



ALL THINGS CHEER AND DANCE AUSTRALIA  
COMPETITION INFORMATION  
PACKAGE 2020

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FROM CHEERLEADER  
TO COACH, EVERYONE  
IS A STAR.

# WE'RE DEDICATED TO THE GROWTH OF AUSTRALIAN CHEERLEADING!

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Our mission is to help ethically and sustainably grow the sport of Cheerleading in Australia.

Partnered with our customers and community, ATC Australia are your one stop shop for World Class Cheerleading.

We provide: Competitions, World renown skills & technique Camps, World Championship Choreography and Industry leading consultations.

Our premium services provide some of the most tailored experiences with in Australia.

Our owners are current and global industry leaders, and are always one step ahead and in the know.

We pride ourselves on making our decisions from the shoes of the gym owners, coaches, athletes and parents.

***Be part of the ATC difference, because from coach to athlete at ATC, everyone is a Star.***





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# 1. COMPETITIONS - WA STARZ CHAMPIONSHIP

## Event Description:

Starz Championship – Our “one-day” cheer and dance event. Known to be a fun and fast paced day with valuable feedback to continue your routine progression along the season. Teams compete once over the weekend in pursuit to earn the title of a Starz Champion and even Overall level or Dance category Champion!

## Highlights:

- ★ 1 Paid bid and 4 At Large Bids to the Varsity International **Dance** Summit In Walt Disney World (TBD)
- ★ International and National judging panel.
- ★ Fully Electronic scoring system. The ONLY one of its kind in Australia!
- ★ Cheer Replay video deductions for coaches
- ★ Accuscore score check and review process with courtesy Video replay for Coaches.
- ★ Video playback for athletes
- ★ All the same standards and customer amenities as a major championships in the USA
- ★ Placement banners for top 3 in each division
- ★ Level Champion Banners - Grand Champion Banners - Cheer and Dance
- ★ Worlds famous Program Champion - Cheer and Dance

State	Date	Location	Divisions
Western Australia	11 <sup>th</sup> -13 <sup>th</sup> September 2020 Saturday Allstar Cheer, Friday 11th is a tentative date for overflow.	HBF Stadium, 100 Stephenson Ave, Mount Claremont WA 6010	All Star Cheer and Dance High School cheer and Dance University Cheer and Dance Novice Cheer and Dance

# Australia's Premier Cheerleading Experience



## 2. COMPETITIONS - THE SHOWDOWN - WA & SA

### Event Description:

The Showdown – ATC Australia's Premier 2 Day Championship. Our most prestigious event on the calendar where teams will compete over 2 days\* to see who can “Throw down at the Showdown”. Lights, Stage and concert sound, this is where you put on the best show you have to wow the crowds and judges and see who shall be crowned Showdown champions for the year.

### Highlights: (Cheer)

- ★ Hosted in the The heart of Downtown Convention Centres Only!
- ★ Full paid bids to the ATC International Starz Championships in the USA.
- ★ 1 Paid bid and 4 At Large Bids to the Varsity International Summit In Walt Disney World (TBD)
- ★ International judging panel.
- ★ 25% Day 1 and 75% Day 2 scoring split
- ★ Accuscore review process and Video replay for Coaches.
- ★ Video playback for athletes, Cheer Replay for coaches
- ★ All the same standards and customer amenities as a major championships in the USA
- ★ Novice/Tiny, University & School compete on the Friday Night or Saturday morning for One day fee.
- ★ Top 3 placement Medals
- ★ Placement banners for top 5
- ★ Level and Grand Champion Banners
- ★ Program Champion for Cheer



# Australia's Premier Cheerleading Experience



## COMPETITIONS - THE SHOWDOWN -WA & SA CONTINUED

### **Divisions:**

2 day Divisions Cheer Only	1 day Divisions
All Star Cheer Mini 1 and up.	Novice, Tiny, University and High Schools Cheer Dance Divisions, Group and Partner Stunts

State	Date	Location
South Australia	August 1 <sup>st</sup> /2 <sup>nd</sup> 2020	Adelaide Convention Centre North Terrace, Adelaide SA 5000
Western Australia	October 31 <sup>st</sup> – November 1 <sup>st</sup> 2020	Perth Convention and Exhibition Centre, 21 Mounts Bay Rd, Perth WA 6000



### 3. SPECIALITY AWARDS DETAILS AND BIDS

**Dance Category Champions** - We award the category Champions to the highest scoring dance teams of the event, across all ages. Categories are: Pom, Jazz, Lyrical/Contemporary and Hip Hop. Excludes Novice.

**All Star Cheer Category Champions** - We are the category champions with the top scores in their levels at our TWO day events. Categories are: Innovative Choreography, Best Pyramid, Best Dance, Best Jumps.

**Level Champions (All Star Cheer only)** - Across all teams entered from levels 1 -6, we award the level champion to the highest scoring team in each level. In the event of a tie, this will be awarded to the team with the lowest deductions, if there still is a tie this will come down to a decision by the head judge. This excludes Novice

**Program Champions (All Star Cheer and Dance)**- Our most prestigious award, we take the top 3 scores of each programs Cheer or Dance teams, across all categories and ages and take the average. The program with the highest average score will be crowned the events, Program Champion. There is one for All Star Cheer and, one for Dance. Excludes Novice scores.

