



UNITED
MACEDONIAN
DIASPORA

ОБЕДИНЕТА МАКЕДОНСКА ДИЈАСПОРА

2017 SPONSORSHIP INFORMATION FOR



**IN PARTNERSHIP
WITH:**

THE KARESKI FOUNDATION

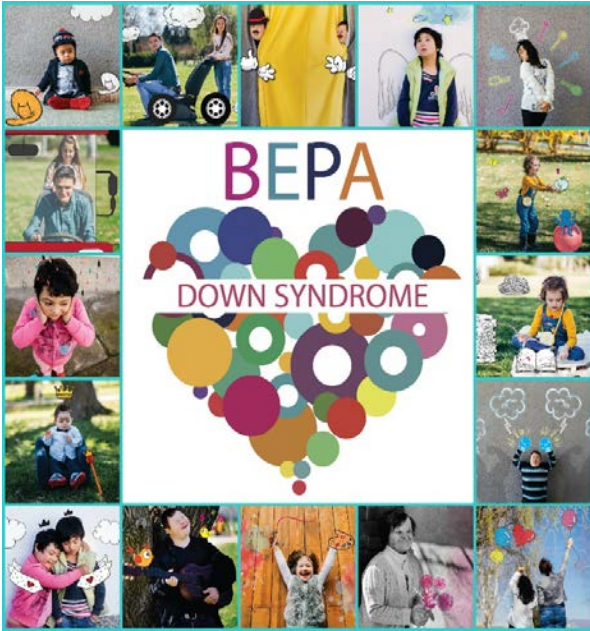


RACE MISSION

In 2012 United Macedonian Diaspora launched the Ajvar 5K program; a charitable race that creates opportunities for everyone to participate while raising awareness and funds for Macedonian organizations supporting the most vulnerable and underserved communities and groups; children and adults with special needs. United Macedonian Diaspora, a 501 (c) (3) not-for-profit organization with headquarters in Washington, D.C. has been a voice and an advocate for the needs and interests of Macedonia and its people all around the world for 13 years. United Macedonian Diaspora's tax identification number is 20-5182996. No matter the amount, every donation counts and every dollar is tax deductible.



MEET OUR BENEFICIARY



VERA is the **Ajvar 5K 2017** beneficiary.

Vera is a Strumica, Macedonia-based organization that provides support for children and adults with Down syndrome and Autism. Primarily it deals with supplying medication, sanitary supplies, special diet food, clothing, organizing speech and physical therapy for the members, organizing projects and events where members are included in plays, sing-a-long, or dancing and hosting platforms to raise awareness for inclusive society and improved rights. The founder, Anche, is a parent to one of the children, and that is what inspired her to form the organization and help other families with children with Down syndrome and Autism.

In 2016, Ajvar 5K 2016 was held in five locations: Detroit, MI; Washington, DC; Garfield, NJ; Columbus, OH and Los Angeles, CA.

Proceeds from the Detroit race were donated to the **Public Institution - Home for Infants and Young Children** in Bitola, Macedonia, and were used to update the flooring in several rooms throughout the orphanage.

Proceeds from the remaining four races were donated to **Emanuil Plus**, a Bitola, Macedonia-based organization that provides support for children with Cerebral Palsy and Epilepsy. The organization provided bed sets, pillows, sanitary supplies, diapers, pajamas, undershirts, socks, food vouchers and pharmacy vouchers and is working on securing physical therapy and orthopedic shoes.

In early 2014, together with the help of the Macedonian-American Student Association in Michigan who organized the 2013 Ann Arbor Ajvar 5K, we provided resources for a renovation project at the “11th October” orphanage, equipping the entire orphanage with brand new bookcases, wall shelves and closets for the children.

In December 2012, UMD together with its partners, the United Macedonian-Americans of Detroit (UMAD), Ajvar LLC, and Pencils 4 Kids International (P4KI) delivered much-needed aid to the “11th October” orphanage in Skopje, Macedonia in the form of twenty-five new beds/mattresses and school supplies for all the orphans.

