## VIEWS FROM FOREST MEADOWS 2020 NEWSLETTER DUE DATES - ADVERTISING FEES - TERMS

## **VIEWS DUE DATES**

<u>ISSUE</u>	ARTICLE DUE By Noon	<u>AD DUE</u> By 4:00PM	INSERTS DUE	TARGET MAIL DATE
1st Quarter Winter	1/13/2020	1/15/2020	1/22/2020	1/31/2020
2 <sup>nd</sup> Quarter Spring	4/7/2020	4/9/2020	4/23/2020	5/1/2020
3 <sup>rd</sup> Quarter Summer	7/28/2020*	7/28/2020	7/30/2020	8/7/2020
4th Quarter Fall	10/13/2020	10/15/2020	10/29/2020	11/8/2020

## **VIEWS ADVERTISING FEE SCHEDULE**

Resident Rate			Non-Resident Rate	
Size of Ad	$\underline{\mathbf{B}}/\underline{\mathbf{W}}$	<u>Color</u>	$\mathbf{B}/\mathbf{W}$	Color
Business Card	\$ 38.50	\$ 57.50	\$ 42.00	<b>\$ 67.00</b>
Quarter Page	\$ 78.00	\$125.00	\$ 96.00	\$153.50
Half Page	\$156.00	\$250.00	\$186.00	\$297.00
Full Page	\$246.00	\$393.00	\$276.00	\$441.00
Insert service (1 sheet)	\$250.00		\$250.00	

<sup>\*</sup>delayed article due date to include Annual Meeting information

## **VIEWS ADVERTISING TERMS**

- All advertising copy must be delivered by e-mail to the FMOA office <u>no later than</u> the specified due date for inclusion. All ads should be in <u>high-resolution</u> digital form for best quality.
- New ads are subject to a one-time setup charge; charges will also apply to any ad that requires changes from the original ad. Setup charges will vary as to the time required to complete a digital image of your new ad by Jazzed About Printing. Billing is charged at \$55.00 @ hour, with a minimum charge of \$27.50. These charges are subject to change and are valid until further notice.
- Advertising fees and setup charges are due and payable to FMOA in advance, when ad copy is delivered to the office, and then upon receipt of invoice for subsequent issues.
- **Insert service fees are due and payable upon receipt of advertising materials.** Advertiser provides all printed materials and they will be inserted by FMOA
- All ads run consecutively until advised of cancellation—in writing—by the advertiser.
- All paid ads in the Views will also be posted within the newsletter on our website at no additional charge.

If you have any questions, please feel free to contact our office at 209-728-2511 for further assistance. By signing below, you agree to the terms stated above.

Company Name	Resident Address (if applicable)		
Mailing Address			
Authorized Agent (Print Name)	Agent's Signature	Date	