



The Trainers Lab

TRAIN THE TRAINERS PROGRAM





Introduction

Now you can be one of the outstanding Trainers with one of the best training program available in the world, led by PHD Loay Al Khaja. Where you will enjoy a unique, distinctive journey in which you will discover all the strong and effective training methods on developed behavioral modeling methodology. Studies have proven that this program to be one of the strongest training programs, which was adopted by several international destinations.

Not like any other program, this program is a positive start in your life, most programs fail to do the trick, in which trainee gets back to the manners and life style he had before the training. This program is different because it is strong shift to achieve success and refinement of skills to build effective personal trainer and frame the identity of the international Trainer, who is professional and highly qualified.

This program is based on advanced behavioral modeling, where we have compiled the world best outcomes in the field of training, human development and education, to set up this wonderful program. This program has had real, tangible benefits in the development of human performance and the achievement of great results.





Training Concept

It is a psychological constant interaction between the coach and the trainee that makes changes in perceptions and behavior, to achieve the desired results in changing behavior and transformation of identity. Coach seeks to facilitate the process of change in the trainee through verbal and non-verbal communication, which will eventually lead, through the training process, to change the trainee performance in life.

The training exercises are the process applied at the highest level, with variety of applications which urge and motivate participants and shows the process of communication and discussion. That information along with the background knowledge are linked to the situation with pre exciting imaginary to create a comparison. This comparison enhances the training development performed using the methods and means of interesting incentive to make the effort to learn.



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Objectives

- Identify training programs.
- Professional training with certified international standards.
- Learn training fundamentals and quality.
- Refine the identity of a professional coach.
- Design training programs of high standards.
- Design professional training packages.
- Arts and skills of effective communication with public.
- Skills of public representation.
- Dealing with the public and arts of influence.
- International license to practice professional training.
- Ways of marketing yourself as a professional coach.
- Gain a good reputation in the market for human development.
- Professionalism of qualified, credible and ethical training.
- Learn how to prepare yourself as a professional coach.
- The psychology of effective coach.
- Patterns of successful coaches.
- Schools of world trainings.
- Learn the basics of stage acting, and dealing with the public.



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Out Lines

- Training Principles.
- Training and learning process.
- Difference between learning and education.
- Advanced Modeling behavior.
- Approaches of four patterns in the learning process.
- Patterns of trainers.
- The stage roles of trainers.
- System of four patterns in the learning process MAT4.
- Learning curve.
- Learning styles based on personal patterns.
- Design a training module (CP3): Concepts, Principles, and Procedures.
- Logical levels of training and international training programs and the way learners think.
- Learning a model: understanding and follow processing.
- Design exercises.
- Demonstrations.
- The art of using stories and language loops to the public.
- Remove barriers to learning in the training room.
- Accelerated generative learning.



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Out Lines

- Interactive learning methods.
- Strategies for skill delivery.
- Memory techniques and types of education.
- Strategies for individual behavior changes.
- The latest theories of the world.
- Personal training skills and the art coaching.
- Methods for evaluation.
- Methods of delivering feedback
- Techniques of creating harmony with audience and how to build confidence.
- The development of professional coach identity.
- Professionalism and quality of training.
- Techniques of delivering skill to the trainee.
- To deal with the coach's state of mind.
- Astavlfki methodology in drama.
- Control of feelings, ways to release positive emotions and confidence in speech.
- Ways to balance emotions, ideas and physiology.
- Show ideas quickly and clearly.
- Dynamic learning.



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Out Lines

- The interaction between the body language and rhythm.
- Magnetic Personality and personal influences.
- Stage techniques.
- Ways of dealing with audience effectively.
- Building training groups, with harmony.
- How to engage audience.
- Voice performance.
- Stage performance.
- Effects of advanced language in speeches.
- The use of metaphor and thrill on stage.
- The usage of colors and games in training.
- The roles of trainers on stage.
- Instructions for Personal Training.
- Secrets of Training Assistant.
- Art of dealing with difficult audience.
- The usage of media in training.
- Inquiries about the succession of training



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With Master Trainer

DR. LOAY AL KHAJA

CEO - ENTREPRENEUR - SPEAKER - EXECUTIVE COACH - MASTER TRAINER

Dr. Loay Al Khaja is The founder/CEO Of Masters International, a board member one of the largest NLP organizations in the world called INLPTA, a Coach, a Trainer, Business Consultant and an International Speaker.

He holds a PHD degree in the Philosophy of Human resource development and management from Trinity International University – USA.

He conducted professional personal growth, life skills, relationship intelligence, Education, teaching methodology and business training Programs.

Dr. Al khaja has conducted and done Consulting and training throughout the Middle East to a wide variety of professional groups and organizations.

He has given and lectured extensively on NLP, leadership, business coaching and giving keynote addresses for distinguished organization as Dubai Government, Oman government, kingdom of Bahrain government and other large companies around the world.

