

Black Students of California United



BSCU Advisor Guide



How To Get Your BSU Active



1. Through your school, you must first become an official school club. This may have to include a constitution and officer duties. (samples available from McTeacher786@gmail.com)
2. Hold an election for officers. At one high school, the runners up in the elections were appointed to vice positions, assistant positions, historians, entertainment chairmen, and club photographers, for example.
3. Have students brainstorm what they want to do for the year. Make sure that it includes service projects, leadership conferences, and college fairs. Your BSU should try to do something for the school to positively promote our culture. (suggestions available from McTeacher786@gmail.com)
4. Join **Black Students of California United** This will cost your club only \$50 prior to Oct. 1st. The forms and more information can be found on our website, www.BlackStudentsCU.org or email McTeacher786@msn.com.
5. Plan to attend one of the BSCU Senatorial District Leadership Forums. It should be experienced **before** you attend the BSCU Leadership Conference. At the Leadership Forums you get a preview of the overnight conference and learn how to run officers for the 40 BSCU Youth Senate positions. Election applications and requirements can be found on the website. www.BlackStudentsCU.org Encourage potential leaders.
6. Set criteria for who can attend the BSCU Leadership Conference which is usually February or March. Budget about \$200 per person, to attend the 2018 overnight BSCU Leadership Conference. It will be in San Jose, CA . Plan for fund raisers and solicit donations early. Ask your administration about LCAP funding. Set a deadline of December to have all BSCU funds in, to guarantee your school will be able to attend.
7. Reserve your school vans or bus **in August or September**. Do your paperwork **ASAP** to transport students in your private vehicle. Do your district's conference request forms **ASAP**. Fill out your school board's Overnight Field Trip Request Form **ASAP**. Check to see if you need both male and female **chaperones**. Let BSCU know if you have difficulty filling your rooms. Other advisors are probably having the same problem, and we have had students share rooms with other schools. (with parent approval)
8. If you are a Title 1 school, check to see if funds are available for leadership conferences. There may be a TUPE workshop and your school may have TUPE funds. Ask! Check with your School Site Council for grants also. Don't forget to ask about the LCAP funding!! In2018 we will have a STEM component. Your site may have STEM education funds available for you.
9. Develop a Solicitation Letter students can use to get donations to help pay for the trip. CAAAE, our fiscal sponsor as we await our 501c3 approval, is a tax exempt non-profit, and donations may be tax deductible. We have sample solicitation letters if you'd like to see some. McTeacher786@gmail.com
10. Encourage parents to become part of your BSU "village", dedicated to uplifting and empowering our youth and future leaders.



BSU Sample Constitution



PREAMBLE

We, the members of ?????? High School's **Black Student Union** associate ourselves for the purpose of encouraging leadership, motivating students to become involved on campus, and to coordinate activities to strengthen the awareness of the African American culture. All members shall actively participate in activities and service to the ?????? community to celebrate the rich culture of Africa and achievements of African Americans throughout history. Our further purpose is to enhance literacy and understanding between cultures and promote self-understanding and pride among African Americans relative to their culture and heritage.

ARTICLE I: Name

The club shall be named and known as the **Black Student Union** of ?????? High School. (BSU, upholding a 40+ year tradition)

ARTICLE II: Membership

Membership in the **Black Student Union** is open to any eligible student presently attending ?????? High School. The BSU shall also maintain membership in the Black Students of California United . All members in good standing are required to attend a minimum of 1 meeting per month, unless excused by the president, vice president, or club advisor.

ARTICLE III: Officers

The officers of the **Black Student Union** shall be composed of a President, Vice President, Secretary, Assistant Secretary, Treasurer, Parliamentarian, Historian and Sergeant-At-Arms. All officers must be eligible students maintaining a minimum 2.0 G.P.A. at ???????? High School.

ARTICLE IV: Meetings

The **Black Student Union** meetings shall be held on???????????

ARTICLE V: Graduation

The graduating seniors of the **Black Student Union** of ??? shall be allowed to participate in the annual San Joaquin County Black Graduates' Recognition Ceremony in June of the graduating year, where they shall be draped in traditional African kente graduation stoles



BSU Club Officers



President:

**Presides over meetings. Calls special meetings or changes Excuses absences.
Prepares an agenda along with the advisor.**

Vice Pres.:

Presides in the absence of the president. Helps with agenda.

Secretary:

Records minutes

Youth Senator or Representative

Works with the BSCU Youth Senate. Voices club and district concerns.

Treasurer:

Compiles and presents the financial report to the club. Counts and deposits fund raising money.

Sergeant-at-Arms:

Maintains order in meetings. Asks those not being positive, to please leave.