**Small vs large Gym:** Subject for consideration per event

**University Cup Champions** - The highest scoring University team of the event. There must be 3 or more Universities entered.

**Scholastic Cup Champions** - The highest scoring Scholastic team of the event. There must be 5 or more schools registered in the event.

#### **Bids:**

Summit Bids - Subject to Varsity All Star annual bid distribution

Dance Summit Bid - Subject to Varsity All Star annual bid distribution

All Things Cheer USA

All Things Cheer Canada



## 4. REGISTRATION FEES AND PAYMENTS POLICIES

Entry Fees and Terms.Rates are based on per athlete. Discount rates apply only to athlete rate not cross over rate.

### STARZ CHAMPIONSHIP

Starz Championship Series		
Individual Athlete Entries	First Cheer or Dance routine	Crossover fee
All Star	\$65	\$25
Novice	\$50	\$25
Scholastic and University	\$50	\$25
Group and Partner Stunts	\$35 per routine per person	N/A
Showcase Division	\$35	N/A

\*10 minimum dance team size

Event	10% Settlement discount if paid	5% Settlement discount if paid	Standard rates	Event Registration Closes
WA Starz Championship	Prior to 30 <sup>st</sup> June	by 31 <sup>th</sup> July	1 <sup>st</sup> August - 14 <sup>st</sup> August	1 <sup>st</sup> August

# Australia's Premier Cheerleading Experience



[www.allthingscheer.com.au](http://www.allthingscheer.com.au)

## THE SHOWDOWN - SA & WA

The Showdown		
Individual Athlete Entries	First Cheer or Dance routine	Crossover fee
All Star Cheer (2 Day rate)	\$95	\$30
All Star Cheer (1 Day rate)	\$65	\$30
Novice Cheer	\$55	\$30
Scholastic and University	\$55	\$30
Group and Partner Stunt	\$40 per routine per person	N/A
Showcase Division	\$40	N/A

Event	Prepay 10% off invoice	5% off Invoice	Standard rates	Event Registration Closes
South Australia	Prior to 8 <sup>th</sup> May	by 27 <sup>th</sup> June	28 <sup>th</sup> June - 17 <sup>th</sup> July	28 <sup>th</sup> of June
Western Australia	Prior to 7 <sup>th</sup> August	by 17 <sup>th</sup> September	18 <sup>th</sup> September - 9 <sup>th</sup> October	18 <sup>th</sup> September

**Gyms must register and pay prior to the deadline in order to receive the discount. If the account is not paid in full by the discount deadline you will be required to pay the other rates.**



Gyms must register and pay prior to the deadline in order to receive the discount. If the account is not paid in full by the discount deadline you will be required to pay the other rates.

Payment plans are not eligible for discounts.

By registering for the event you acknowledge that you are responsible for paying the account in full even if you do not compete.

Late Fee's – Teams registering after the close days will be subject to \$250.00 per team fee if space permits.

Division change - \$250.00 After event close date. This is for a change in level, age or other division change, it is the responsibility of the gym to ensure they are registered correctly and checked by the event close date.

If accounts are not settled by Standard Rate due dates teams will be removed from the schedule and the invoice must still be paid in full.

## 5. PAYMENT OPTIONS

### **Payment options:**

A Tax invoice will be issued based upon original entries within 3 business days of receiving registrations, if you have not received an invoice please contact us ASAP. Additional Athletes will be charged at the rates applicable with respect to payment schedule ie. An athlete is added in after event close they pay the full rate regardless of what discount they had applied to original invoice. Please note any teams or athletes registered post due dates may not receive a specified award and or merchandise. Subtractions from original registration will not result in an adjustment in invoice. Please refer to the refund policy below.

### **Direct Debit:**

Account Name: All Things Cheer and Dance  
BSB: 066-132  
Account Number: 1091 1920  
Commonwealth Bank  
Reference: Invoice Number  
Please email a copy of receipt to  
[info@allthingscheer.com.au](mailto:info@allthingscheer.com.au)



## 6. REFUND POLICY

### **REFUND POLICY:**

Individual Withdrawal

60 Days or more to event commencing: 50% of Individual registration fee to be refunded to payer

28 Days prior to event commencing: 25% of Individual registration fee to be refunded to payer

27 days or less prior to event commencing: No refunds.

Refunds will only be issued with a supporting medical certificate and processed 21 days after an event.

Claims must be given in writing to ATC Australia during given period and is subject to approval.

### **Team Cancellation**

60 Days or more to event commencing: 50% of each Individual registration fee to be refunded to payer

48 Days prior to event commencing: 25% of each Individual registration fee to be refunded to payer

47 Days or less prior to event commencing: No refunds.

If an athlete is a cross over the above refund will be based on their crossover fee.

