

CEA Richmond North (Ashland)  
10087 WHITESEL ROAD  
ASHLAND, VA 23005

CEA Richmond South (Petersburg)  
**\*Grand Opening May 12<sup>th</sup> 2018\*\***  
23225 AIRPARK DRIVE  
PETERSBURG, VA 23803

Both CEA Richmond Locations are Owned & Operated by Kelly Lunderman

Kelly's Info

Number: (804) 339-2078

Email: [jus4kk@aol.com](mailto:jus4kk@aol.com) or [kellylunderman@cearva.com](mailto:kellylunderman@cearva.com)

# **CHEER EXTREME RICHMOND**

## **ALL STAR TRYOUT & REGISTRATION PACKET**

### **WELCOME TO THE 2018-2019 CEA ALL STAR CHEER SEASON!**

#### **NEW THIS SEASON!**

#### **SOUTH SIDE EXPANSION!**

CEA Richmond is proud to announce the expansion of our location south of the James River! Our new facility, formerly Platinum Cheer Stars, is located at: **23225 AIRPARK DRIVE, PETERSBURG, VA 23803**

#### **Evaluation Groups!**

**Returning Athletes from 2017-2018 All Star Season** will be placed in evaluation groups by the coaching staff based on their **CURRENT** team placement, attitude/work ethic over the season and skills demonstrated during the 17-18 season. These teams will be formed based on age (1<sup>st</sup>) and level (2<sup>nd</sup>).

**\*Groups will be posted May 7<sup>th</sup> on the CEA Richmond Website & Emailed to families\***

**New Athletes & Returning Athletes** who wish to crossover or be considered for a higher level **MUST** tryout on one of the tryout dates in order to be placed on an evaluation team.

**\* Final Groups (New and Returning Athletes) will be posted May 13<sup>th</sup> on the CEA Richmond Website & Emailed to families\***

**NOTE:** If placed in two training groups: 1<sup>st</sup> group attendance is **Mandatory**/ 2<sup>nd</sup> group is **Optional** (If willing to be considered as a crossover, you must attend both Group Practices).

**\*\*Your evaluation group(s) does not guarantee your spot on that level/age group\*\***

#### **Evaluation Group Breakdown**

##### **Level 1:**

Red: Ages 3-6 years old  
Purple: Ages 6-11 years old  
Green: Ages 11-18 years old

##### **Level 2:**

Teal: Ages 5-14 years old  
Orange: Ages 11-18 years old

##### **Level 3:**

Gold: Ages 5-14 years old  
White: Ages 11-18 years old

##### **Level 4:**

Silver: Ages 8-18 years old

##### **Level 5:**

Blue: Ages 13-18 years old

#### **Tryout Dates:**

May 10<sup>th</sup>, 2018 @ 6pm—RVA North (Ashland)

May 11<sup>th</sup>, 2018 @ 6pm—RVA North (Ashland)

#### **May 12<sup>th</sup>, 2018**

**\*\* GRAND OPENING OF CEA RVA SOUTH (Petersburg) \*\***

**11am-4pm—RVA South**

#### **Evaluation Group Practices**

May 14<sup>th</sup>—17<sup>th</sup> & May 21<sup>st</sup> – 24<sup>th</sup>

## **2018-2019 CEA RICHMOND TRYOUT INFO**

### **YOU MUST HAVE THE FOLLOWING IN ORDER TO TRYOUT &/OR ATTEND EVALUATION GROUP PRACTICES:**

- Registration Fee: \$175.00 per child (\$150 if registered by May 7<sup>th</sup>)
- Completed Registration Form, Tryout/Evaluation Information Form & Waiver
- Birth Certificate & Photo (New Athletes)
- Cheer Extreme Terms & Conditions Form –Please initial, sign and date
- All outstanding debts must be paid in **FULL**

**Full Year Program:** Teams attend 7 (min)—10 (max) competitions each year between October and April. Typically, 4-5 competitions are local (<1.5 hours away), 3-4 are drivable (<5 hours away), 1-3 may require a flight.

**Levels 1-2:** Teams travel less extensively and have the ability to obtain a bid to The One or U.S. Finals (Multiple Locations- end of April to May) and The Summit (Orlando, Florida – early May). If your athlete is on a team that attends one of these post season events, there will be additional expenses.

**Levels 3 - R5:** Teams travel extensively and have the ability to obtain a bid to The One or U.S. Finals (Multiple Locations- end of April to May) and The Summit (Orlando, Florida – early May). If your athlete is on a team that attends one of these post season events, there will be additional expenses.

**Level 5 Worlds:** Teams travel extensively and have the ability to obtain an At Large or Full Paid Bid to The Cheerleading Worlds held in Orlando, FL at the end of April. If your athlete is on a team that attends Worlds in April there will be additional expenses.

