standards, so donors can view information about that charity and feel more confident in their charitable giving decisions. Detailed information about BBB's 20 Standards for Charity Accountability along with Joyful Rescues charity's full report can be found online at [www.bbb.org](http://www.bbb.org) or [www.give.org](http://www.give.org).

## 3. Financial Report:

Joyful Rescues 2017 Actual Profit / Loss	
<b>Revenue</b>	
Adoption Fees	\$262,184.00
Donations	\$134,878.00
Total Fund Raisers + other Income	\$153,390.00
Interest Income	\$4,083.00
<b>Total Revenue</b>	<b>\$554,535.00</b>
<b>Expenditures</b>	
Management & General Expenses	\$110,935.00
Renovations	\$46,753.00
Pet Care Expense	\$302,379.00
Fundraising Expenses	\$24,790.00
<b>TOTAL EXPENDITURES</b>	<b>\$484,857.00</b>
<b>Net Operating Profits</b>	<b>\$69,678.00</b>
% of Total Revenue	13%
Net Assets @ End of Year	\$124,453.00

## 4. Key Fundraising Activities & Donation Programs:

### “PetFest”:

On August 4<sup>th</sup> & 5<sup>th</sup> 2017, we celebrated our 13<sup>th</sup> PetFest & Rescue Reunion at our main site in a beautiful country setting. This event included opportunities to meet Joyful Rescues adoptable dogs and cats who await their “forever” homes. On August 5, tours of Joyful Rescues facility, eight-acre property and a self-guided pond tour were held, followed by a parade and our perfectly imperfect dog show. New this year, the band “Sticktights” performed background music and David Louis, Animal Communicator from “Talk to your Animals”, was on site to meet with our adopters and friends of Joyful Rescues. Also, one of our longtime partners, Mark Patrick from Tuxedo's K9 Training, did demonstrations and was available for one on one consultations.

Event sponsors included Original Field Roast Company with their Artisan Vegan Grain Meats, Dina's, Tops and Williams Restoration Construction Company. PetFest helps us to raise funds we require to save so many lives. PetFest is a yearly family friendly, including your leashed pet, event!



## Dog Day Yappy Hour at Silk O'Loughlin's:

After a summer of devastating flooding, months of being completely closed for business and major repairs and renovations, it didn't seem possible that Sarah McKeon and Kim DiMaggio would be able to host their annual fundraising event for us this year. However, never underestimate the power and determination of these two compassionate young women who AGAIN amazed us with their effort! Founded in loving memory of their dogs, Frank and Jammer, they decided the event must go on! This year they raised over \$17,500 for Joyful Rescues, bringing their seven-year total to \$140,000, making them directly responsible for saving thousands of lives!

Postponed until mid-October when O'Loughlin's reopened, they decided best to downsize the event in case Autumn weather required everyone be housed inside. Intentionally planning to host a smaller crowd, event day arrived with perfect weather, fabulous prizes, terrific entertainment from Giuseppe Scungili and Friends, and delicious food catered by Suzie Rowe. Mike McKeon's staff hustled to welcome guests and keep thirsts quenched. Smiles surrounded us as we processed Ralphie's ADOPTION at the event with his pre-approved forever family!

Thanks to event sponsors Ken and Candy Gerew, The Bonadio Group, Tito's Handmade Vodka, B & B Automotive, Bob Alessi Personal Training, Harris Funeral Home Pets at Peace, USA Payroll, Sarah Fuller CFP CASL Angelo Planning Group, Family First Federal Credit Union and Barefoot Refresh Spritzers, along with raffle ticket sales for about 70 bundles including Jet Blue tickets, Disney passes, Amerks Suite, golf packages and so much more, the event couldn't possibly fail!

Our Board of Directors, staff, volunteers and every furry friend at Joyful Rescues wish to thank Sarah, Kim, Mike and his staff, who are on board for us every year hosting this event and welcoming many guests who share their desire to support animal rescue at Silk O'Loughlin's scenic, waterside restaurant and pub in Irondequoit (NY). We hope they'll continue to be there for us, working together to help homeless animals have a chance for a brighter tomorrow.





## Our Annual Newsletter:

Our fall newsletter allows us to communicate with our adopters, donors, friends and followers alike. It represents a unique opportunity to share the year in passing; our accomplishments, our happy ending stories as well as the ones who have deeply touched all of us. It is also an opportunity to introduce and thank our staff, our volunteers, the many veterinarians & their staff who all went above and beyond each day for the dogs and cats in our care.

This newsletter is also a great way to share our short-term and longer-term plans, introduce new programs, upcoming events & share our “wish list” for items in need. Lastly, a special thank you to all our donors complete the newsletter along with a donation card and return mailing envelope for donations.



## United Way of Rochester:

Individuals can donate to Joyful Rescues via the United Way of Greater Rochester's Local Campaign. Donations can be made via payroll deductions and dedicated to Joyful Rescues. Our Designated United Way Donor number # 3313.



