

Ally Nathaniel

“The Women’s #1 Publisher”

www.AllyNathaniel.com

SPEAKER INTRO AND TALK SUMMARY

TITLE: Tell Your Story, Inspire and Change the World

- **For women who want to become leaders in their field, publish a book and make a difference, but don’t know where to start.**

SPECIAL GUEST: Ally Nathaniel, author and publisher of *Redefining Success – Real Women, Real Stories, Real Inspiration, The Emotional Business IQ* and 13 other books of her own.

Do you have a great idea for a book, but have no clue where to start and how to get it published?

Join Ally Nathaniel and discover why telling your story is the #1 key to making a difference and changing the world, and why more and more women are choosing to raise their voice, write a book and become leaders.

In this action-packed session **you’ll learn:**

- What is the #1 block that holds women back
- The 3 top reasons why women are the power that changes the world and how you can be part of it.
- Easy ways to get over the road blocks that are keeping you from going after your dreams.
- And most important, why asking for help is the one most important thing you need to practice to get your book written and published so you could become a leader and make an impact. (Improve your life/ grow your business.)



It's a disservice to the world to let your story be the best-kept secret. You have something important to share – make sure to write a book so people can actually read it, get inspired and *you* can make a difference!

Write to Lead™

ALLY'S BIO FOR PRINT

Ally Nathaniel is a #1 bestselling author. She sold over 40,000 copies of her first book and topped Amazon for 16 weeks straight. All the books Ally promoted topped their categories on Amazon. She was also invited by Amazon to be a panelist and lead their social media campaign "Lunch with Authors."

Ally Nathaniel, "The Women's Publisher," "The Queen of Self-Publishing" mentor women who want to make a difference on how to write, publish and market their book so they can change the world.

Ally delivers **high-impact motivational and transformational techniques** to women, so they can overcome their self-held-back habits/patterns, write a book and lead.

According to Small Business Administration SCORE branch manager Egon Fromm: *"I would like to thank you for the truly interesting and informative workshop. The responses we got from the participants' evaluations were overwhelmingly positive. You were great!"*

"30 minutes is just not enough. I have so many question I still want to ask you. I'm sure our authors will gain so much from your knowledge." ~ Stephanie Chandler, Non-Fiction Authors Association

After more than 10 years of recruiting for the Israeli Defense Forces, Amdocs and other big high-tech companies, Ally left the corporate world and immigrated to the United States. That's where she had a chance to put her creative and entrepreneurial skills to the test.

And in just a few short years Ally topped Amazon, sold tens of thousands of copies, built a self-publishing business and helped more than a hundred budding authors write and publish their books; showing them how to make an impact doing what they love!

To receive monthly Self-Publishing Nuggets and Ally's FREE 5-part series *"Getting to the Finish Line – Overcoming Barriers to Finishing Your Book"* subscribe today at www.AllyNathaniel.com.



INTRODUCING ALLY NATHANIEL

If you are tired of dreaming about writing and publishing a book and ready to get it done, today is your chance to transform that forever. If you're ready to lead and WANT to MAKE A DIFFERENCE you're in for a treat!

Today, I'm thrilled to introduce to you Ally Nathaniel, known by many as "The Women's Publisher" / "The Queen of Self-Publishing."

Ally's book Sparkly Me was #1 on Amazon for 16 weeks and sold over 40,000 copies. She wrote, published and marketed more than 15 of her own books and many others, and all of them topped their categories!

Ally Nathaniel mentors women who are experts in their fields, and storytellers who want to make a difference, how to get their book out of their head and into their reader's hands.

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Ally is the undisputed expert on how to help, motivate and transform women to get over their fears, let their voice be heard and make a BIG IMPACT doing what you love!

Welcome... Ally Nathaniel

QUESTIONS FOR INTERVIEW

Ally, I've heard you referred to as "The Women's Publisher." How is writing a book different for women and why is it important to pay attention to it?

What is the Write to Lead™ Formula?

Ally to talk about the system that helps you get from stuck to done.

Let's talk about your background a little and how you became an expert in this area?

Ally to talk about her success and how she arrived at Write to Lead™

What are some of the key elements of using the Write to Lead™ formula?

Learning some tricks that anyone can do

How to write a book that sells itself and position you as a leader in your field

So can you give an example of such a trick?

Ally to talk about how daily practices are misused and underestimated

The oversaturated and overwhelming market and the need to learn how to focus

Tell us more about Write to Lead™ – what are authors' top 3 mistakes?

Believing that publishing is the end of their journey

Not preparing themselves for the emotional roller coaster

Giving up too soon

So how can authors avoid these mistakes?

Know that publishing is the BEGINNING of their journey

Join an on-line or in-person support group

Practice showing themselves and TALKING about their book

As the "Women's #1 Publisher" and someone who wants to help authors become leaders in their fields and make a difference, what do you offer?

I invite listeners for a free 20-minute "your best next move toward publishing" phone strategy session.

Also, you can stay connected with me by going to my website and signing up to get a free access to download a book-outline and tips on how to get to the finish line by overcoming barriers to finishing your book.

Yes! I'd like to stay connected with Ally!

Name _____

Primary E-mail (Please print clearly) _____

Daytime Phone _____

- Please subscribe me to "Getting to the Finish Line" seminar and to receive monthly Nuggets that I can immediately use to move forward with my book.

Write to Lead™

- Please contact me regarding scheduling a possible keynote, workshop or training.
- I have a referral and/or business opportunity for Ally and would like to be contacted.

Comments: _____

***“She’s a Brilliant Coach and Speaker...
Unlike Anyone I’ve Seen!”***

Ally has a trail of satisfied clients who attribute their success largely to her efforts:

"Ally got me to the finish line. Without her I would still be shopping for running shoes!"
--Anthony J. Cavo M.D, Author *Yesterday’s Bride, Yesterday’s Child*

“Working with Ally was the smartest thing I’ve done”
--Sarah Walton, Business Mentor, Author *Redefining Success, The Money Mindset Course*

“Ally’s tremendous knowledge and loving personality allowed me to get to the finish line with ease”
Sue Perez, Emmy Nominee, Author *Beneath the Makeup*

Speaking testimonials:

You nailed it! Great message!
Majeed Mogharreban *Speaking Expert*

“Ally is an amazing speaker, very inspirational!”
Denise L. *Teacher*

“Ally made me want to cry”
Mellissa P. *Mortgage advisor*

“I felt both inspired and empowered and left the room wanting more”
Valerie Christine, *Transformational Coach*