

GENERAL MEETING NOTES

DATE: Monday, November 27, 2017

TIME: 7 pm

PLACE: The Fifth Quarter

President Tom Gee, Jr. called the meeting to order at 7:01 pm

Clint Smith gave the Secretary's report.

Motion to accept made by Dennis Chase, seconded by Gordie Sannes. Motion Carried.

Tom Gee, Jr. gave the Treasurer's report. All sponsors have paid.

Motion to accept made by Gordie Sannes, seconded by Braison Bennett. Motion carried.

Hank Calmes asked if we can get a monthly print out each month in the future. Tom said he would request this of Pat for next month.

OLD

- Still have trophies left over. Please come up and get them.
- Lifetime members. It does not say anything about them getting a free meal in the bylaws. The actual current lifetime members getting in free, but most lifetime members are also employees, so they would get in free anyway. The actual bylaws say that lifetime members get in free to the RACES, not the PITS, so lifetime members can get in free up top to watch the races, but if they want a PIT PASS, considering the differential based on percentages and we would charge \$5 per person for a pit pass/free for the top gate. W.I.R and FRRC are both working to tighten up the "freebies list" as there needs to be a reason why someone gets in free. Even vendors should have to pay entry into the pits.
- W.I.R. is considering adding security cameras at the front gate. This will give us more protection with the amount of \$\$ going through the gate, as well as security/protection for the workers.
- W.I.R. Contract update...W.I.R. would prefer we do NOT skip the Thursday after the Dixieland race and on the recommended schedule, that Thursday would be the Blue race, as the Dixieland is almost a week later than usual. Percentages will stay the same. W.I.R. has requested an increase in the nightly rent of the track. We are considering a \$250 increase in this, but nothing has been finalized. They want to use some of this towards advertising.
- We also requested that the long wire to get raised on the ½ mile so it doesn't get taken out by a big rig.
- W.I.R. does not want to skip the race after the Dixieland race, and as the proposed schedule has the Dixieland race later than usual. So, the Blue race is tentatively being considered for August 9th. Kyle Calmes asked if we could consider the week before that, but Tom explained that we might have too many of our own specials back to back now that we are adding the sport mods weeks. Schedule update (sport mods the week after each leg of R, W and B races)
- We are trying to clean up the verbiage in the contract about damages to the rack (Fences, etc)

- We are also considering charging rent to outside race series that want to use our equipment.
- Dave Stammer asked about our insurance and what facility damage might be covered in there. We can look into this.
- Dan and Ginger had a meeting with Steve at KK Insurance and he gave them the impression that the amount will stay similar to last year, or it might go down slightly, as we are splitting up the KK Insurance policies into 3 of them (FRRC, W.I.R. circle track and W.I.R. dragstrip)
- Contract: On rainout nights we typically only pay half our employees' wages, etc. but it previously said we pay full rent. We are wanting this to change to half rent in the future for rainouts.
- Tire update. Dan VD signed an agreement with Joe from Racetech, as the track gets to decide the tire vendor and this has been decided on already on a 3 year contract. Taylor Haufschildt suggested if Joe is the tire guy that he should take the old tires and dispose of them. Tom Gee said he wasn't sure if this is mentioned in the contract or not. Ethan Beattie asked if 1/4 mile cars get tires or not. This is a question for Racetech and W.I.R. Jim Duchow said in the past it was ONLY 1/2 mile cars getting the tires.
- We haven't decided if we are mandating that the tires be purchased from Racetech, as we did not take part in signing the tire contract. That contract is between Racetech and W.I.R.
- Lowell Bennett asked if the extra rubber would be considered to be put back on the tire. They claimed to Tom that putting the extra on it would blister more. Brent Strelka said there are several different stories that are being told by Hoosier. It does not sound like they want to change the tire.
- TIRES: SLM will stay on 35/45--- LM's D-800's this year; SS likely on D-800s and we will likely let them run off old previous tires.