### Gizzie's "Kiss it Better" Fund:

On February 14<sup>th</sup>, 2017, Joyful Rescues proudly announced the launch of the "Gizzie's Kiss It Better Fund" to help provide medical care for animals taken into the rescue with extensive, special or critical needs. The fund is named after Gizzie, a dog happily adopted by Michele Alessi of Amherst, who was originally surrendered to Joyful Rescues suffering from a gangrenous leg that had to be amputated the following day.

Alessi's continued generosity combined with a steady stream of rescued animals with special needs led to the establishment of the fund which had \$8,000 in pre-donations at the time of launch.



### Giving Tuesday: "ROC the Day", "Razoo", and "#NYC Gives":

This was the third year that Joyful Rescues participated in an online donating event called "Giving Tuesday". In addition to ROC the Day (sponsored by the United Way of Greater Rochester) and Razoo (who helps raise funds across America for world-changing causes), we participated in a "#NYC Gives" online program. Launched this year, #NYC Gives is a day dedicated to giving back to nonprofits throughout New York State by way of a 24-hour fundraising challenge that works to raise awareness, build support, and increase shared philanthropy throughout communities that span the vast state of New York.



### PetSmart Charities:

In 2017, Joyful Rescues received a special promotion donation from the PetSmart Charities. This donation was put to good use under our veterinary care expenses. PetSmart Charities and Joyful Rescues share the same goal; find a lifelong, loving home for every pet.



PetSmart Charities believes the solution is to get pets adopted and prevent unplanned litters. To that effect, they help fund nationwide animal welfare groups, such as Joyful Rescues, to address these two issues. Working together, we can end pet homelessness.



### **Hill's Food, Shelter & Love Program:**

Joyful Rescues is grateful for its partnership with Hill's shelter program. Hill's goal is to ensure that every pet goes home healthy and happy. That means nourishing every pet that arrives at the shelter with quality nutrition. Hill's also provides pet owners useful adopter bags which includes a small bag of food the pet has been eating to help with transition, coupons as well as pet parent tips at <https://www.hillspet.com/new-pet-parent>.

Hill's believes that making premium nutrition accessible to every shelter – and every pet – helps send them home faster.



### **“iGive.com”:**

This program helps Joyful Rescues every time someone shops at over 1,800 of the most popular online stores and select our organization as the beneficiary. To participate, individuals must sign in at [www.iGive.com](http://www.iGive.com) and then select Joyful Rescues as their favorite charity.





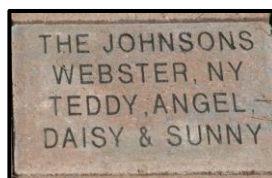
### **“Amazon Smile”: “You shop. Amazon gives.”**

Amazon donates 0.5% of the price of eligible AmazonSmile purchases to registered charitable organizations. Joyful Rescues is on the list! AmazonSmile is the same Amazon everyone knows. Same products, same prices, same service. Donors can support their favorite charitable organization by shopping at [smile.amazon.com](https://smile.amazon.com)



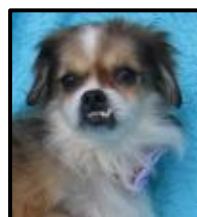
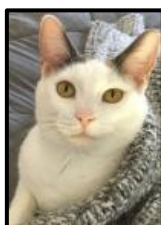
### **“Buy a Brick” Program: It’s Time for a WALK!**

- What a PURRFECT Birthday, Mother’s Day, Father’s Day, Anniversary, Wedding, Memorial, Retirement, etc. Gift for ALL your animal loving friends & family!!
- Be a part of it! Dedicate a brick to your favorite canine, feline, human, business or family name... Whether over the rainbow or still among us... With an inscription of your choice.
- Our Walkway is being designed to provide attractive, meaningful and more stable footing for those who come to visit and tour our facility and improve ease & safety for staff and volunteers carrying animals to and from the buildings.
- The design also includes “A Place to Paws” brick wall / bench area for guests to sit and enjoy watching the dogs frolic beyond the fence! The walkway is now in and the bricks can be purchased at any time at [www.joyfulrescues.org](http://www.joyfulrescues.org). Get your brick before it fills up!



