

ATTENTION ALL SENIORS!

LAST MINUTE OPPORTUNITY!!!!

If you'd like an ad included in Woodrow's **BIGGEST Yearbook EVER, OVER 300 pages**, please get your form, money, photos and text by **Friday, February 28th, 2020** (NO EXCEPTIONS) into the Yearbook Staff in Room 3009 during 6th period. Email Mr. Kelemen at kelemen.woodrow@gmail.com if you have questions!

If you can't bring it during 6th period or right after school, it must be brought **before school**, to Mr. Kelemen's Rm 3009, **NOT IN THE OFFICE MAILBOX!**

A quick reminder on costs (Remember **all costs include a yearbook** that is over 300 pages). What an awesome deal!!!!

● Full Page Ad - \$250	1/4 Page Ad-\$130
● Half Page Ad - \$175	1/8 Page Ad- \$115

And because you are SENIORS, if you haven't ordered a book yet, you won't be charged the late fee on ordering books, *but only if* you purchase an ad! If you have already purchased a book, the remaining balance would be all you owe. For example:

Parent "A" purchased a book before October 31 and paid in full, \$65. They want to purchase a Half Page Ad. The cost of a Half Page Ad is \$175. All they owe is \$110. The Half Page Ad (\$175) minus the cost of the book (\$65) = \$110.

Parent "B" purchased a book after December 20th and paid online, \$80. For all seniors, the cost of the book is still \$65, if they purchase an ad. Because it was paid for online, the balance will be \$175 minus \$80 = \$95. Parent "B" owes \$95.

WWHS 2020 SENIORS

Senior Ads in the Yearbook are a great way to commemorate the achievements and celebrate the experiences of your son or daughter. With a variety of options, we hope that all parents will have an opportunity to wish their senior student well as he/she graduates.

Order your Ad NOW!

Size and Pricing? *Cost of Yearbook included!*

Full Page = \$250
1/2 Page = \$175

1/4 Page = \$130
Card Size = \$115

The new 'card size' offering is 1/8 of a page and is designed to have a single picture such as the Senior Portrait or candid with short message of congratulations.

Submissions and Payments

- ✓ Single photo and text Ads may be emailed to the address below.
- ✓ Pictures must be as a jpg file. (Minimum size of each individual file: 2Mb. Please scan at 300 dpi)
*If you need help scanning the pictures, please make an appointment with **Quentin Holmes** for assistance.
- ✓ Customs Ads may be submitted as a .jpg file with a resolution of 300 dpi. Full page measurement 9”w x 12”h. Half page measurement 9”w x 6”h. Send through email or flash drive.
- ✓ If you need help designing your ad, you can set up an appointment with a staffer by e-mailing the address below.

Please email Mr. Quentin Holmes at (qholmes03@gmail.com) or text him at (214) 726-5848 with formatting questions. He will also be here on Tuesdays after school by appointment or you can set up an alternative time.

Sample Ads are on the back of this page.
(You aren't limited to these - we can customize)

Make checks payable to “Woodrow Wilson Yearbook”

A non-refundable 100% payment will secure an ad.

Since we have limited space, however, ads will be sold on a first-come, first-served basis.

Ad materials and payments are due by February 28, 2020

Senior AD Order Form

Please complete and return this advertising contract (or a copy of it) with payment and the digital copies of your photos and text for your ad to Rm 3009 either before school, after school or during 6th Period. DO NOT LEAVE payment or pictures in Mr. Kelemen's mailbox.

Parent/Purchaser's Name (first & last) _____

Student's Name (first & last) & ID _____

Street Address _____

City / State / Zip Code _____ Daytime Phone _____

Is this ad supposed to be a surprise? yes no

E-mail Address:

Types of Ads/Size

Full Page: \$ 250

Design# F-1 F-2 F-3 F-4

Half Page: \$ 175

Design# H-1 H-2 H-3 H-4

Quarter Page: \$ 130

Design# Q-1 Q-2 Q-3 Q-4 Q-5 Q-6

Eighth Page: \$ 115

Design# E-1 E-2 E-3 E-4 E-5 E-6

Payment

Cash included Check included Money Order included

Payment

Amount enclosed \$ _____

Make check or money order payable to WOODROW WILSON YEARBOOK.

Copy/Text to be included in your ad:

(If more space is needed, please attach separate sheet of paper.)

Photos instructions, requests, comments:

Customer signature: _____

Date: _____

PICTURE SUBMISSION

Bring a flash drive with the pictures and text or *digital picture files can be emailed to: Quentin Holmes at qholmes03@gmail.com cc to: kelemen.woodrow@gmail.com

*All digital pictures must be at least 2MB in size with a resolution of 300 dpi.

Full Page Ads: \$250 (Cost of book included!)

- Approximate dimensions: 9" wide x 12" high
- Refer to the number below each design to identify which layout you wish to use



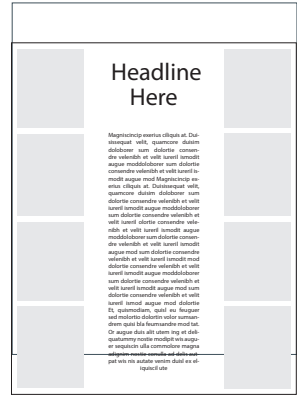
F-1



F-2



F-3



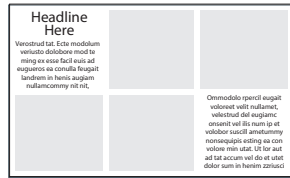
F-4

Half Page Ads: \$175 (Cost of book included!)

- Approximate dimensions: 9" wide x 6" high
- Refer to the number below each design to identify which layout you wish to use



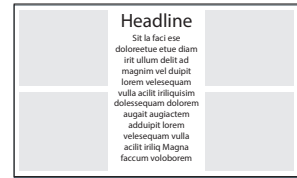
H-1



H-2



H-3



H-4

Quarter Page Ads: \$130 (Cost of book included!)

- Approximate dimensions: 4.5" wide x 6" high
- Refer to the number below each design to identify which layout you wish to use



Q-1



Q-2



Q-3



Q-4



Q-5



Q-6

Eighth Page Ads: \$115 (Cost of book included!)

- Approximate dimensions: 2.25" wide x 3" high
- Refer to the number below each design to identify which layout you wish to use



E-1



E-2



E-3



E-4



E-5



E-6

*Ad size may vary depending on size of book. All dimensions are approximate.