### **\*IMPORTANT PLEASE READ\***

When you join CEA, you are joining the program, not a specific team. Team placements on initial team rosters are set for choreography purposes by June 29<sup>th</sup> 2018. Athletes who do not keep skills performed at tryouts may be moved to a different team and/or become an alternate for that team. Athletes who showed marked improvement may be moved up. These same rules apply throughout the season and for post season. Rosters are open to change throughout the season as athletes grow out of or into stunt positions. Ultimately, it is up to the Coaching Staff to comprise a team that has shown consistency in the gym before taking the mat. We aren't known for leaving anything up to luck when taking the floor. Athletes must also show consistent attendance and a good attitude throughout the summer in order to keep their spot. Athletes must be hitting full out routines 2 weeks prior to a competition in order to solidify their spot on the competition floor. Please keep in mind that once a routine is learned, only a very unique body can fulfill the expectations of what was created. A re-choreography fee will apply to those who leave after choreography.

## **Your child's age on August 31<sup>st</sup> of this year will determine his/her competition age for the season and tryout time**

**The USASF was created in 2002 to unify the all-star cheer industry with a specific set of rules.  
Divisions are governed by age.**

Birth certificates and photographs are required if we do not have one on file.  
Teams are formed by both age and level.

### **THE NEW USASF 2018-2019 AGE GRID FOR DIVISIONS** **(Age as of August 31, 2018)**

<b>Division</b>	<b>Age</b>
<b>Tiny Exhibition</b>	<b>3-6 years old</b>
<b>Tiny</b>	<b>5-6 years old</b>
<b>Mini</b>	<b>5-8 years old</b>
<b>Youth</b>	<b>5-11yrs old</b>
<b>Junior</b>	<b>8-14 years old</b>
<b>Senior Level 1-R5</b>	<b>11-18 years old</b>
<b>Senior Level 5 Worlds Team</b>	<b>13-18yrs old</b>
<b>International Level 5 Worlds Teams</b>	<b>14 -No Max Age</b>

### **Coaching staff will evaluate each athlete on the following criteria:**

- Tumbling difficulty
- Tumbling execution
- Athleticism
- Willingness to accept and apply instruction
- Stunting positions (flyer, base, back spot)  
\*Occasionally 1-3 tumbling positions will be offered on a team
- Jump technique
- Overall attitude and attendance from the past season, if applicable

**New Season Parent Meetings with Kelly will be held on:**

**April 10<sup>th</sup> @6pm**

**May 8<sup>th</sup> @6pm**

**May 9<sup>th</sup> @6pm**

\*All information given at these meetings is the same. Please come to the parent meeting that is most convenient for your schedule (& prior to your child's tryout/evaluation practice). Meet in the front lobby to determine location for meeting-it will be outside if weather permits ☺\*

**We will go over the following information:**

- 1) Welcoming you to the Teal Family!
- 2) What to expect on Tryout Day
- 3) Explanation of the Tryout/Registration Packet
- 4) Attendance, Summer Practices & Choreography  
\*\*Summer Practices **ARE MANDATORY** in order to keep your spot on the team.
- 5) Tuition, Fees and Cost
- 6) Expectation and Weekly Schedule for Summer/Year
- 7) Question & Answer Session

**Evaluation & Team Placement:**

- Tryouts will occur in groups of 5: grouped together first by age and then desired level trying out for.
- Each group will briefly stretch and warm-up tumbling when they first arrive in the gym.
- They will demonstrate a running pass first, a second pass if desired, standing tumbling, standing tumbling connected to a toe touch, Hurdler- Toe Touch Jump Combination and body positions on the floor (If trying out as flyer). Bases and back spots will be asked what positions they prefer. The more positions mastered the more chances they have to make a desired team/level.  
**Note:** If your athlete doesn't necessarily have the tumbling for a certain level but would like to be considered as a flyer, base or back spot for their desired level, please indicate that on your evaluation/tryout information card. \*Athlete must be placed on level appropriate team based on tumbling and crossover to the higher level for stunting position\*
- Please remind your child to smile & perform (and wear a bow☺).