### **“Sponsor a Pet” Program:**

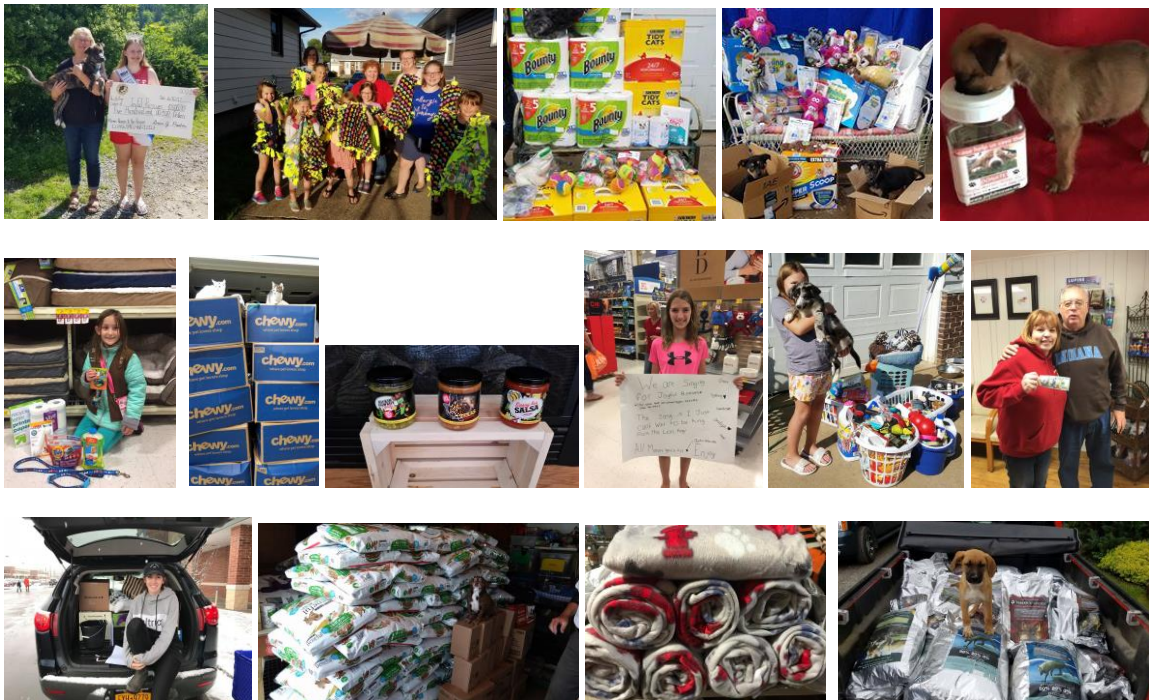
This program was created for those who cannot adopt now but are interested in donating to a specific pet awaiting adoption or to a group of pets of their choice (dogs or cats). We do have pets in our care that will live with us until they pass the “rainbow bridge”. We are always looking for monthly donors to support their specific needs and care. The process is simple and can be found by visiting our website at [www.joyfulrescues.org](http://www.joyfulrescues.org) and selecting “Pets”.



## Other Donations - “Wish List” Items, Birthday Presents, Donation Jars, Proceeds from Item Sales, etc.:

Joyful Rescues is always in need of items for our adoptable pets. A complete and updated list is always available on our home page at: [www.joyfulrescues.org](http://www.joyfulrescues.org). Instructions on when and where to drop off the items is also provided.

Our “Donation Jars” program has been very successful. Jars can be found in several Olean and Monroe Counties businesses and offices. Donations in lieu of birthday presents are becoming very popular as well as bake sales. We have the most wonderful group of followers who never hesitate to help when we are in need. Thank you!



## 5. Pet Adoption:

### Joyful Rescues’ thoughts regarding Pet Adoption:

- By adopting a pet, you are not only helping the pet you adopt but also others in or needing to come into rescue. Your adoption helps us to keep doing what we do to help animals stop reproducing and find quality homes for the homeless while providing them the best care we can.
- Think before you adopt! Just “loving animals” is not a good reason to adopt a homeless pet. Before you decide to bring a pet into your home, make absolutely sure that you have the time and can afford the care. A pet is a life time commitment and a loved part of your family. A pet is a MAJOR responsibility & expense.

- Each Joyful Rescues pet has been “thrown away” at least once and/or lived a horrific life so far. Pets are not disposable because your life has changed.
- Before you decide to bring a pet into your home, make absolutely sure that it will be a life time commitment. When our pets leave us, we want them to go to their forever homes.



### Our Wonderful Team of Volunteers:

In 2002, four compassionate women in New York’s southern tier bound together with a passion to save homeless animals. Since then, Joyful Rescues has grown to an organization with several hundred volunteers encompassing all of Western New York! One adoption has grown to over 11,000. Adoption events are held in Olean, Orchard Park/Buffalo, Webster/Rochester, and this past year our wing span stretched further to include events in Buffalo’s north towns, sending a record number of companion animals into loving forever homes.

These animals are alive because they have angels: OUR VOLUNTEERS! They often conquer and divide to work multiple events in a single weekend, and those smiling faces in these photos only represent a portion of the dedicated, compassionate volunteers who make it possible for Joyful Rescues to continue our mission to save lives! They are the reason we are strong and successful. Saying “thank you” seems inadequate, and they don’t do it for thanks.

They do it because they BELIEVE, because they CARE and because they are DEDICATED to be a voice for those who have no voice...HOMELESS ANIMALS. To our amazing, tireless family of volunteers, we thank you and the animals thank you! And on we go!



Rochester Team



Buffalo Team





## Website “Pet Gallery”:

Joyful Rescues’ website [www.joyfulrescues.org](http://www.joyfulrescues.org) features pets currently available for adoption. The unique personalities of featured dogs, cats, puppies and kittens are captured in fun photographs, animated videos with voice over and biographies. The Pet Gallery is updated on a regular basis.



## Newspaper Publications - Pet of the Week & Pets of the Month:

Each week, the **Olean Times Herald Newspaper** features one of the Joyful Rescues pets that is available for adoption. A short description of the pet along with a picture and a “Tip of the Week” are being published every Friday.

