



NOEL'S
CONSULTING
SERVICES

Tel: (780) 264-8500
enoel14@gmail.com
www.noelsconsultingservices.com

PLATINUM MASTER PACKAGE



The reason behind "Master Package" is to provide different streams of services which when used together makes the brand, website and presence grow in this fast paced world.

We realize to achieve this goal, a business needs access to a multitude of services. These packages ensure that the business gets the proper care they need without any services missing.



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Purpose of Package

The purpose of the Platinum Package is to provide quicker and stronger marketing results by using social media advertisements to drive traffic to the website. We will be using competitor research and market research in our favour to overcome the competitions next move. Branching out into other popular websites and platforms to promote the company by leaving links will increase the search engine optimization rankings. We will start building your audience on social media by using paid advertisements to help us target the exact audience the business needs. We will be doing on going research for places/locations to promote as well as competitor keywords which could be of value to the company.

Included in Package

- Basic Website Requirements
- Monthly image tags and link verification
- Monthly proofreading content and keyword text insertions.
- Unlimited website changes upon request
- Istock Image – Full Version
- Monthly website add-ons (image sliders, video, documents)
- Monthly design rotation on website.
- Monthly Keyword review & rotations (boost SEO)
- Custom creation of digital poster, or document designs geared for marketing the website.
- Monthly Google Analytics Report with explanation and Insights.
- User Experience Design Website Integration
- Testing website titles and description to attract different audiences from Google, Bing & Yahoo.
- Create & Maintain Google Business account (listings for google maps & search engine)
- Create & Maintain relevant social media accounts
- Monthly email creation (mass mailing)
- Organic contact list building through website registration
- email reporting available upon request
- Print Design option available
- Competitor research keywords archive collection
- Monthly company keywords & areas to advertise.
- Competitor research on social media sites & audiences.
- Monthly competitor website analytics report with explanations.
- Monthly backlink creation on forums, blog, social media & networks to lead prospects to website.
- Create campaigns on any social media platform.
- Grow your social media audience with brand marketing.
- Create ads to funnel prospects to website.
- Locate different areas geographically on social media to accommodate the campaign goal.

Service Sign Up Incentives

1 year contract with the Platinum Package earns you:

**1 BONUS Service *1 time use*
from the Diamond Package**

Choose From:

- Ad Landing page creation on website
- Campaign creation for Google Ads.
- Audience research and specialized keyword optimization
- Funnel process in place.
- Daily campaign monitoring



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Package Main Deliveries

- Website Maintenance
- Search Engine Optimization
- Social Media Optimization
- Google Business Listing Page
- Mass Email Marketing
- Contact List Building
- Website Design Service
- Graphic Design Service (Print or Web)
- Website Marketing
- Website Branding
- Campaign & Funnel Tactics Implementation
- Competitor & Market Research



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