DR LOAY a keynote speaker for many associations, he leads and conducts trainers Train the trainer program to the highest standard, as he collaborated with international experts such as Wyatt Woodsmall PHD.

Dr Loay has acknowledged throughout the GCC as one of the most accomplished, dynamic NLP, coach. He is an exciting leader and a pioneer in the field of Neuro Linguistic programming NLP, Coaching and behavioral modeling. He has been awarded several times for his achievements.

In addition to working with a handful coaching clients and leading selected corporate professional development workshops for business leaders, trainers, coaches and consultants.

Loay is dedicated to helping individuals and corporate organizations have life changing and fundamental improvement.

If you are interested in arranging a seminar or training programs with Dr Loay, kindly find the link below.

www.loayalkhaja.com



Services & Skills

Dr. Loay Al Khaja's approach

1. Result Oriented
2. The ABM (Modelling Project) approach

His Services to you

Training and workshops

Types of training:

Professional Programs, Business programs, Leadership, career development, Performance, Productivity, team building, Soft Skills, personal, growth, NLP, educational and relationship development.

Business consultation

- Developing organizational structure
- Human resources development
- organizational values, Vision, Identity, Image, mission, goals, and objectives
- Key Performance Indicator (KPI)
- Strategic planning
- Branding, Image upgrading and marketing
- Culture shifting
- Developing employees skills at all levels
- Sales and Marketing Consultants
- Building management and employee Motivation system
- Existing training and development programs/activities
- Company revenue increasing
- Sales system
- Working with three levels of management
- Customer service improvement
- Team Building
- On line business and Marketing
- Communication and process procedures development

Coaching

- Executive coaching
- Leadership Coaching
- Business Coaching
- Life Skills Coaching
- Entrepreneurship coaching
- Performance Coaching
- Team Coaching
- Work shadowing Coaching
- Career Coaching
- Sells & marketing Coaching
- Management Coaching
- Education Coaching
- Mentoring Trainers
- Mentoring Coaches
- Coaching for actors
- Coaching for celebrities
- Sports-mind Coaching
- Martial arts Coaching
- Personal Coaching
- Spiritual coaching
- Parent coaching
- Corporate coaching
- Relationship coaching

Media consultant

- Visualizing concepts
- Creating drama
- Using advance psychological techniques in media
- TV talk shows
- Teaching acting skills

ABM (Modelling Project)

ABM, extracts critical expert patterns, verifies that they are necessary and sufficient to replicate expert behavior, and by using Advanced Learning Technology develops a training program to transfer these patterns to others expeditiously and efficaciously. The primary methods of modeling are the elicitation of strategies, heuristics, beliefs, values and overt behaviors from the expert that are critical to skill performance as opposed to those which are purely idiosyncratic to the expert. The following definitions apply:

- 1) Strategies or mental syntax are the specific sequence of mental processes involved in performing the behavior.
- 2) Heuristics are the rules of thumb that a person actually uses to make evaluations and judgments in problem solving.
- 3) Beliefs or presuppositions are the philosophy, attitudes, and beliefs that cause one to perform a particular task in a competent fashion.
- 4) Values are the determinants of behavior that motivate an individual to expend energy and resources to achieve or avoid a particular outcome. They are tied to the emotional aspects of an individual.
- 5) Overt behaviors are the physical processes involved in carrying out a behavior.



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Loayalkhaja



Certification

Certificates provided by this program

International Academy for Training and Consulting – USA.

BEHAVIORAL COMPETENCE

NOTE: All of the skills listed above are required to be behaviorally demonstrated with both self and others by IATC board members.



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Company profile

THE VISION

To inspire people and organizations towards growth, success, harmony, and positivity

THE MISSION

To Inspire, teach, train, coach, mentor face to face and virtual to develop people skills, Mindsets start and grow profitable businesses

We believe People are great they have the ability to dream, innovate, be Positive and productive they can make the world a better place through their life, businesses and what they create.



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Principles and Values

Live Our Values

Our values are described as an compass of our action towards how we behave in the world.

The values are:

- Wining:** Achieving our dreams
- Quality:** Focusing on results and the different that makes the different
- Leadership:** Leading towards a beautiful world
- Passion:** Love what we do
- Ethics:** Walking the talk and practicing great principles
- Victory:** Success in our mission
- Collaboration:** Working with genius network
- Productivity:** Being there all the time
- Positive:** Smiling and enabling success with joy
- Love:** Loving people and the world



MASTERS INTERNATIONAL SERVICESS

- Business development Consultation
- Performance development
- Business development
- Trainings and workshops
- Executive and coaching
- Designing event concept
- Conferences and events
- Certifying practitioners, Trainers , coaches and consultants by awarding body's.
- Media, marketing and publishing





The slogan



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