The newspaper also publishes a monthly “Adopt A Pet” page where nine adoptable pets currently available for adoption are also featured. Several of these pets may have been in our care for a longer period of time or may have special needs. We are delighted to be working together with the Olean Times Herald in finding them a forever home.

In 2017, we also started a relationship with the **Western New York Penny Saver**. They have publications in several counties in NY State where we feature adoptable pets every week.

We couldn’t be more grateful to both the Olean Times Herald and the WNY Penny Saver for their contributions and generosity. They have helped many pets in finding their forever home.





## Social Media:

In 2017, Joyful Rescues stepped up its game in the Social Media arena. We have always been fans of Facebook, but this year we added Instagram and Twitter to our network. These tools help us showcase adoptable pets in our care, advertise adoption events, promote fundraising activities and create awareness on special needs such as the “Gizzie’s Kiss it Better Fund” for pets needing above and beyond vet care, such as broken bones, diabetes, dental work/care, or in the case of a beautiful dog named “Pip”, a heart valve repair that was successful and will provide her a full life.

As we write this, Joyful currently has over 20,000+ Facebook followers, 700 Instagram followers and 400 Twitter friends. Every day, cute pictures of pets available for adoption are posted to social media platforms and shared amongst friends of friends to help us place our furry friends in their forever homes. Social media has been a tremendous help in placing hundreds of pets in need. Everyone seems to enjoy the posts on the Sponsored Rescue Transports from High Kill shelters that we do every few weeks. It is gratifying to see the pets move from a place such as Grundy, Virginia to the safety of Joyful Rescues.

YOU CAN HELP to keep the momentum going!! Join us on the social networks of your choice and help us spread the word. Whether your connection helps us find a great home for one of our pets or raises money to care for a special circumstance pet or helps us find volunteers, so we can be in more places and more events around the area ... All of those things save more lives! Every little bit counts, and it adds up to a lot of collective good for the lives of our four-legged friends.



## Saving lives in Puerto Rico:

“Love For Paws Corporation”, rescues a precious few of the thousands of strays and abandoned dogs in Puerto Rico. Here are a few words from Enid, Founder of Love For Paws in Caguas, PR:

*“Two years ago when we decided we had to do something regarding the problem with abandoned animals on the island, the first thing we had to have was a partner no kill shelter in the US where we knew the adoption process was thorough and we would be able to know who adopted our rescues. That’s when Joyful Rescues answered our email and said YES. From then on we have sent over 25 fur babies and all of them have been adopted! The circle is completed when we get the picture of the family with our dog and some have even become our friends. The work and the amount of money involved to make all this happen is a lot but when we see those pictures it makes it all worthwhile. We are ETERNALLY grateful for all the efforts of our partner Joyful Rescues.”*

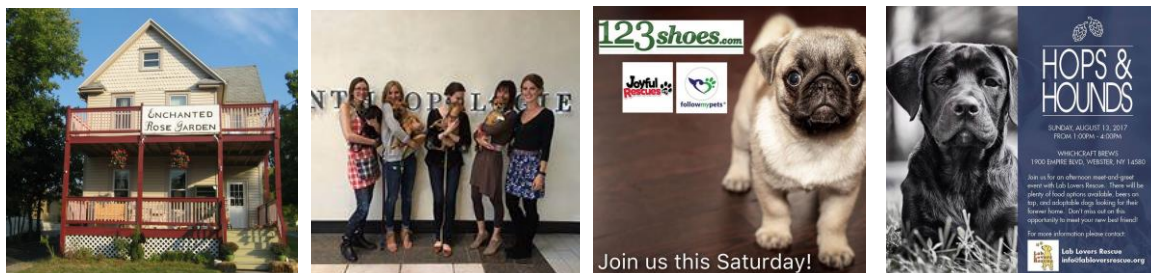
Love For Paws has many very friendly, lovely, highly adoptable dogs that have come to Buffalo. Some are purebred, but most are “satos” which is slang for a Puerto Rican street dog. These dogs are highly social and make great family pets. When you take one of our dogs from Puerto Rico, you are usually getting a family member with quite a story! Lucy and Ethel Maulson were rescued from the side of the road by good Samaritans after these same people saw three of the other pups get hit. Hurricane Maria has made the situation even worse for pets. Almost 60,000 people have left the island post Maria, and the airlines are not allowing them to fly pets as cargo. As a result, family pets are being abandoned at the airport through no fault of their own. Once airline service resumes, plan on seeing new PR pet faces on our website as adoptable and available choices to bring home as part of your family.



