



NOEL'S
CONSULTING
SERVICES

Tel: (780) 264-8500
enoel14@gmail.com
www.noelsconsultingservices.com

GOLD

MASTER PACKAGE



The reason behind "Master Package" is to provide different streams of services which when used together makes the brand, website and presence grow in this fast paced world.

We realize to achieve this goal, a business needs access to a multitude of services. These packages ensure that the business gets the proper care they need without any services missing.



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GOLD MASTER PACKAGE



Purpose of Package

The purpose of the Gold package is to provide organic progress and value for the business and the website. We will be integrating user experience designs in your website to help prospect find functionality and valued reasons to come back to the website. We will be branching out into other platforms like maintaining your Google Business Page. We also want to start building promoting organically outside of the website. We will be taking care of up to 2 Social Media sites which are best suited for your business' means. We will start collecting relevant and organic contacts generated from your website so we can solicit potential clients. We will create monthly emails to send to your contact list in order to gain new contracts or business goals. We also deliver our full printing design options for your business.

Included in Package

- Basic Website Requirements
- Monthly image tags and link verification
- Monthly proofreading content and keyword text insertions.
- Unlimited website changes upon request
- Istock Image – Full Version
- Monthly website add-ons (image sliders, video, documents)
- Monthly design rotation on website.
- Monthly Keyword review & rotations (boost SEO)
- Custom creation of digital poster, or document designs geared for marketing the website.
- Monthly Google Analytics Report with explanation and Insights.
- User Experience Design Website Integration
- Testing website titles and description to attract different audiences from Google, Bing & Yahoo.
- Create & Maintain Google Business account (listings for google maps & search engine)
- Create & Maintain relevant social media accounts
- Monthly email creation (mass mailing)
- Organic contact list building through website registration
- email reporting available upon request
- Print Design option available

Service Sign Up Incentives

1 year contract with the Gold Package earns you:

**2 BONUS Service *1 time use*
from the Platinum Package**

Choose From:

- Competitor research keywords
- Company research keywords & areas to advertise.
- Competitor research on social media
- Competitor website analytics
- 1 Backlink creation



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Package Main Deliveries

- Website Maintenance
- Search Engine Optimization
- Social Media Optimization
- Google Business Listing Page
- Mass Email Marketing
- Contact List Building
- Website Design Service
- Graphic Design Service (Print or Web)
- Website Marketing
- Website Branding



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