

GENERAL MEETING NOTES

DATE: Monday, March 26, 2018

TIME: 7 pm

PLACE: The Fifth Quarter

President Tom Gee, Jr. called the meeting to order at 7:00 pm

Clint Smith gave the Secretary's report.

Motion to accept made by Andy Monday, seconded by Kyle Calmes .

Motion Carried.

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Pat distributed profit/loss reports for the last 3 years. Tom mentioned that our book keeper did a 3 year comparison for 2015/2016/2017.

Fan count down each year and SLM payout went up significantly (\$22,000) and increase in more employee wages (\$10,000), and we had decreased fan counts (\$17,000)

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Pat Roeser gave the Treasurer's report and handed out some copies of the most recent deposits and paid bills..... (profit and loss statements) Dave Stammer asked about accounts receivable. Pat explained where this total is covered in the statements.

Hank Calmes asked if we could have a more itemized list of deposits or if this is broken down somewhere. Pat explained that this will be posted every week.

Motion to accept made by Larry MacArthur, seconded by Hank Calmes. Motion carried.

Andy Monday clarified if it was an increase in car count, but not an increase in fan count? Yes, this is accurate. Dave Stammer also mentioned that the more drivers that moved up, we pay them more and they bring the same amount of fans.

OLD

- **Pit Party Update – Details on the website: Please plan to participate.**
- **SPONSOR UPDATE: all nights taken !! All invoices sent out.**
- **Seymour Cross Promoting – Ticket Swap – Need Cars to show – Pre FRRC Season: May 6, May 13 and May 20th. Looking for 3 cars to show up. Sign up with Tom Gee or Joe Verdegan.**
- **Pit Parking – See Tom Gee or Mike Anthony with truck and trailer lengths. Inner pits are getting full quickly. R, W and B will be VERY full.**
- **W.I.R. will keep a security guy on a couple hours after the races to help police things. No cars will be allowed down there after the races anymore.**
- **Bylaw Update – Read new & Corrections a second time and voted on them. Date changes to 2018-2019. Getting rid of a repeated mention of lifetime members getting in free to events and another date change to 2018-2019. Raise of hands on who was against these changes and no hands were raised. Vote on who was in favor of the changes and 30+ hands were raised. Bylaws were officially approved for 2018-2019.**

NEW

- **Track drying---**we will monitor this by transponder laps.
- **Social Media Rule open discussion:** Our bylaws do mention something general about behaviors detrimental to the club. As of now, we have not established an official policy on this. We will enforce anything the officers deem detrimental individually with suspensions and anything we feel is not ok.
- **Facebook:** Hank Calmes mentioned that there was a review that was pretty poor on there, but we don't think they let you delete "reviews" Feel free to post positive reviews.
- **Team Racing –** Need to be Pre-announced before season (PRIOR to Sat Practice) e-mail cbsracingclintman@gmail.com Clint will print a list the night before the first event on 5/23/18 and if you show up 5/24/18 the deadline will have passed. On 5/24/18 this list will be posted in the glass case and won't change once the season starts.
- **Practice laps:** only allow one per team this season. Mike Bunnell will monitor this list. If you use up your one time, you do not get another chance.
- **Dennis Chase** asked if this is also for practice, this is only when you are out of your scheduled event. Multiple questions were asked about this and it was clarified: everyone gets one.
- **Employees meeting** at 6:15pm next month 4/23/18 at 5th Quarter. Returning employees do not need to fill out new tax forms for 2018, only NEWLY hired employees.
- **After the 4/23/18 meeting,** the amount per membership goes up \$25 a piece.
- **Looking to pour 3-8 more pit slabs,** but are looking for contractors who would consider some of the labor and supplies in trade.
- **Schedules and posters** are here for 2018.
- **Figure Eight:** All figure Eight races will be 13 laps every week.
- **Our motor seals** are in. Tom has them for anyone needing to get a 604 crate sealed. If your dyno'd in the proper range, you can get the seal at our dyno place. See Tom for further details

TOPICS FROM THE FLOOR

- **Ginger Van Daalwyk came up and spoke about a marketing campaign for the future. While we have a great fan count compared to other tracks, we also have a LARGE pool of people in the Fox Cities. Farm Bureau representative met with the Van Daalwyks and shared some great strategies for better marketing for race teams, our track, etc. Please reach out to Ginger or Danny if you have any questions or if you want more details.**
- **Ginger mentioned that the extra money in rent we are paying them will go directly into a digital marketing campaign. Todd Krause mentioned we need to hit the Green Bay area, too. Mike Butz suggested we simply put pictures up in the Green Bay area or even Fond du Lac.**
- **Mike Butz suggested we consider that we look into better safety where the axle came off in the figure eight race.**
- **Tom mentioned that we can all help to promote our product.**
- **We are considering a possible smaller concession area in the outer pits.**

Adjourn

The motion to adjourn was made by Larry MacArthur seconded by Mike Butz

Meeting adjourned at 7.55 pm.

Next Meeting is on April 23rd, 2018 at 7pm location: 5Th Quarter