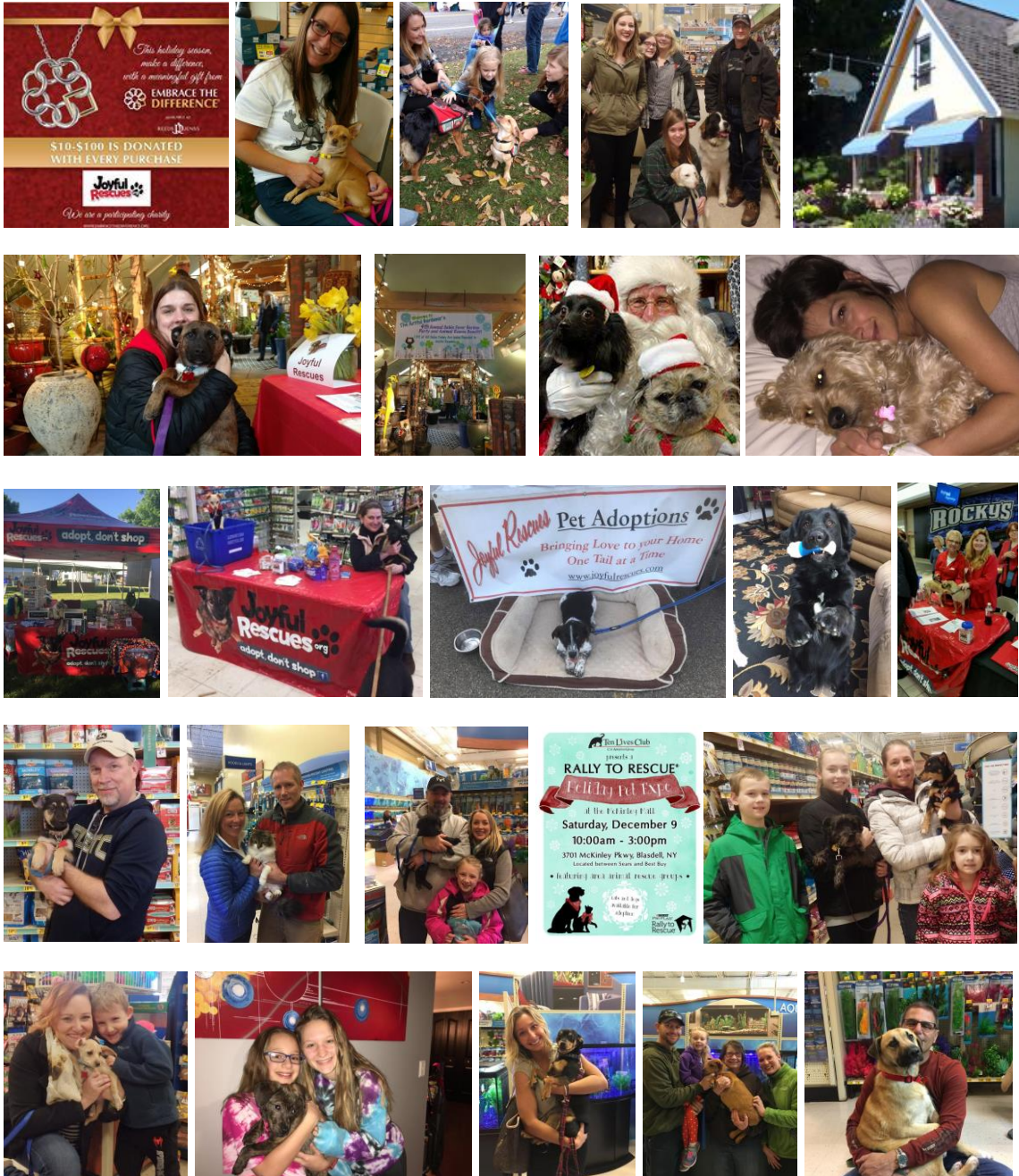
## Pet Adoption & Awareness Days:

Throughout the year, Joyful Rescues is showing adoptable dogs and cats every Saturday at the PetSmart locations in Orchard Park and Webster, NY (unless specified otherwise on our website). In addition to showing at PetSmart, there are many special events where Joyful Rescues shows dogs and cats and / or reaches out to our population to promote our mission, vision and pet adoption.

With the support of our community, followers and donors, Joyful Rescues represented by our team of wonderful volunteers, has been attending many events this past year including, but not limited to; Ellicottville’s Fall Festival, Artful Gardener’s Annual Cabin Fever, Anthropologie’s Sit-Stay-Love Event , 123 Shoes Fundraiser, Finger Lakes Equestrian Center Fundraiser, Clarence Farmer’s Market, Clyde’s Feed and Animal Center, Pet Palooza at Canalside, Cuba’s Garlic Festival, Reeds / Jenn’s Give Back Day, The Enchanted Rose Garden Fundraiser, 2017 Women’s Vendor Event, Dog Days of Kenmore, Eastern Hills Mall Pet Expo, Western NY Furtastic Adopt-A-Thon for Cats, Breathe Yoga Fundraiser, Family First Harvest Fest, Purple Painted Lady Fundraiser, Dice Family Feed Event, Hops and Hounds Adoption Events, Cause for the Paws and many more!