NEW

- RULES meetings will be run similar to last year;
- They will all be at Lake Park Pub and are scheduled as follows:
(This will be posted on the website and Facebook soon)

Thursday, 12/14/17.....6:30-7:30pm 4 cylinder and 7:30-9pm Super Stock
Drivers and/or Team Rep

Thursday, 12/21/17.....6:30-7:30pm SLM and 7:30-9pm Late Model;
Drivers and/or Team Rep

Figure Eights will meet privately and propose the rules to us with safety as the #1 priority and to try to match them up closer with Slinger rules. We are also considering removing the big mound in the Figure Eight X and putting different things there to improve vantage point. The flagman will also no longer be in the X. We are deciding where they will stand in the future.

- We are looking at ways of cutting expenses; We are looking at everything including reducing payroll. Mike Bunnell combed through this and we are looking to try to cut \$350 from our nightly expenses. We are looking at all positions and making sure they are all still needed.
- Hank Calmes asked how payroll went up \$6,000 from the year before. Jim Duchow mentioned that the 1/2 mile tech guys got raises and Tom added that we also had an extra week for staff payouts from the year before.

- Tom Gee talked about considering possible payouts and whether we can adjust them at all. Andy Monday asked if the club truly needs to pay the fast qualifier if Dreher continues to sponsor this. If it is a driver that cannot take the sponsor \$\$, then the FRRC should still pay this out. Hank Calmes mentioned that we should not consider adding money into any payouts until we know the club can handle what we had last year and also that we should add back in the competitor fee this year. Tom said we will add that fee back in this year.
- Hank Calmes asked if maybe the freebies list could be something that the FRRC members should get to see.
- Lowell Bennett mentioned that the Red, White Blue races need to be something special again. This is something we can discuss in depth in the future meetings.
- Advertising: Brent Strelka asked if we spent any money on advertising last year. We spent approximately \$4,000 in advertising last year. Tom mentioned that using social media is free and we can do a better job with this next year.
- Budweiser only wants to offer \$3,000 for sponsorship next year. So we are currently looking for a NEW Red, White and Blue sponsor. We would like for them to now do the last night with Valley Liquor night (Budweiser fan appreciation night sponsored by Valley Liquor). This way we could still allow us to put someone in the pavilion.
- We pursued Tundraland, but this didn't work. We are looking at Festival next and have some other ideas. Jim Duchow mentioned that if we are not having any mandating of radio advertising, we are smarter with reducing this. Tom mentioned we are considering possibly not doing any radio advertising next year. Free ticket giveaways are better ways of getting people out to the track, which might be more productive than radio advertising.
- It was suggested that we give tickets to kids at schools. Even though they get in free, they will try to get their parents to drag them to the track.
- Joe Verdegan will be back doing promo work with us this year. Also, this Saturday, from noon-3pm at Tiletown Brewery in GB he will have his new book release.
- 1/4 Mile LM's will meet with officers soon to discuss this division. Jim Duchow came up and gave a short update on the advisory board. Jim said they have a points system and have over \$5,000 in sponsors that will support \$100 to start \$250 to win based on a 14 car field. The goal from the advisory board is to have a contract similar to the Sport Truck club. Jim mentioned that there are other tracks considering starting a 602 crate motor division and/or series (Dells and Wausau) There is some talk from (UMA tracks) Lensings and Wimmers about possibly starting a new series. Jim feels at some point they will get to the 14 car field. At this point, we are thinking about the opener, R, W and B, and an additional night and the 2nd to last night. So, right now we are shooting for at least 6 times and if the car count is up, possibly additional nights. Brad Strelka asked if there were ways and weight breaks to get more cars. Jim said this is being tossed around.
- Dan Strong has DVD's here for anyone who is interested after the meeting.

Adjourn

The motion to adjourn was made by Andy Monday seconded by Hank Calmes
Meeting adjourned at 8:19 pm.

Next Meeting is on January 22nd, 2018 at 7pm location: 5th Quarter