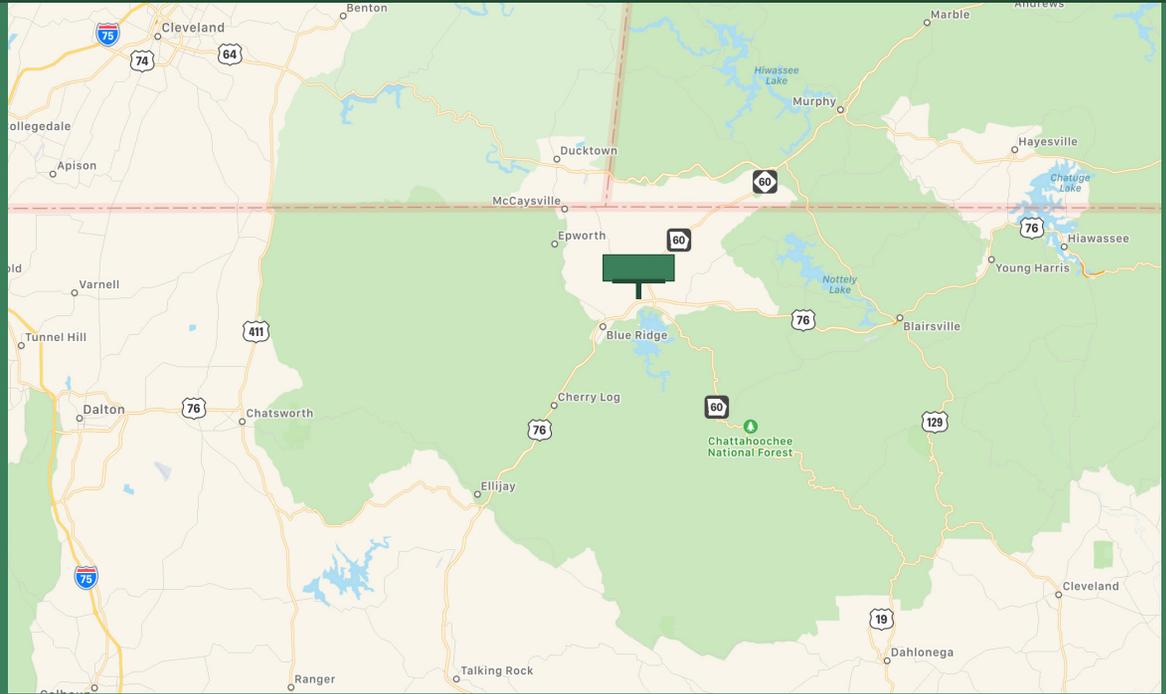




- The Appalachian Hwy is among N Georgia's most beautiful roads connecting Atlanta and Asheville
- Our Digital Billboards Reach OVER 600,000 People Monthly!
- Travelers include vacationing families and regional professionals from commerce, health, academic, & agriculture



LOCATION:

7011 Appalachian Hwy, Blue Ridge, Georgia

BILLBOARD SIZE:

10' x 30'
(162 x 522 pixels)

IMPRESSIONS:

D.E.C.* 15,900
21,200 cars-per-day

* Daily Effective Circulation

ADVERTISING RATES

One 7.5 second spot EVERY minute equals 1,440 spots per day, 43,200 spots per month



52 weeks	26 weeks	12 weeks	4 weeks
\$185/wk	\$225/wk	\$250/wk	\$275/wk

** Prices subject to change

1 Week - \$300 | 1 Day - \$50

One 7.5 second spot EVERY OTHER minute equals 720 spots per day, 21,600 spots per month



52 weeks	26 weeks	12 weeks	4 weeks
\$95/wk	\$120/wk	\$130/wk	\$140/wk

** Prices subject to change