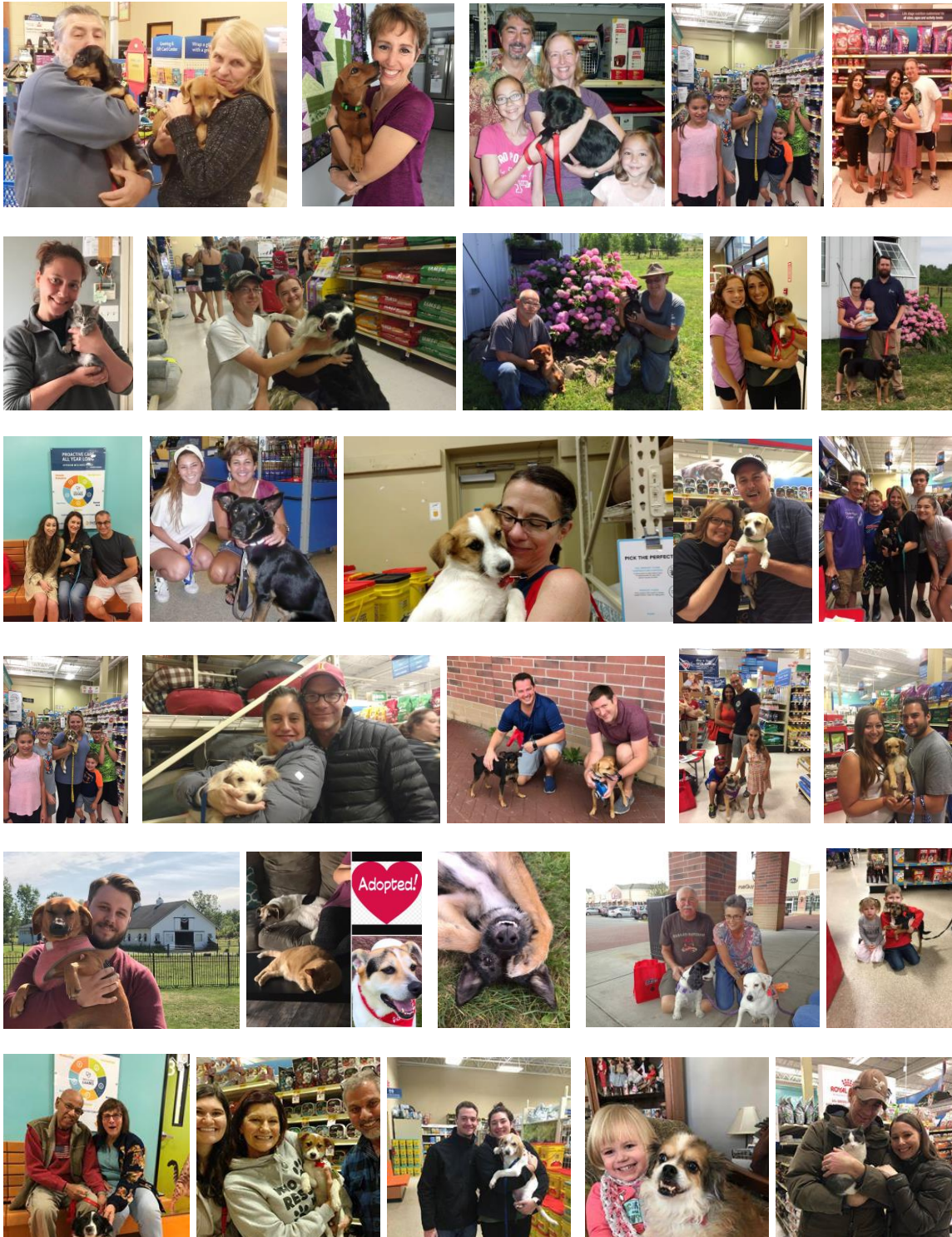














## **RESCUE TRANSPORTS: Teamwork Saves Lives!**

*Working with high-kill, southern shelters results in "Win-Win"!*

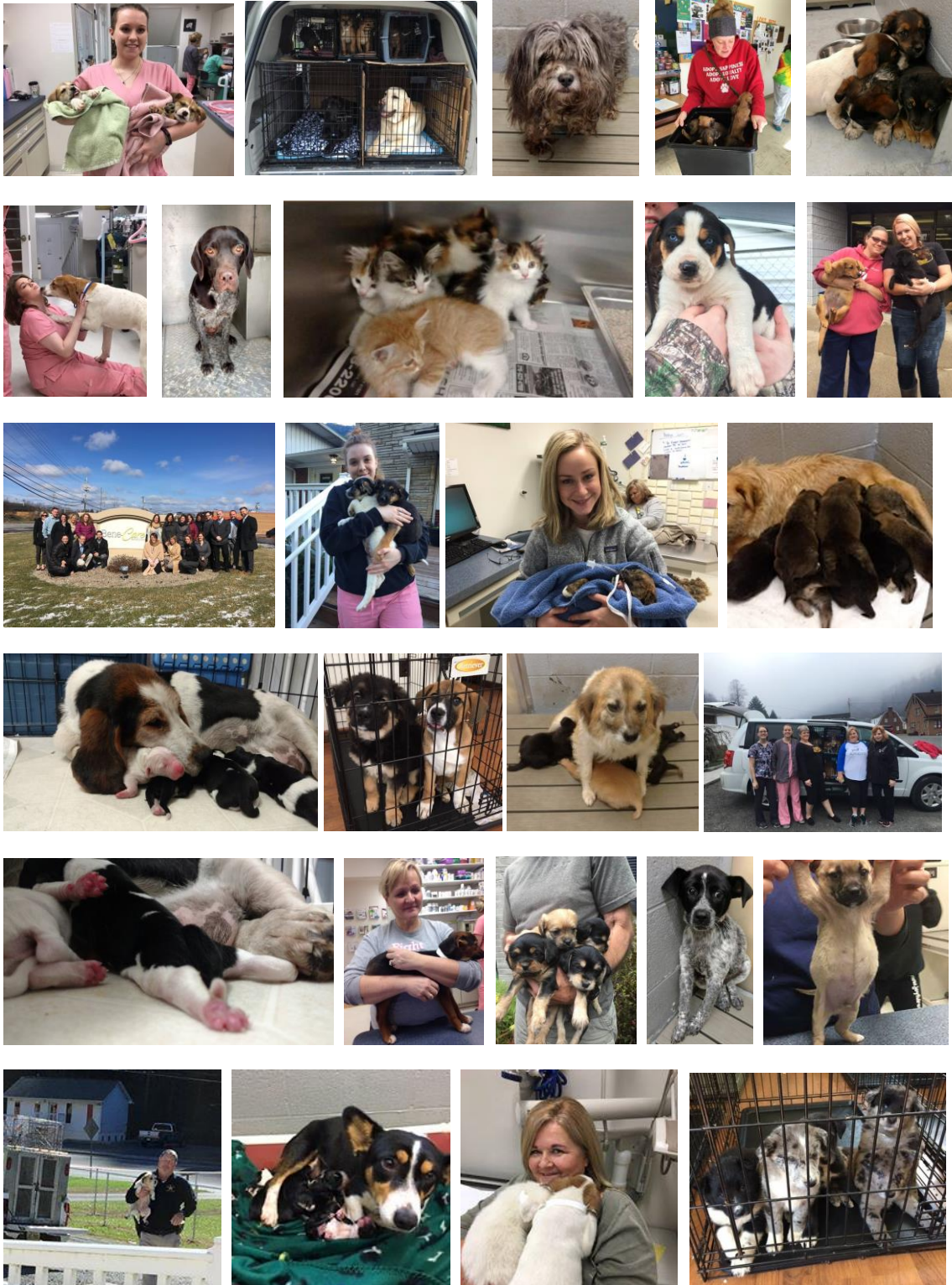
You might say fate played a role when Buchanan County Animal Control, Buchanan County Humane Society, Appalachian Animal Health Center and Joyful Rescues teamed up to transport dogs from their Virginia high-kill shelter to Joyful Rescues, already resulting in saving nearly 1,000 lives!

We learned that they were once the second highest euthanizing county in Virginia with a euthanasia rate in 2006 of 91%. Little did they realize they were destined to relinquish that title! Our first transport from Buchanan County, Virginia was in July of 2015. Joyful Rescues has since made over 60 trips to their county, saving over 900 precious lives to date. These transports were key in reducing their overall euthanasia rate to 51%, and for just dogs to an all-time low of 38% in 2016. Transporting so many from their area has resulted in fewer dogs repopulating and being brought to their shelter. Buchanan County hosted their first low-cost spay/neuter clinic in 2016 and hopes to hold a second one soon.

But wait! It gets better! What if there was a compassionate veterinarian in Grundy, Virginia, who would agree to provide the vet care for ALL the dogs we pull from their County at the same reduced rates generously offered to us by New York State veterinarians Dr. Robert Rasey of Olean, Dr. Tonia Hite of Hamburg, Operation Pets in Bladell and Transit Animal Hospital in Depew? They would all arrive at Joyful Rescues spay/neutered, heartworm tested, vaccinated