**\*Crossover considerations are ultimately selected by the coaching staff\***

**Athletes must attend their mandatory evaluation group practices following tryouts in order to be placed on a Team. During this time, we will be putting stunt groups together and assessing each athlete based on team needs.**

## **OFFICIAL TRYOUT TIMELINE!**

### **Additional Tumble Clinics Open to All Registered Athletes:**

- **May 7<sup>th</sup>** Evaluation Groups Posted for **Returning Athletes**
- **May 8<sup>th</sup>** Open Tumble Levels 1& 2
- **May 9<sup>th</sup>** Open Tumble Levels 3, 4 & 5
- **May 10<sup>th</sup>** Tryouts (RVA North/Ashland)
- **May 11<sup>th</sup>** Tryouts (RVA North/Ashland)
- **May 12<sup>th</sup>** Tryouts (RVA South/Petersburg)
- **May 13<sup>th</sup>** Evaluation Groups Posted for **ALL** Registered Athletes (**This IS NOT Final Team Placement**)
- **May 14<sup>th</sup>—May 17<sup>th</sup>** Evaluation Group Practices
- **May 21<sup>st</sup>— May 24<sup>th</sup>** Evaluation Group Practices
- **May 25<sup>th</sup>** Open Tumble All Levels

### **Evaluation Group Practice Schedule**

<b><u>Group</u></b>	<b><u>Level</u></b>	<b><u>USASF Age Groups</u></b>	<b><u>Practice Night/Time</u></b>
<b>Red</b>	L1	Ages 3-6 years old	Monday 6-7:30pm
<b>Purple</b>	L1	Ages 6-11 years old	Monday 6-7:30pm
<b>Green</b>	L1	Ages 11-18 years old	Monday 7:30-9pm
<b>Teal</b>	L2	Ages 5-14 years old	Tuesday 6-7:30pm
<b>Orange</b>	L2	Ages 11-18 years old	Tuesday 7:30pm-9pm
<b>Gold</b>	L3	Ages 5-14 years old	Wednesday 6-7:30pm
<b>White</b>	L3	Ages 11-18 years old	Wednesday 7:30-9pm
<b>Silver</b>	L4	Ages 8-18 years old	Thursday 6-7:30pm
<b>Blue</b>	L5	Ages 13-18 years old	Thursday 7:30-9pm

**TEAL REVEAL** will be held at the **Richmond North Gym** on **Tuesday May 29<sup>th</sup> @ 7pm.**

**2018-2019 Rosters** will be posted online on our CEA Richmond Facebook Group & our website [www.cheerextremerichmond.com](http://www.cheerextremerichmond.com) after the reveal. Each athlete will come to their appropriate level tumbling **May 30<sup>th</sup>** or **May 31<sup>st</sup>** & team practices will begin **June 4<sup>th</sup>**

## **CHEER EXTREME RICHMOND CHEERLEADING FINANCIAL POLICIES**

### **Annual All-Star Registration Fee (Non-Refundable):**

\$175.00 per child or \$150 by May 7<sup>th</sup>

The all-star program is offered as a 12- month program with tuition payments due monthly from June 2018 through April 2019 (May Tuition Included in Registration)

### **2018-2019 All-Star Cheerleading Pricing**

#### **Teal Reveal Dues: \$250.00**

- Program Wide Practice Wear: \$100 (Teams can vote to purchase standout/team specific practice wear in addition to the gym-wide. Must be a unanimous vote & ordered through Betsy Smith)
- USASF Fee: \$30.00
- Coaches Travel Fee: \$80.00
- End of the Year Banquet: \$20
- Administrative Processing: \$20

**\*Teal Reveal Dues must be paid in full by May 29<sup>th</sup> in order to participate in team practices starting June 4<sup>th</sup>\***

	<b><u>Monthly Tuition</u></b> June 2018 – April 2019	<b><u>Competition Fees</u></b>	<b><u>Choreo/Music</u></b> Due July 1 <sup>st</sup>
<b>Tiny Exhibition</b>	<b>\$85.00</b>	\$300 (3 Monthly Installments of \$100) <b>Due Dates: July 15<sup>th</sup>, Aug 15<sup>th</sup>, Sept 15<sup>th</sup></b>	<b>\$150</b>
<b>Tiny &amp; Mini</b>	<b>\$90.00</b>	\$500 (5 Monthly Installments of \$100) <b>Due Dates: July 15<sup>th</sup>, Aug 15<sup>th</sup>, Sept 15<sup>th</sup>, Oct 15<sup>th</sup>, Nov 15<sup>th</sup></b>	<b>\$200</b>
<b>Levels 1-R5</b>	<b>\$130.00</b>	\$900 (6 Monthly Installments of \$150) <b>Due Dates: July 15<sup>th</sup>, Aug 15<sup>th</sup>, Sept 15<sup>th</sup>, Oct 15<sup>th</sup>, Nov 15<sup>th</sup>, Dec 15<sup>th</sup></b>	<b>\$350</b>
<b>Senior L5 Worlds</b>	<b>\$140.00</b>	\$1,000 (8 Monthly Installments of \$125) <b>Due Dates: July 15<sup>th</sup>, Aug 15<sup>th</sup>, Sept 15<sup>th</sup>, Oct 15<sup>th</sup>, Nov 15<sup>th</sup>, Dec 15<sup>th</sup>, Jan 15<sup>th</sup></b>	<b>\$400</b>

