

Getting to the Finish Line

Overcoming Barriers to Finishing Your Book

#1 BEST SELLING AUTHOR
Book Coach, Publisher
and the Creator of
From a Blank Page to a Book Course



Ally Nathaniel
Vision | Clarity | Action



www.AllyNathaniel.com



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Author:

One who has the courage, not only to write,
but to get their work published in a book form.

~ Ally Nathaniel



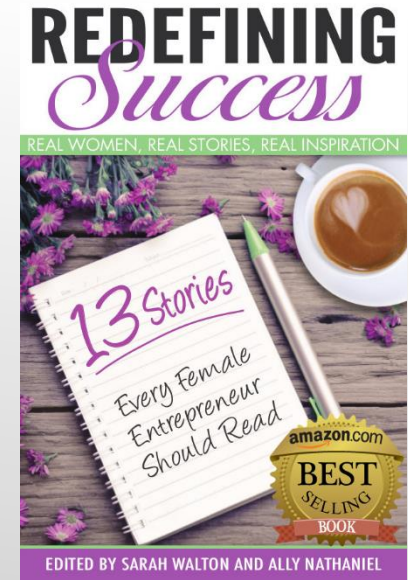
Does “Writers’ Block” exist?



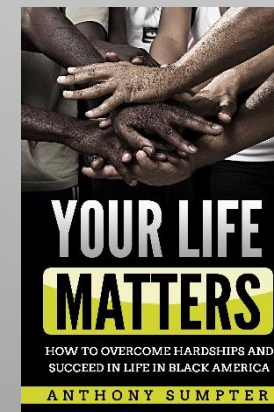
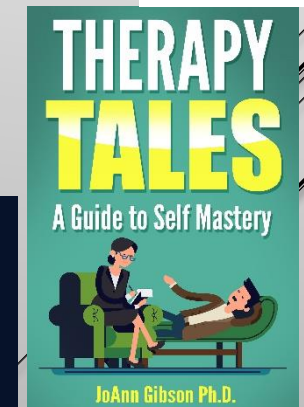
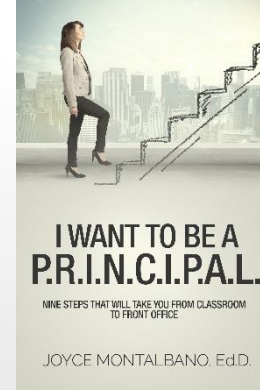
Who are you, Ally?

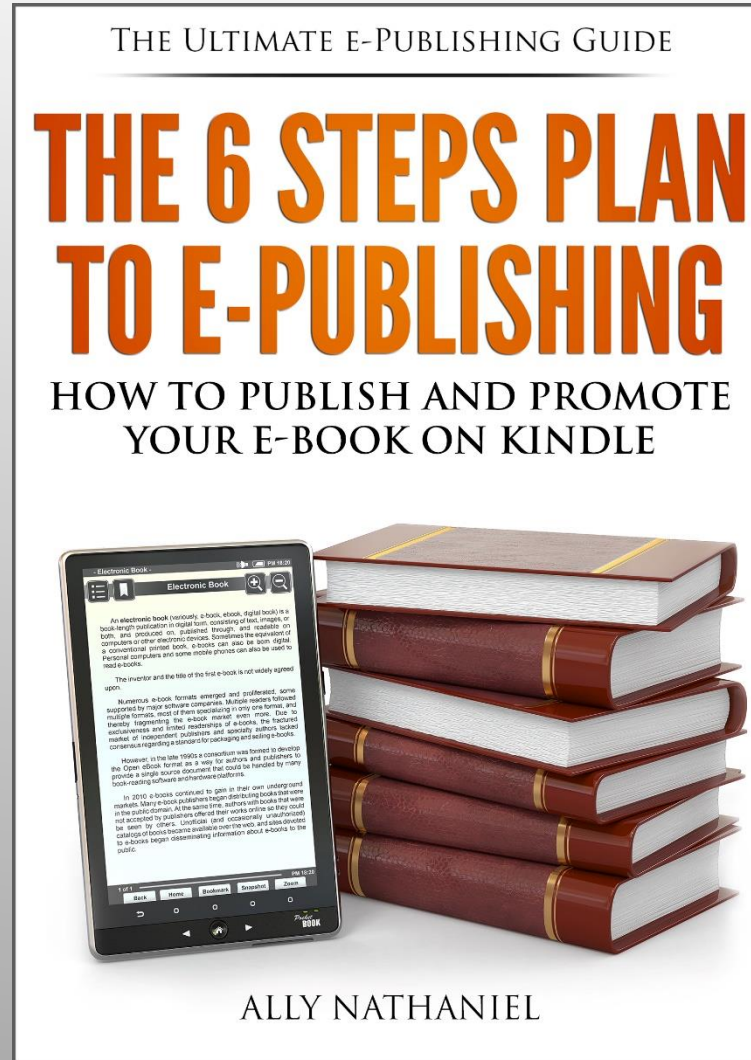
I'm a #1 best-selling author.