appropriate for age, flea/tick treated, and often with a variety of other issues tended to? This would save us from scheduling and transporting such a high number of dogs for limited appointment spots with our local animal hospitals. Now enter Dr. Catherine Rasnake, owner of Appalachian Animal Health Center in Grundy, Virginia! She and her staff agreed to do exactly that.

*A tax-deductible donation of \$500 to Joyful Rescues allows you to sponsor an upcoming transport, choose the last name for the lives saved on your trip, be thanked on our FB page and recognized in the website description page of every dog saved on your transport.*







## Fostering Opportunities:

- Do you think you have what it takes to be a Foster Mommy and/or Daddy? Joyful Rescues only has a small housing facility for overflow. We bring animals into our own homes to foster & provide them with all the comforts of home until we find their perfect match.
- The animals we rescue come in all shapes, sizes, ages & temperaments. Some have been abused and have not been socialized while some are just a victim of circumstance – a move, a family illness, master's death... Some animals will need more care & attention than others.
- All we ask of our foster parents is to provide love, attention & the best care they can to our pets until they find their forever home. Some transport maybe necessary as well – to vet appointments, etc.
- It isn't always easy, as animals are a big responsibility & need guidance and training – fostering should not be taken lightly. Please keep in mind, potential parents will visit your home to meet the animals & adopt from there. Will you be able to say goodbye?