SPONSORSHIP INFORMATION

- **GLOBAL SPONSOR - \$10,000** or in-kind products/services across all 10 races
 - Premium signage at all 10 races!
 - Premium advertising on the Ajvar 5K Facebook page and website!
 - Company logo/name on sponsorship banners at all 10 races!
 - Opportunity to include items in goody bags at all 10 races!
 - Opportunity to have an advertising table at all 10 races!
 - Verbal recognition at all 10 events!
 - 1 complimentary race entry to **ALL** 10 races *or* 10 complementary race entries to **ONE** race of your choice!

- **UNDERWRITER - \$2,500.00**
 - Premium signage at your local Ajvar 5K!
 - Premium advertising on your local Ajvar 5K's Facebook event page and website!
 - Company logo/name on sponsorship banner at your local Ajvar 5K!
 - Opportunity to include items in goody bags at your local Ajvar 5K!
 - Opportunity to have an advertising table at your local Ajvar 5K!
 - Verbal recognition at your local Ajvar 5K!
 - 6 complementary race entries to your local Ajvar 5K!

- **PLATINUM SPONSOR - \$1,000.00**
 - Advertising on your local Ajvar 5K's Facebook event page and website!
 - Company logo/name on sponsorship banner at your local Ajvar 5K!
 - Opportunity to include items in goody bags at your local Ajvar 5K!
 - Opportunity to have an advertising table at your local Ajvar 5K!
 - Verbal recognition at your local Ajvar 5K!
 - 4 complimentary race entries to your local Ajvar 5K!

- **GOLD SPONSOR - \$500.00**
 - Advertising on your local Ajvar 5K's Facebook event page and website!
 - Company logo/name on sponsorship banner at your local Ajvar 5K!
 - Opportunity to include items to goody bags at your local Ajvar 5K!
 - Verbal recognition at your local Ajvar 5K!
 - 3 complementary race entries to your local Ajvar 5K!

□ **SILVER SPONSOR - \$250.00**

- Sponsorship announcement on your local Ajvar 5K's Facebook event page and website!
- Company logo/name on sponsorship banner at your local Ajvar 5K!
- Opportunity to include items in goody bags at your local Ajvar 5K!
- Verbal recognition at your local Ajvar 5K!
- 2 complementary race entries to your local Ajvar 5K

□ **BRONZE SPONSOR - \$100.00**

- Sponsorship announcement on your local Ajvar 5K's Facebook event page and website!
- Company logo/name on sponsorship banner at your local Ajvar 5K!
- Opportunity to include items in goody bags at your local Ajvar 5K!
- Verbal recognition at your local Ajvar 5K!

□ **FRIEND OF AJVAR 5K - \$50.00**

- Opportunity to include items in goody bags!
- Verbal recognition at event!

**** For all sponsorship inquiries please contact: Ana Dukoska (862) 400-1226 ****

I would like to be _____ Sponsor of Ajvar 5K 2017

Company Name: _____

Company Address: _____

Company Phone Number: _____

Company Email Address: _____

Contact Person: _____

***Please email your company logo
along with this form to:***

adukoska@umdiaspora.org

or

apancevska@umdiaspora.org

Please mail form of payment to:

United Macedonian Diaspora

1510 H Street, NW, Suite 900

Washington, D.C. 20005



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AJVAR 5K 2017

08/26/2017 -- Crown Point, IN

08/27/2017 -- Chicago, IL

09/09/2017 -- Detroit, MI

09/23/2017 -- Washington, D.C.

09/23/2017 -- Columbus, OH

09/30/2017 -- Garfield, NJ

10/01/2017 -- Boston, MA

10/14/2017 -- Los Angeles, CA

10/15/2017 -- San Francisco, CA

10/21/2017 -- Toronto, Canada

11/04/2017 -- Sydney, Australia



Want to be involved?

Ana Dukoska -- adukoska@umdiaspora.org

Ana Pancevska -- apancevska@umdiaspora.org