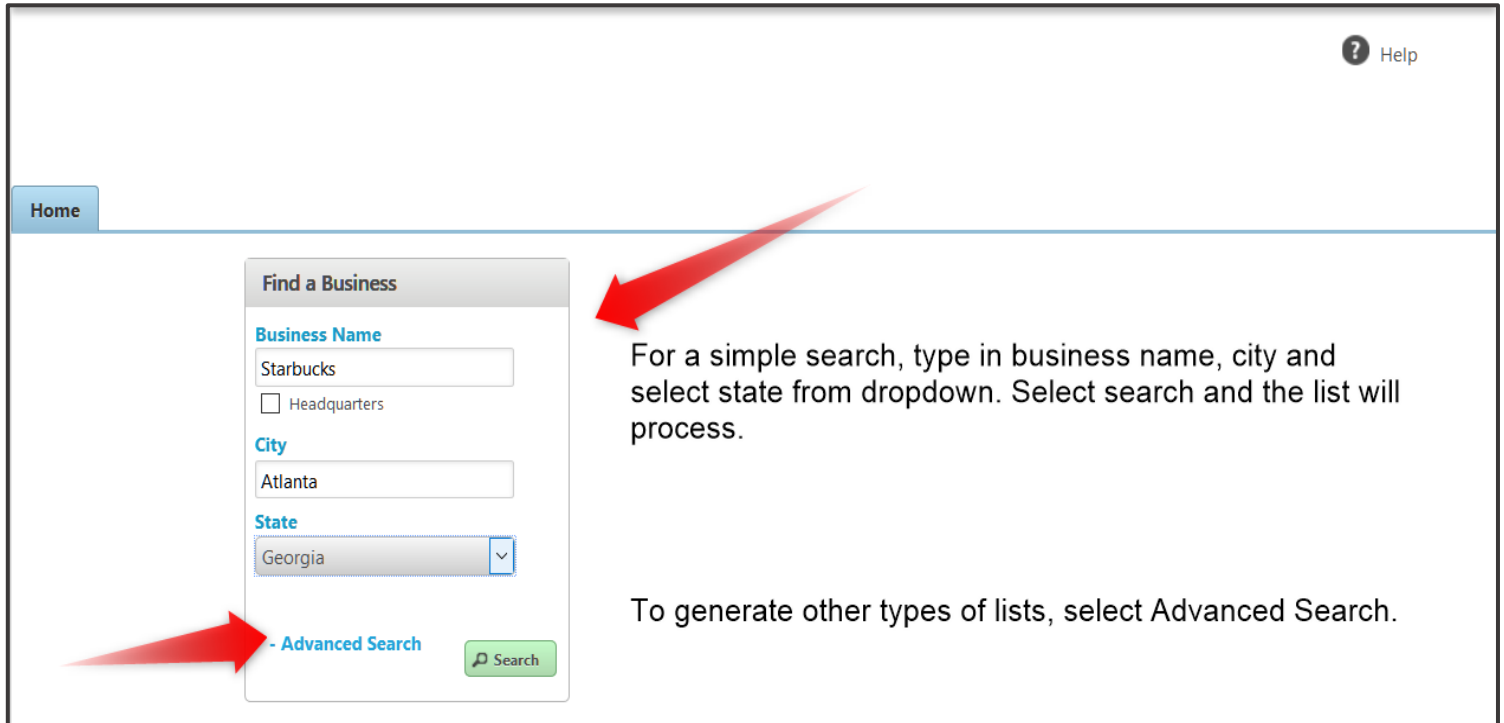


# DataVu Guide

<http://datavu.databaseusa.com/home>



The screenshot shows the 'Find a Business' search form. It includes a 'Home' button, a 'Help' icon, and a search form with the following fields: 'Business Name' (containing 'Starbucks'), 'City' (containing 'Atlanta'), and 'State' (a dropdown menu with 'Georgia' selected). There is a checkbox for 'Headquarters' and a 'Search' button. A red arrow points to the 'Advanced Search' link below the form. Another red arrow points to the search form itself.

