

Associate of Arts in Business Administration

The A.A. in Business Administration degree program approaches business from a Christian perspective and focuses both on how the business sector furthers the Kingdom of God and how Christians can evangelize in the marketplace through superior performance and insight. Business administration majors develop their Christian virtue and vision as well as their ability to think strategically, communicate clearly, and build effective relationships. Coursework includes: Grace Relations, Foundations of Business, Business Communications, Business Law and Ethics, Accounting, International Business, Entrepreneurism, Principles of Management, Principles of Marketing

*64 Credit hours

Associate of Arts in Computer Technology & Office Management

The A.A. in Computer Technology and Office Management degree program prepares students to excel in our increasingly technologically advanced globalized society. Students are not only given tools to navigate and advance computer technology, but also skills to build and manage innovative and impactful office spaces that house start-ups and other business operations. Coursework includes: Priority Management, Business Law Fundamentals, Keyboarding, Accounting and Data Entry, Grace Relations, Information and Records Management, Administrative Office Procedures, Office machines, Windows-based Computer Applications, and Document Processing. Alongside coursework, students are also required to complete an internship component to provide in-field, hands-on training.

*64 Credit hours

Bachelor of Arts in Business Administration and Marketing

The B.A. in Business and Marketing degree program prepares students for leadership in areas including advertising, public relations, account management, brand management and sales management. Marketing majors develop Christian

virtue and vision as well as their ability to think strategically, communicate clearly, and build effective relationships. Coursework includes: Introduction to Financial and Managerial Accounting, Business Statistics, Managerial Finance, Marketing and Advertisement, Economics, Strategic Management, Marketing Research, International Business, Principles in Business Law, Public Speaking, Information Systems, and Ethical Considerations in Business.

*120 Credit hours

Master of Arts in Business and Marketing

The M.A. in Business and Marketing degree program prepares students for leadership in areas including advertising, public relations, account management, brand management and sales management majors develop their Christian virtue and vision as well as their ability to think strategically, communicate clearly, and build effective relationships. Coursework includes Entrepreneurism, Organizational Behavior and Management, Executive Leadership, Accounting, Managerial Finance, Marketing Management, Social Media Management, International Business, Business Research in Management, Human Resource Management, Strategic Planning, Leadership Communications, and Ethical Consideration in Business. Additionally, students are required to complete a capstone project that intergrates various points of learning.

*32 Credits hours above Bachelors

Master of Business Administration in Strategic Leadership and Organizational Culture

The M.B.A. in Strategic Leadership and Organizational Culture approaches business leadership and creating healthy organizational culture from a Christian perspective. How can business further the Kingdom of GOD? What does it look like for a Christian to be called to lead and impact in the marketplace through developing an organizational culture that empowers all facets of the organization? How can Christians create and maintain healthy entrepreneurial ventures? Business administration majors develop their Christian virtue and vision as well as their ability to think strategically, communicate clearly, create and execute vision initiatives, as well as building effective

relationships. Core MBA emphasis is organizational management, marketing management, human resource management, and leadership economics. Coursework includes: Introduction to Organizational Culture and Health for Building Cohesive Leadership Teams, Creating Clarity as a Team, Strategic Communications: Reinforcing Clarity and Human Systems, Examination of Lencioni's Methodology, Ambassadors for the Kingdom of GOD, and Assassination of Human Potential. Additional courses may include Entrepreneurism, vision -opposition, marketing -management, international business leadership, healthy business- relations, and small business. Additionally, students are required to complete a thesis project.

*32 Credits above Bachelors

Doctor of Business Administration

The D.B.A. in Business Administration degree program prepares students for leadership in global markets. Coursework includes: Executive Assessment and Development, Scanning the Business Environment, High Performance Management, Management of Information Systems, Human Systems and Behavior, Strategic Executive Leadership, Assassination of Human Potential, Marketing Management, Leadership Communications, Risk Management, Data Management, Strategic Planning, Accounting, Finance, Economics, Ethical Considerations in Business, Negotiations and Conflict Resolution, International Business, Entrepreneurism, and Business and Public Policy. Additionally, students are required to complete a dissertation project.

*48 Credit hours above Masters