

## Part 1: Contact Information

- (1) Bill Meyer
  
- (2) Applying for Lake Bluff Village Board, Trustee.

## Part 2:

### **Why do you wish to serve on this board?**

I seek reelection so that I can continue to serve the interests of the citizens in having an open, responsive and responsible municipal government. Throughout my service (as Clerk, then as Trustee) it has been my aim to listen to the citizens and assure that their voices are heard through an impartial and respectful process. I am dedicated to furthering the progress the Village has made in fiscal sustainability and economic growth, while protecting the unique character and quality of life we enjoy.

- (1) **What strengths, skills, and personal attributes will you bring to this board position?**

My guiding principle is always to be fair and impartial, and open to new ideas. **Everyone's voice must be heard and respected in** a constructive dialogue as we build consensus. We must have long term strategies that assure fiscal stability and economic growth. We must continue to be guardians of the public trust, making smart financial decisions and burdening the people with taxes only when unavoidable. We must press for and achieve the best deal for our citizens, whether negotiating basic services agreements or multi-million dollar developments, all the while protecting the **community's** character.

I have over two decades of business law and litigation practice experience, civil and criminal. I am strengthening my credentials in finance and business,

attending the University of Chicago (MBA, anticipated 2018). My ties to Lake Bluff are strong – I have lived here over ten years, am raising two children here (Will, 12 and Rosie, 9), and have co-founded a technology company with a friend who grew up here.

**(2) What do you see as the most pressing issues facing this board?**

Our **greatest challenge is protecting the Village's** long-term financial health in an environment where we cannot rely on state support. To maintain infrastructure and services, we must sustain sources of revenue that place the least tax burden we can manage on citizens, all while not compromising the unique character of our Village.

**(3) What decision or goal are you most pleased with, and why?**

In my years of service, the Village has maintained a AAA credit rating, healthy financial reserves, and achieved significant economic development (Target, the industrial park, and a vibrant CBD), all while delivering high quality services, lowering costs, protecting the public safety, and avoiding burdensome tax increases.

But we must be ever-vigilant of protecting our community character. Most recently I was pleased to lead and build unanimous board consensus to prevent inappropriate, high-density development on Block 3. We prevented development that would have negatively altered our downtown and adversely impacted our citizens. When re-elected, I will be dedicated to making sure that future development (Block 3 or otherwise) proceeds in a respectful and open process that is fair and responsive to the citizens, and builds a consensus in the best interests of Lake Bluff.