Home ? Help

**Find a Business**

**Business Name**  
Starbucks  
 Headquarters

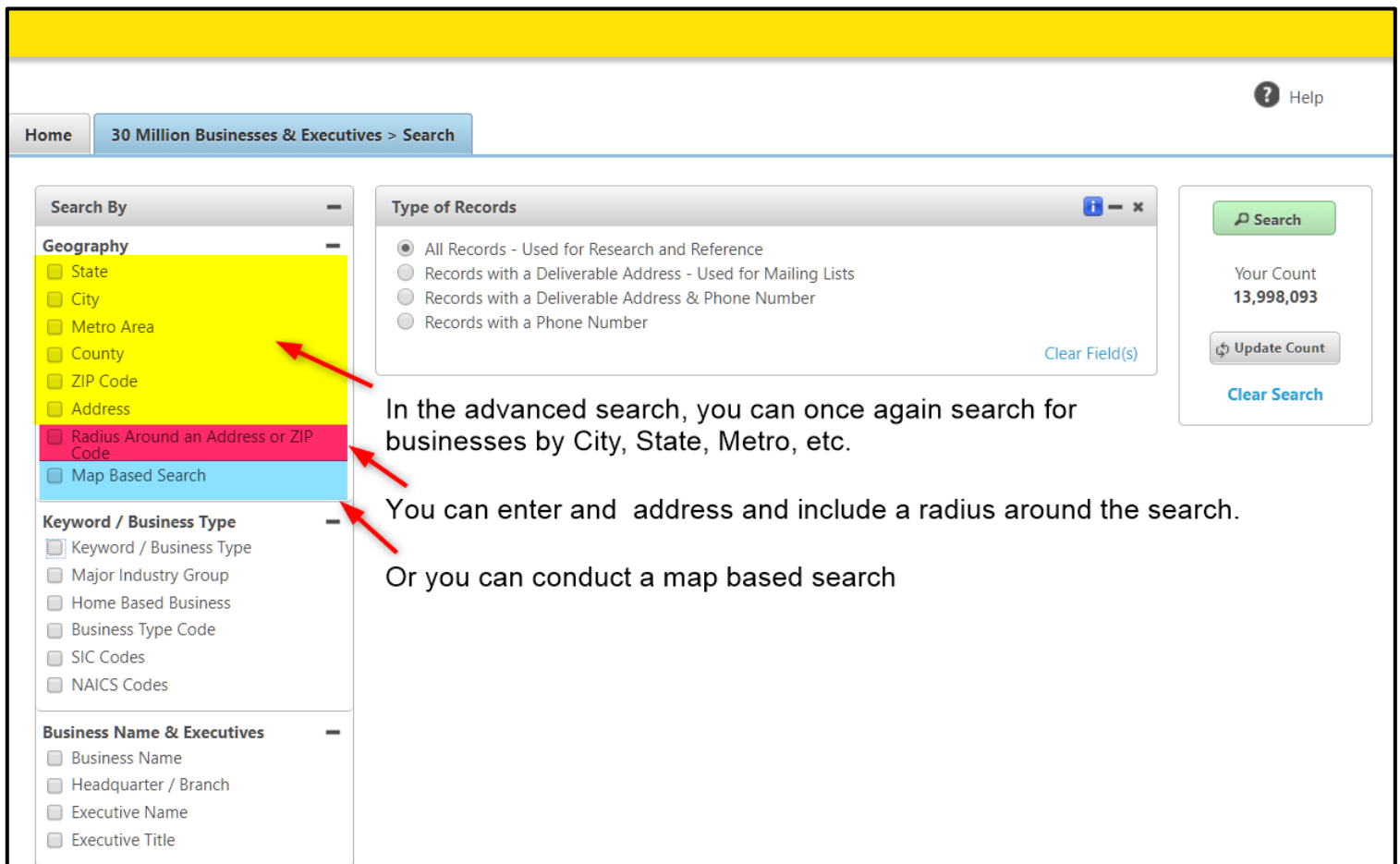
**City**  
Atlanta

**State**  
Georgia

[- Advanced Search](#)

For a simple search, type in business name, city and select state from dropdown. Select search and the list will process.

