

Suitcase Party

This party event can be a wildly successful fundraiser, but must be planned carefully and requires donations for travel and hotel accommodations. The donations must pay for the event and the ultimate prize, a weekend getaway trip. The party may be a formal event or a themed party, such as a beach party.

Each party guest brings a packed suitcase to the party, in hopes of being whisked away to a weekend vacation at the end of the evening.

- Select a theme for the weekend trip and party. If you choose an island getaway, you may want to select a beach theme. If you select a sleek city getaway, you may want to make the event formal.
- Ask for donations from travel agencies, limousine services, hotels, etc. to arrange for travel accommodations. For air travel, ask private jet companies and private airliners for donations. If travel accommodations are not donated, ask other donors for funds to pay for travel expenses.
- Arrange for entertainment, food, and a venue for the event.
- Sell tickets to the party for \$100 to \$200 each. Each party guest will purchase the tickets in hopes of winning the weekend vacation at the end of the night.
- Create a Facebook event to invite everyone you know to attend! Create a Facebook group for all who have registered. This is a great way to market your event and keep everyone excited! You may post photos of prizes and remind everyone of the grand prize!
- Make sure to advertise that each guest must bring their packed suitcase. The winning guest will leave directly from the party, get in a limousine or on the airplane, and travel to their getaway.
- If travel expenses make a weekend vacation prize unavailable, you may offer a “stay-cation” prize instead. The prize may be a limousine ride to a nice local hotel with breakfast, dinner and massages for the weekend. Other hotel services may be purchased to make the “stay-cation” special.