

(Kaukauna, WI) – The Winnegamie Home Builders Association (WHBA) of Winnebago and Outagamie County has signed on as the title sponsor for the “Pavement Pounder” Triple Crown Series at Wisconsin International Raceway in Kaukauna in 2018.

The “Pavement Pounder” Triple Crown series will host three events featuring the local dirt sportmods, with a point fund being doled out to participants who support the three race deal. The “Pavement Pounder” series events will be run on Thursday nights June 14, July 19 and August 16.

WHBA is a not-for-profit trade organization that provides resources, services and education about the housing industry to their members and our communities. WHBA promotes quality attainable housing through industry leadership, ethical business practices and community and government involvement.

Now nearly 250 members strong, WHBA is a growing organization affiliated with the Wisconsin Builders Association (WBA) and the National Association of Home Builders (NAHB). “To say we’re thrilled the WHBA has come on board is an understatement,” said Fox River Racing Club (FRRC) president Tom Gee. “Last year the one time we brought the Pavement Pounder event in it was a big hit with a sizeable crowd. With a three race series this year the drivers will be racing for a fairly decent point fund thanks to the WHBA.”

The rules for the “Pavement Pounder” series in 2018 will stay pretty much the same as 2017 with cars having to match their local dirt track rules.

The season opening “Thursday night Thunder” race at Wisconsin International Raceway in Kaukauna will take place Thursday, May 24 at 6:45 p.m.

Tuesday night oval practices are slated to begin on May 1 with Saturday, May 5 serving as the annual FRRC practice and inspection day from 10 a.m. to 4 p.m. Spectator admission is free that day.