To generate other types of lists, select Advanced Search.



The screenshot shows the advanced search interface. It includes a 'Home' button, a 'Help' icon, and a search form with the following sections: 'Search By' (Geography, Keyword / Business Type, Business Name & Executives), 'Type of Records', and a search button. The 'Geography' section is highlighted in yellow, and the 'Radius Around an Address or ZIP Code' option is highlighted in pink. A red arrow points to the 'Radius Around an Address or ZIP Code' option. Another red arrow points to the 'Map Based Search' option. A third red arrow points to the 'Keyword / Business Type' section.

Home ? Help

30 Million Businesses & Executives > Search

**Search By**

**Geography**

- State
- City
- Metro Area
- County
- ZIP Code
- Address
- Radius Around an Address or ZIP Code
- Map Based Search

**Keyword / Business Type**

- Keyword / Business Type
- Major Industry Group
- Home Based Business
- Business Type Code
- SIC Codes
- NAICS Codes

**Business Name & Executives**

- Business Name
- Headquarter / Branch
- Executive Name
- Executive Title

**Type of Records**

- All Records - Used for Research and Reference
- Records with a Deliverable Address - Used for Mailing Lists
- Records with a Deliverable Address & Phone Number
- Records with a Phone Number

Your Count  
**13,998,093**

[Clear Search](#)

[Clear Field\(s\)](#)

In the advanced search, you can once again search for businesses by City, State, Metro, etc.

You can enter an address and include a radius around the search.

Or you can conduct a map based search

Home 30 Million Businesses & Executives > Search

After geography and business type are defined, select search. [?](#) [Help](#)

**Search By** —

**Geography** —

- State
- City
- Metro Area
- County
- ZIP Code
- Address
- Radius Around an Address or ZIP Code
- Map Based Search

**Keyword / Business Type** —

- Keyword / Business Type
- Major Industry Group
- Home Based Business
- Business Type Code
- SIC Codes
- NAICS Codes

**Type of Records** i — x

- All Records - Used for Research and Reference
- Records with a Deliverable Address - Used for Mailing Lists
- Records with a Deliverable Address & Phone Number
- Records with a Phone Number

[Clear Field\(s\)](#)

[Search](#)

Your Count  
**13,998,093**

[Update Count](#)

[Clear Search](#)

You can narrow your results with the options above

Once the geography has been selected, there are several options to choose from in narrowing the search criteria. You can search by business type, such as restaurant, or search by NAICS or SIC codes as we are accustomed.

Home 30 Million Businesses & Executives > Search **Results** Email, Download, or Print up to 1,000 records per search

[?](#) [Help](#)

**242 Results** [Revise Search](#) [New Search](#)

1 Page 1 of 10

[Sort](#) [Map](#) [Graph](#) [Data Matrix](#) [Details](#) [Download](#) [Print](#) [Email](#)

<input type="checkbox"/>	Business Name	Name	Address	City, State	Phone	Revenue / Yr	Corp. Family Tree
<input type="checkbox"/>	Tier Reit	Scott Fordham	5950 Sherry Ln Ste 700	Dallas, TX	(469) 232-2081	\$100 to 500 Million	
<input type="checkbox"/>	Briggs Freeman Sotheby's International Realty	Robert Briggs	5600 W L... Ste 224				
<input type="checkbox"/>	Sunny Wood	Sunny Wood	5600 W L... Ste 224				
<input type="checkbox"/>	Keller Williams Realty	Linda Carothers	3990 Cobl... Cir				
<input type="checkbox"/>	Virginia Cook Realtors <b>HQ</b>	Virginia Cook	5950 Sherry Ln Ste 110	Dallas, TX	(214) 696-8877	\$10 to 50 Million	

You will be able to download lists of 1,000 businesses at a time.

