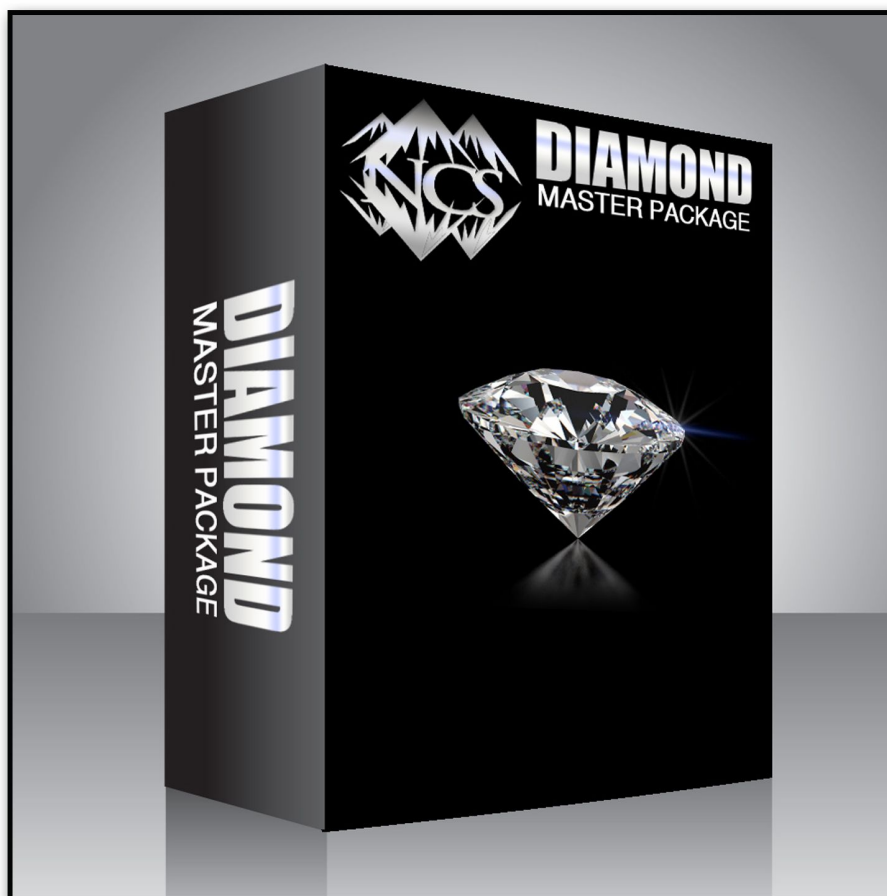




NOEL'S
CONSULTING
SERVICES

Tel: (780) 264-8500
enoel14@gmail.com
www.noelsconsultingservices.com

DIAMOND MASTER PACKAGE



The reason behind "Master Package" is to provide different streams of services which when used together makes the brand, website and presence grow in this fast paced world.

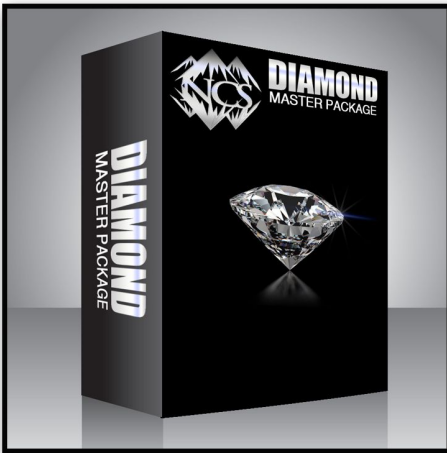
We realize to achieve this goal, a business needs access to a multitude of services. These packages ensure that the business gets the proper care they need without any services missing.



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DIAMOND MASTER PACKAGE



Purpose of Package

The purpose of the Diamond package is to offer a full in depth strategy towards your Marketing needs and acquisition of new clientele. We will be creating custom landing pages that can specifically funnel prospects into the desired call to actions. We will be focusing on advertising with Google Ads as it's one of the most used search engines on the market. We will ensure to strengthen the company's SEO tactics which have been integrated in the businesses website, social media and other outlets to our advantage. The competitor research will give us an edge on Google Ads because we will know what the competition is using for keywords. We will create and maintain a company blog or other outlet which can help take over 1st page on google.

Included in Package

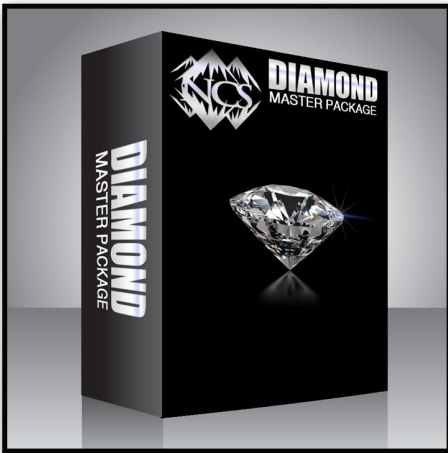
- Basic Website Requirements
- Monthly image tags and link verification
- Monthly proofreading content and keyword text insertions.
- Unlimited website changes upon request
- Istock Image – Full Version
- Monthly website add-ons (image sliders, video, documents)
- Monthly design rotation on website.
- Monthly Keyword review & rotations (boost SEO)
- Custom creation of digital poster, or document designs geared for marketing the website.
- Monthly Google Analytics Report with explanation and Insights.
- User Experience Design Website Integration
- Testing website titles and description to attract different audiences from Google, Bing & Yahoo.
- Create & Maintain Google Business account (listings for google maps & search engine)
- Create & Maintain relevant social media accounts
- Monthly email creation (mass mailing)
- Organic contact list building through website registration
- email reporting available upon request
- Print Design option available
- Competitor research keywords archive collection
- Monthly company keywords & areas to advertise.
- Competitor research on social media sites & audiences.
- Monthly competitor website analytics report with explanations.
- Monthly backlink creation on forums, blog, social media & networks to lead prospects to website.
- Create campaigns on any social media platform.
- Grow your social media audience with brand marketing.
- Create ads to funnel prospects to website.
- Locate different areas geographically on social media to accommodate the campaign goal.
- Ad Landing page creation on website
- Campaign creation for Google Ads.
- Audience research and specialized keyword optimization
- Optimized Google Ad listings.
- Funnel process in place.
- Daily campaign monitoring
- Feedback results report.
- Creation of company's own blog or other outlet to take over 1st page of Google.



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Package Main Deliveries

- Website Maintenance
- Search Engine Optimization
- Social Media Optimization
- Google Business Listing Page
- Mass Email Marketing
- Contact List Building
- Website Design Service
- Graphic Design Service (Print or Web)
- Website Marketing
- Website Branding
- Campaign & Funnel Tactics Implementation
- Competitor & Market Research
- Website Custom Landing Page Creation
- Google Ads
- Business Blog Creations

