

*Part 1: Contact information*

*(1) Name*

**France Pitera**

*(2) The board and/or position to which you are applying*

**Park District Commissioner**

*Part 2: This part of the application will be made available to the public via the VOTE Lake Bluff web page prior to the Town Meetings.*

*(1) Why do you wish to serve on this board?*

*Our family has benefited tremendously from the facilities, parks, and programs offered by the Park District... summer camps, tennis lessons, swim team, group X classes, the beach etc and I have an interest in serving to protect and grow these programs as they contribute so much to the residents of Lake Bluff.*

*(2) What strengths, skills, and personal attributes will you bring to this board position?*

*My 15 year experience as a business leader and current non-profit board member provides me with a solid background to contribute to the issues facing the board and the community. In the past, I have developed successful marketing campaigns that have increased revenues and would like to bring that experience to the board. Lastly, I was a member of the 20yr Capital Planning Task Force and have been a member of the Financial, Audit and Strategic Planning committee of the Park District for the last 12 months. In these roles I have gained knowledge and insight about the Park District and have gotten to know other board members.*

*(3) What do you see as the most pressing issues facing this board?*

*The most pressing issue facing the board is overall sustainability. The Park District offers a tremendous array of programs and assets but participation varies widely. In order to remain consistent with our values and continue to serve the community, the board will need to set priorities and align staff and resources to these priorities.*

*(4) What decision or goal reached by this board are you most pleased with, and why?*

The accountability of the board regarding the capital budget has been most impressive. The board identified a gap with the capital budget and proactively addressed it. Difficult decisions were made in the best interest of the community.