# Using the Map Search

Home 30 Million Businesses & Executives > Search

Search By

- Geography
  - State
  - City
  - Metro Area
  - County
  - ZIP Code
  - Address
  - Radius Around an Address or ZIP Code
  - Map Based Search
- Keyword / Business Type**
  - Keyword / Business Type
  - Major Industry Group
  - Home Based Business
  - Business Type Code
  - SIC Codes
  - NAICS Codes
- Business Name & Executives

Keyword / Business Type

Enter Keyword / Business Type

Restaurants

e.g. Restaurants

Advanced Options

- All lines of business
- Primary line of business

Select Keyword / Business Type(s)

- 5812001 - Restaurants
- 5812015 - American Restaurants
- 5812112 - Asian Fusion Restaurants
- 5812022 - Barbecue Restaurants
- 5812108 - Breakfast Restaurants
- 5812110 - Burger Restaurants
- 5812055 - Cajun Restaurants
- 5812119 - Caribbean Restaurants

Selected Keyword / Business Type(s)

- 5812001 - Restaurants
- 5812015 - American Restaurants
- 5812112 - Asian Fusion Restaurants
- 5812022 - Barbecue Restaurants

Search

Your Count  
13,998,093

Update Count

Search

You can perform map based searches, but FIRST select your criteria such as business type or NAICS code. In this example, Business Type was used and Restaurants were entered. The system provides a list of restaurant types and as you click on them, they will move to the bottom indicating what will be used in the search.

Home 30 Million Businesses & Executives > Search

Search By

- Geography
  - State
  - City
  - Metro Area
  - County
  - ZIP Code
  - Address
  - Radius Around an Address or ZIP Code
  - Map Based Search

Keyword / Business Type

Enter Keyword / Business Type

Restaurants

e.g. Restaurants

Advanced Options

- All lines of business
- Primary line of business

Select Keyword / Business Type(s)

- 5812001 - Restaurants
- 5812015 - American Restaurants
- 5812112 - Asian Fusion Restaurants
- 5812022 - Barbecue Restaurants
- 5812108 - Breakfast Restaurants

Search

Your Count  
13,998,093

Update Count

Clear Search

Once the criteria has been added, select Map Based Search.

**Search**

**Zoom to Area**  
 5308 Plano Pkwy, Pla  
 e.g. ZIP Code, City, State

**Selection Area Tools**  
 Draw Shape Define Radius Drive Route

**Select Shape Color**  
 [Color Selection]

Your Count  
 387  
 Update Count

**Selections**  
 Radius 1 Delete  
 Count = 7,418

From the map page, you can use an address, zip code, etc. to zoom into the desired area. From there you can draw a shape (polygon), define a radius (you will drag the edges out to make the radius larger) or define a drive route.

Update your count and see how many results will expect. The maximum that will be downloaded is 1,000.

To clear the radius or other geography, select delete.

**Search**

**Zoom to Area**  
 5308 Plano Pkwy, Pla  
 e.g. ZIP Code, City, State

**Selection Area Tools**  
 Draw Shape Define Radius Drive Route

**Select Shape Color**  
 [Color Selection]

Your Count  
 387  
 Update Count

After you have completed creating your geography and updated your counts, close the map using either option shown here.

**Home** | 30 Million Businesses & Executives > Search

**Search By**  
 Geography  
 State  
 City  
 Metro Area  
 County  
 ZIP Code  
 Address

**Map Based Search**  
 Map Based Search on  
 Define Radius, Drive R  
 OPEN MAP

**Radii:**  
 • Radius 1 Radius = 2.59 mile(s) Count = 7,418

Select Search and Download once processed.

Search

Your Count  
 387  
 Update Count  
 Clear Search