Cookie Policy

What are cookies?

A cookie is a small amount of information that’s downloaded to your computer or device when you visit certain websites. Silk Road Super use a number of different cookies as part of normal website function, including:

* Necessary cookies.
* Functional cookies.
* Performance cookies.
* Targeting cookies.

What cookies do we use and why?

Some cookies are necessary to allow you to browse our website, use its features, and access secure areas. The use of these cookies is essential for the website to work, and we do not use these cookies to collect personal information about you.

Functional cookies

Are used to remember choices you’ve made or information you’ve provided, such as your username, language, or the region you are in. This allows [www.silkroadsuper.com](http://www.silkroadsuper.com) to be tailored to specific preferences. Some functional cookies commonly used include

* User-centric security cookies: - Security.
* Multimedia content player session cookies (flash cookies): - Media Player.
* Load balancing session cookies: - Identify the same server.
* User interface customization persistent: - Used to store user’s preference.
* Social plug-in tracking cookies: - Ingrate with social medial.

Silk Road Super uses **Google Analytics** to help measure how users interact with the content of www.silkroadsuper.com. These cookies “remember” what visitors have done on previous pages and how they’ve interacted with www.silkroadsuper.com. For more information on **Google Analytics**, visit [Google’s information page](https://developers.google.com/analytics/devguides/collection/analyticsjs/cookie-usage). For instructions on how to opt out of Google Analytics can also be found on information page.

How long will cookies remain on my computer or mobile device?

The length of time that a cookie remains on your computer or mobile device depends if it is:

* Persistent cookie: - Persistent cookies last until they expire or are deleted
* Session cookie: - Session cookies last until you stop browsing.

How to control cookies?

You can control and manage cookies in various ways. Please keep in mind that removing or blocking cookies can negatively impact your user experience. Most browsers automatically accept cookies, but you can choose whether or not to accept cookies through your browser controls.

For more information on how to modify your browser settings or how to block, manage or filter cookies can be found in your browser’s help file or through such sites as: [www.allaboutcookies.org](http://www.allaboutcookies.org).

* [Ads Preference Manager](https://www.google.com/settings/u/0/ads/authenticated?hl=en)

To opt-out of Google Analytics:

* [Google Analytics Opt-out Browser Add-on](https://www.google.com/settings/ads/plugin)

If you use our website without opting out, it means that you understand and agree to data collection for the purpose of marketing ads to you.