My first book sold over 40,000 copies
and topped Amazon for 16 weeks.



I help spiritual women become leaders
in their field by publishing a book.





This book helped me build
my business and generate
over \$5000 a month.

“You helped me get to the finish line.
Without you, I would still be shopping
for running shoes.”

~Anthony Cavo, author of
Yesterday's Bride, Yesterday's Child



This presentation is for you if...

1. You want to write a book.
2. You're ready to get to the finish line soon.
3. You want to become an influential leader.
4. You know you are meant to make a difference,
but are not sure where to start or how to
get unstuck.



What to expect:

I will teach you as much as I can in the limited time we have together, and before I conclude, I promise to show you how to take it further.





So why do you get stuck?



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Block #1 - Who am I to...?

- Write a book
- Start a business



Block #1 – Solution

- Make a list of all the reasons that make you the right person to write the book. Read it before you go to bed and first thing in the morning, when you wake up.



Block #2 – Originality Vs. Authenticity

- Originality comes through authenticity and vulnerability!



Block #2 – Solution

- Write as if no one will ever read your book
- Share personal struggles and stories
- Show vulnerability



Block #3 – What if I fail/succeed?

- What is your definition of failure?
- What is your definition of success?



Block #3 – Solution

- What is your earliest memory of succeeding?
- What is your earliest memory of failing?
- Pay attention to your self-talk.



Block #4 – I'm a fraud.

- I don't know as much as they think I do.
- I'm not as good as...
- What if people find out about it?

* The imposture syndrome is a psychological pattern in which an individual doubts their accomplishments and has a persistent internalized fear of being exposed as a "fraud".



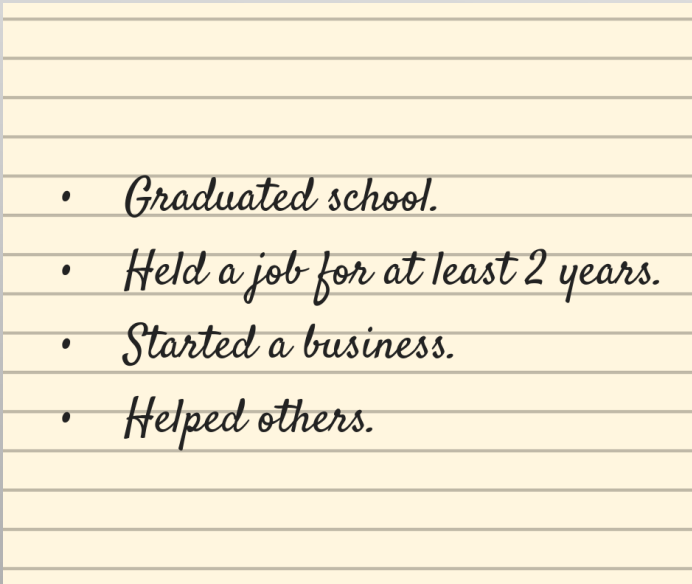
Block #4 – solution

To convince your brain to believe in your capabilities, make a list of all the things you have been able to achieve so far in life.

For example, you have...

- Graduated school.
- Held a job for at least 2 years.
- Started a business.
- Helped others.

...And more.

- 
- *Graduated school.*
 - *Held a job for at least 2 years.*
 - *Started a business.*
 - *Helped others.*

Block #5 – Worrying about something that hasn't happened yet.

- What if people don't like my book?
- What if people find out I'm a fraud?
- Not knowing what the next step is.

We're trying to avoid humiliation, criticism and shame.



Block #5 – Solution

- Fear is a thought you have, and a thought can be changed.
- Focus on the next step only.
- Remember – the horror stories you're telling yourself are not reality.



Easier said than done?

YES!

That's why people need help to get over these blocks - so they could get their book published.



The 5 steps plan

- Make a decision.
- Eliminate blocks.
- Set up time to sit and write.
- Create your book outline.
- Make a difference.

**Ask yourself:
“Do I Need Help?”**



Today I showed you the five blocks you will need to overcome in order to get to the finish line and start using your book to generate income.



I'd like to honor you for taking action and being here today, so I decided to create a unique opportunity just for this group.



I invite you for a 20 minute discovery call over the phone.

Sessions are scheduled on a first come, first serve basis, so it's in your best interest to schedule right away.

<http://bit.ly/Discovery-Call-Ally>



What if...

- My book is not ready?
- I don't have time to write?
- I don't have money?



This is one of several speaking invitations I will be having over the next few months, so I had to limit the number of openings I can offer today. There are **only 3** available sessions for those that qualify from this group.



- Fill up the form on your chair.
- Meet me outside at my table.
- **http://www.allynathaniel.com/discovery_call.html**

Remember: you are important!

Make sure to get the support you need
to get to the finish line.

