

# NLP Diploma



**How Do I get Successful ?**

**How can I have better relationship ?**

**How can I control on my emotions ?**



**By Loay Al Khaja**



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**MASTERS GO INTERNATIONAL**



## NLP Diploma Program

NLP is an attitude which is an insatiable curiosity about human beings with a methodology that leaves behind it a trail of techniques." Richard Bandler (co-creator of NLP) "The strategies, tools and techniques of NLP represent an opportunity unlike any other for t...

neuro linguistic programming

is a collection of models and methods to enhance communication and to facilitate change

is the science of subjective experience

influenced by Paul Watzlawick, Maturana, Gregory Bateson, Virginia Satir, Milton H. Erickson and Fritz Perls

Now Why NLP ?

NLP is a Technology That can transfer your Performance to a great level it gives you cool keys like models, methods and technic with it you can open doors of opportunities around your in life you must take ! It teaches you to have a better connection with your self that you can have control and growth, you can use it to have a better relationship and connection with people you care and love or even to start having new relationships that you always wanted to have.

You also can use the Technology that we will learn in business as world big companies like MacDonal, IBM and governments to have better performance that



leads to making great profit or productivity.

Use NLP as a tool to get rid of pain and frustration that you don't want .

It's time to start a great new wonderful bright life that you always wanted full of passion, love, Energy and success

How would you like to...

be confident

Become more successful in any area of your life that you choose

Be empowered and successful in your personal relationships

Improve business and personal relationships

Become more persuasive and influential

Manage stress and be free to choose your emotions, thoughts and behaviours

Boost your confidence and that of others

Change unwanted habits

Create your own desired future

Release your full potential

Be adaptable and learn easily

Neuro-Linguistic Programming, NLP, has discovered how people learn, how they think; how some do things excellently, and how to replicate their success. NLP is the difference that makes the difference between those who excel and those who only get by in the way they communicate, their relationships, in how they motivate, influence, negotiate, lead, and empower.

On this course which is run according to the International NLP Trainers Association (INLPTA) standards, and provides a thorough foundation of NLP skills and techniques for use in personal and professional growth and development...

You will learn how to



Set practical well-formed outcomes - the key to getting what you want

Fine tune your senses - how to be more sensitive to your own needs, and to others.

Build and maintain rapport - the key to successful relationships

Increase your flexibility of behavior - the key to having more choice

create your own personal state of excellence and maintain a resourceful state in others - the secret to personal success

Change unwanted behaviors and habits in positive ways

Recognize and use powerful language patterns to empower yourself and others

Develop your creativity and flexibility

Enhance your personal effectiveness in communicating with and relating to others

Utilize and change your perception of time

Influence, lead, empower and motivate

Gather high quality information from people, and how to fully use it to achieve outcomes

Be more at peace with yourself and other people

The assessment criteria for NLP Diploma

**ATTITUDE** (embodiment of the presuppositions of NLP)

**CONTENT KNOWLEDGE** (principles, techniques & skills)

**BEHAVIOURAL SKILL** (demonstrated integration of learning's)

### 1) **ATTITUDE**

You are expected to demonstrate your behavioural integration and embodiment of the three legs of NLP at all times.



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## 2) CONTENT KNOWLEDGE

You are expected to know the following NLP content at appropriate levels of principles, techniques and skills:

- The History of Neuro-Linguistic Programming
- The Three Legs of NLP
  - Know in detail what your outcome is (and is not)
  - Have the sensory skills to know when you are achieving it
  - Have the flexibility to change your behavior until you get it<
- The NLP Communication Model
  - The filters everyone has through which they perceive events
  - How an external event causes an internal representation
  - The effect of internal representations on our state, physiology and behavior
- Rapport; how to build and improve relationship skills
  - Matching & mirroring; how people like people who are like themselves
  - Pacing & leading; how to test whether you have built a successful relationship
- Sensory Acuity
  - Fine tuning your senses to better understand the reactions of others (and yourself!)
- The Feedback Model
  - How to give and receive feedback positively
- Well-formed Outcomes
  - Ensuring that what you think you want really is what you want
- An Introduction to Submodalities
  - Understanding how you (and others) think
- Change of Perspective / NBG (New Behavior Generator)
  - A simple tool for solving problems and generating creativity
- Language
  - The power of positive language: say what you want to happen, not what you don't!
  - Chunking: the essentials of negotiating
  - Presuppositions: words that create mindsets (if, but, try)

- Visual, auditory, and kinaesthetic styles, how to recognise them and use them to improve your communication
- Presuppositions of NLP
  - Keys to personal development
- Simple kinaesthetic anchoring
  - How to "store" your resources (eg. confidence, happiness, calm) and then regenerate the appropriate resource whenever it is needed
- An introduction to Timelines
  - Discover how you personally structure time, and how to place a clear goal in your future

### 3) BEHAVIOURAL SKILL

ALL of the NLP skills listed above are required to be behaviourally demonstrated with both self and others.

The certification will be provided by the International NLP Trainers Association  
INLPTA.



# NLP Training Program



Photos of NLP Training Program



## Loay Al Khaja Biography

Loay Al khaja

The founder of Masters International

Board member of INLPTA the International NLP Trainers Association, USA.

The comprehensive and the board director of INLPTA, Middle East.

Board member of IATC the International Academy of Trainers and Consultants, USA.

The comprehensive and the board director of IATC Middle East.

The comprehensive of Advanced Behavioral modeling INC, Middle East.

Co founder of International Association for Coaching Excellence, USA.

Master in MMA & Member in world combat art federation.

Master Trainer in HRD by different International organizations.

Master Coach by IACE - USA

Loay Al khaja is professional performance and business developing Expert.

He is titled by several organizations as Master Trainer, Coach and business Consultant.

He conducted Professional, Personal growth, life skills, relationship intelligence, Education, teaching methodology and business trainings Programs.

Loay's partners, friends and clients around the world experienced amazing shift in their life and business by using advanced models concepts techniques and systems that really work introduced by Loay.

He conducted his programs in different places around the world and worked for several years with international experts such as Wyatt Woodsmall PHD.

He is also known as one of the best NLP Master Trainers In the Middle east he represents one of the largest NLP organizations called INLPTA in ME.

Loay conducted live public seminars, TV shows, Training, consultation with several business cooperate and governmental Organizations that add great value as he is always finds his passion in creating unlimited happiness and Success.





## Registration

### Personal Information

	Name
	Mobile No.
	Phone No.
	Email

### Payment Information

Other	Chick payment	A/C Transfer	Cash

	Amount No.
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	Date
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	Sales Rep
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