**\*Crossovers must pay Choreo/Music for each team they are on\***

***Competition fees are non-refundable once they have been paid unless Kelly decides to cancel an event.  
(Usually due to already receiving a summit/world's bid and no longer needing the event)***

**\*Your child will not compete unless all fees have been paid\***

**No Exceptions!**

#### **Tuition Sibling Discount:**

1<sup>st</sup> Child: Full Price (Oldest Sibling)

2<sup>nd</sup> Child: \$10 OFF

3<sup>rd</sup> Child: \$20 OFF

4<sup>th</sup> Child: \$30 OFF

#### **Monthly Crossover Fee to More Than One Team:**

\$35.00 per athlete

**\*\*Crossovers will pay ONE TIME Competition Fee of \$150 for that season\*\***

#### **Competition Apparel Fees:**

	<b><u>Uniform</u></b>	<b><u>Bow</u></b>
<b>Tiny Exhibition</b>	Program Practice Wear	\$30 (2 Mini Bows)
<b>Tiny &amp; Mini</b>	\$300	\$25
<b>Youth, Junior &amp; Senior</b>	\$375	\$25

**\*Uniform Fee is due on the day of fitting in cash or money order to Cheer Extreme\***

### **Other Fees:**

- 1- **NSF:** The fee will be \$20.00 per occurrence.
- 2- **Early Termination:** If you decide to end your All Star Cheer Membership after August 31<sup>st</sup>, 2018, your account will be charged tuition for the **ENTIRE** season. If within 2 weeks of a competition, you will also be charged a **\$250.00** routine re-choreography fee.
- 3- **Refunds:** There are no refunds of competition fees or registration fees to anyone who leaves the program regardless of the date of leaving the program.
- 4- **Late Fees:**
  - a. **Tuition** is due on the 1<sup>st</sup> of the month. Payments that are mailed, please allow 7-10 business days for mail delivery. All payments received after the 5<sup>th</sup> of the month will receive a 3% surcharges. If you have a balance of any type after the 10<sup>th</sup> of the month, you **WILL NOT** be allowed to do privates or additional activities until the balance is paid in full.
  - b. **Competition Arrival:** There is a \$1 fee for every minute the athlete is late or not competition ready (full hair/makeup & uniform) upon their specific team Meet Time.

### **Make all Checks/Money Orders Payable to:**

Cheer Extreme All-Stars Richmond  
2187 Ashland Road  
Rockville, VA 23146

**\*We DO NOT charge extra for added practices nor do we discount for gym closings\***

### **Appearance:**

- Jewelry is not allowed at practice or at competition; please refrain from having your child get a new piercing during competition season.
- Your child's hair color must stay a natural color throughout the competition season. No blues/purples/pinks/other exotic colors will be allowed on stage.
- No extra undergarments are allowed under your skirt (Nike pros, spandex).
- Each athlete wearing a crop top uniform is mandated by the USASF to have a cover-up while walking around the competition.
- It is very important to keep up with your practice wear. Practice wear is especially used for choreography, out of town practices during competitions, send offs and regular weekday/Sunday practices. If you choose not to wear your practice wear at a practice, we ask that you please wear either CEA apparel or black on black.

### **Attendance:**

#### **We adhere to a strict attendance policy for all teams:**

- Athletes will get 5 excused absences for the entire cheer season
  - o 2 for Summer: June 2018—August 2018
  - o 3 for Fall-Spring: September 2018—April 2019
- Excused absences must be known 2 weeks prior to the absence and must be accompanied by a documented absence form available at the front desk.

#### **NOTE: ALL PRACTICES 2 WEEKS WITHIN A COMPETITION ARE MANDATORY! NO EXCEPTIONS!**

- After 2 unexcused absences, we will have a fill in start learning the routine.
- After 3 unexcused absences, the child will be removed from the following competition and the coaches will discuss removal permanently. (We have many athletes who have never missed a practice, if you can believe that ☺)
- You are charged **\$25.00** per unexcused absence.
- A child with a sickness/injury on the day of a practice must notify their Team Mom and Coaches within 2 hours of practice start time and come to the next practice with a doctor's note for it to be excused.
- Death in the family and family emergencies are excused.
- Attendance for Routine Choreography & Dance Choreography is **MANDATORY**

**\*IMPORTANT:** Middle School and High School Sports **WILL NOT** be counted as an excused absence. If arriving late from MS/HS Sport, you must arrive to practice within 30 Minutes of its start time or it will be an unexcused absence.