Team cancellations received after the event closing date will result in a full forfeiture of all monies paid, unless under special circumstances at the discretion of All Things Cheer and Dance Australia.

All Refunds will be issued post event no later than 28 days.





## 7. RULES/SCORING

### **RULES/SCORING**

All Things Cheer and Dance Australia follows the Australian Cheer Sports Alliance scoring, The IASF Rules and guidelines and Australian Cheer Sports Association age grid.

#### a) Crossovers:

In addition to the above, Scholastic and University athletes may cross over into their respective divisions. If an athlete is also part of an all-star program they will pay both registrations and associated cross over fees.

Athletes are permitted to compete for one cheer program and a different dance program. Two entry fees apply.

All Things Cheer and Dance will do our best to ensure teams with crossovers do not have overlapping performances. Whilst we make every effort to ensure there are no clashes based on entries, it is the responsibility of each entering program to double check the draft work order and inform All Things Cheer and Dance if there are any clashes before the advised cut-off date. Should the program fail to do so, All Things Cheer and Dance cannot guarantee that changes will be made to the work order either on the day or after the cut-off date.

### **Dance Cross over Rules:**

- Athletes are permitted cross over into other genres but not same or other age categories in each genre.
- Eg. Athlete A competed in a Youth Hip Hop and a Youth Lyrical and a Senior Pom, their age allows them to do so. This is allowed.
- Athlete B, is in a Youth Hip Hop and Senior hip hop team. This is not allowed.
- Athletes may compete in up to 4 Dance routines.





## 7. RULES/SCORING CONTINUED

### **Cheer Crossover Rules:**

- a) An All Star cheer athlete is limited to crossing over to 2 (two) additional cheer teams from their program per competition. Therefore, an athlete may compete on one team and crossover to two more teams from the same program during the competition.
- b) Novice and Prep Athletes may only compete in one routine and cannot compete in All star.
- c) Scholastic/University Athletes

### **d) Showcase athletes are not permitted to cross over into any other team**

Scholastic team's members must be attending the school and will be required to bring their school ID when they attend the event. If a team has a member which is not from their school that team will be disqualified from the event and forfeit all monies paid.

University teams must comprise of all current University members and will be required to show valid university identification at registration. If a University team does not comprise of all university members they may enter under the All star division and must follow the all-star cross over rules. IE. An athlete may not compete for 2 programs.

If a team has a member which is not from their school that team will be disqualified from the event and forfeit all monies paid.

## 8. WAIVERS AND INSURANCE

### **WAIVERS AND INSURANCE**

It is a condition of entry to submit a copy of the programs personal accident insurance Certificate of Currency upon registration. If a Certificate of Currency is not provided, an insurance fee will be applied to each athlete's entry fee of \$5.50 per athlete registering. The certificate of currency must be sent at time of registration.

Each Athlete must have a waiver completed and Each Program must complete a code of conduct form which are given prior to registration.



## 9. SHOWCASE DIVISION

### **NEW in 2020.**

Showcase division will be for level 1 teams that are preparing for competition.

Rather than jumping into a competition with expectations of placings we are offering this division as a way for athletes and teams to experience a competition without the competition.

This is for Level 1 teams, Tiny - Senior age division that might be wanting to go to a competition for the first time.

### **So what do you get.**

- Reduced price point
- Judges Feedback based on ASCA scoring for level 1
- Full competition warm up and performance
- Legalities and deduction feedback
- Compete on the same stage as the others, note at some events this may be a non sprung surface
- Athlete replay
- Showcase banner for the team
- The best opportunity to prepare your team for competitions
- An opportunity to train up coaches with these teams without worrying about results.

### **What you don't get**

- The stress of having to have the routine "competition ready"
- No scores, placings or rankings
- Crossover issues as no crossovers will be allowed





## 10. NOVICE DIVISION: NEW IN 2020

Novice Cheer can now enjoy it's own segment at all ATC Australia's competitions!

Novice is a modified version of Level 1 and is offered to all ages except Open & Adult.

**Novice division** - The purpose of Novice Cheer is for the athletes to perfect the basic skills before attempting harder skills. To achieve the foundation necessary to progress through the levels. It is a gym's discretion as to what they qualify as a Novice team and must follow all rules outlined by ACSA.

### **Novice team**

Athletes are permitted to cross over into a Level 1 team, however they are not permitted to compete in any other cheer team Level 2 or above.

To maintain the spirit of the division, Novice teams will receive warnings for athlete falls or where a rule violation was the result of a performance error.

## HOW TO REGISTER

### **REGISTRATION WILL OPEN February 1st 2020**

Registration is simple and easy and can be done in a few steps

1. Complete the online registration form and upload your team roster. 1 per event
2. We will follow up with an invoice within 3 business days.
3. Pay the invoice and you are registered.

Lastly make sure you get all the athlete waivers in time and we will see you at our events this year.



KEEP UP TO DATE  
WITH ATC  
AUSTRALIA ON OUR  
SOCIALS!



@allthingscheer\_au



All Things Cheer and Dance Australia



[www.allthingscheer.com.au](http://www.allthingscheer.com.au)



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