## Pilot for Paws:

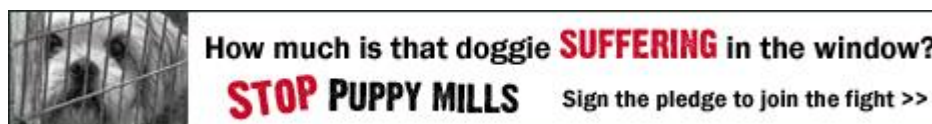
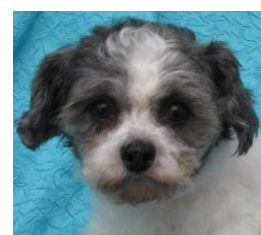
- Pilots N Paws is a group of volunteer pilots willing to transport adopted pets or pets in need. [www.pilotsnpaws.org](http://www.pilotsnpaws.org) is an online discussion board. It's a place for pilots to find animals in need of a ride.
- Joyful Rescues has had several pets fly in from high kill shelters and “fly home” since February 2009. Thank you PNP!!!



## 6. Education & Community Outreach:

### Puppy Mills Awareness Program:

- Joyful Rescues stands for “*MAKING ADOPTION YOUR ONLY OPTION*”.
- Before you purchase a puppy from a pet store, a newspaper ad or off the internet, do some research on Puppy Mills. Beware of Pet Dealers! Joyful Rescues is proud to be rescuing puppy mill dogs that would otherwise be shot or killed in some other inhumane way. We do not & will not pay a breeder to take their dogs but will take them off their hands to find them a true home full of love.
- Puppy mills are nothing new. These mass dog-breeding operations have been around for decades. They continue to thrive because they prey on unwitting consumers who are smitten by too-cute-for-words puppies in pet store windows and on fancy websites. But, behind the friendly facade of the local pet shop, the pastoral scenes on a “breeder’s” website, or the neighborhood newspaper ad, there often lies a puppy mill. These canine breeding facilities house dogs in shockingly poor conditions.
- Life is particularly bad for “breeding stock”, dogs who live their entire lives in cages and are continually bred for years, without human companionship and with little hope of ever becoming part of a family. These dogs receive little or no veterinary care and never see a bed, a treat or a toy. After their fertility wanes, breeding animals are commonly killed, abandoned or sold to another mill. The annual result of all this breeding is hundreds of thousands of puppies, many with behavior and/or health problems.
- Several hundred thousand puppies are shipped cross-country to be sold in pet shops, but many are sold via newspaper classifieds or internet sites and are often accompanied by false claims such as “we’d never sell puppies from a puppy mill” or promise that the puppies are “home raised”, “farm raised”, or “raised with kids/grandkids”. The ploys of the puppy mill are designed to dupe well-intentioned family into buying a puppy and keeping the engine of cruelty working overtime.
- There are still thousands of puppy mills that need to be shut down for good. We need your help to do exactly that: Stop puppy mills. Help stop puppy mills by spreading the word about these horrible practices. For more details on how to get involved, please visit: [www.citizensagainstpupmills.org/aboutcapm.php](http://www.citizensagainstpupmills.org/aboutcapm.php).



## Spay/Neuter Awareness Program:

- Joyful Rescues believes that the main thing you can do to help the over population of unwanted animals is to have ALL your pets spayed and/or neutered.
- PLEASE do not add to the overwhelming population of homeless pets.
- Pets that are not neutered or spayed have a direct negative impact on the homeless population resulting in more adoptable pets to die in shelters. Also, by adopting from a rescue or shelter you are rescuing an already homeless animal versus encouraging the breeding of more.
- Unfortunately, MANY purebreds find themselves without loving homes just the same as our mixed friends. 25% of animals in shelters are purebred and yes, are killed just like a “mutt”.
- Look for a breed specific rescue group if you feel you must have a purebred.



## Community Support / Education Programs:

Throughout the year, Joyful Rescues with the help of many of our volunteers, participates or presents at many schools, after school programs, groups or affiliations to talk about the benefits of rescuing / adopting a pet, discuss fostering and volunteering opportunities, or simply brings pets onsite to have kids read to them or to comfort people going through tough / stressful times. Each event is carefully selected and organized by our volunteer coordinators.

Some of the events we attended last year included; Rochester Heart Walk & Run, RIT Puppy Fest, “Paws U of R” Puppy and Cat Stress Buster, Greece Girl Scout Troop 60951, JCC Olean For Spring Event, Depew High School, Hilbert College Garden Get-a-Way & De-Stress Fest, Webster School District, Victor School District, etc.







### Tuxedo's K9 Dog Training Camp:

Joyful Rescues has been partnering with Mark Patrick, owner of Tuxedo's K9 Training Camp, for several years now. Some of the services include obedience training services, dog day care and dog boarding. Please visit [www.tuxedosk9.com](http://www.tuxedosk9.com) for more information.



### A Day in a Dog's / Cat's Life at Joyful Rescues...