Parliamentarian:

**Insures the meetings are conducted in accordance with Robert's Rules of Order.
Makes sure we vote on money items and activities. (*Moved, seconded, all in favor*)**

Historian: (appointed by advisor)

Maintains the Historically Black Colleges and Universities (HBCU) file. Provides a weekly Black History fact for meetings, and Black History Month



Sample Agenda:

Call to order: Sergeant-At-Arms & President

Sign in sheets circulated by Asst. Secretary

Reading of the previous minutes by Asst. Secretary

Treasurer's report

Minutes recorded by secretary (on school form)

Black History Moment: Historian

Old Business (voting ran by Parliamentarian)

Committee reports

Advisor report

New Business (voting ran by Parliamentarian)

Upcoming events

Fund Raisers

School & Senate District concerns:



2017-18 BSU Sample Budget



Expenses (estimated)

BSCU club membership.....	\$50.00
BSCU Leadership Conference individual registration.....	\$200.00 per student (4 to a room)
BSCU Leadership Forum at UC Merced.....	\$10 per person
BSCU Black Minds Matter Competition.....	\$5.00
Gas/Parking for field trips.....	\$300.00
Book Scholarship (2).....	\$200.00
NMAAHC Membership.....	\$25.00

Income (estimated)

3 on 3 Basketball tournament.....	\$200.00
#blackmindsmatter T-shirt sales.....	\$100.00
Gospel Legacy concert donations.....	\$300.00
Black Minds Matter Participation grant.....	\$100
Marriage Booth.....	\$100.00
Obama High's Got Talent Show.....	\$500
Step Show.....	\$100.00
Poetry Slam Competition.....	\$200.00
Old School Movie Night ticket sales.....	\$200.00
GoFundMe Donations.....	\$3,000.00





Possible BSU Activities & Events

Trips

BSCU Senate District Leadership Forums (Fall 2017)

BSCU Leadership Conference in San Jose (March)

BSCU's Black Minds Matter Rally at the local level in even years (state level on odd years)

BSCU's Black Minds Matter Challenge & Competition

BSCU Spring Leadership Forum at UC Merced

BSCU Summer Leadership Institute in San Jose (youth senate & advisory council)

Black College Expo

Cultural Theater Production

African American History exhibits

U-CAN College Fair

Stanford's High School BSU conference

100 Black Men Male Youth conference

UOP's BLOCK Conference (Oct.)

Black Youth Leadership Project in Sacramento

College visits

Activities

Kwanzaa Celebration, Black History month activities

Read-a-Thon with elementary students, My Brother's Keeper mentor program w/elementary

Sister to Sister mentor program w/elementary, Coats for Kids Drive, Guest Speakers , Martin Luther King Day Tribute, BSU End of Year Reunion Party

Unity Olympics (with local BSUs), Unity Ball w/ crowning of Nubian Queen & King



BSCU Fundraising Ideas

Have students use internet sites such as www.GoFundMe.com to set up solicitations to help sponsor them to the BSCU Leadership Conference.

Solicitation/Sponsorship Letters (students do this individually)

Corporate/Business sponsorships (use BSCU letterhead or your own)

Students vs Faculty basketball game (invite local celebs to play as well)

3 on 3 basketball tournament (teams register for about \$15 each)

Carnation sells for Valentine's Day

Candy Grams for Christmas and Valentine's Day (card & candy delivered to class)

Birthday Booth (Students buy a mini birthday celebration for their friends) decorate a table with balloons, a cupcake, sing, blow bubbles etc.

Sell digital birthday messages that can be displayed on your school's marquee

Gospel Concert featuring local church youth groups

Spoken Word/Poetry competition

Old School Movie Night (show something like *Breakin* and sell snacks)

Dance Crew competition

Jr. Diabetes Walk (sell \$1 paper shoes, and display them. Organization gives club a kickback)

Sell BSU or Pride lanyards or bracelets or t-shirts

Santa Store for local elementary kids stocked with donations and Dollar Tree stuff they can buy for their parents, grandparents, etc.

SHARES/Script from local grocery stores

BSU Unity Ball and crowning of Nubian Queen & Nubian King

Powder Puff Football game (girls flag football, & guys cheer)

Unity Olympics (track & field events for area BSUs or school clubs)

Recycling (eWaste 4 Good does free pickups and is an easy fundraiser. You pass out door hanger flyers in the community. They get their junk picked up and your club gets checks.)

www.eWaste4good.com

Car Wash (presale with a coupon on back) also do a faculty car wash at school while they're teaching)

Collect old cell phones and turn them in for cash. Try Phoneraiser.com or similar site.

Sell hot Cup of Noodles before school on cold days

Sell donuts and hot chocolate before school on finals week

Madea style skit (be sure to change the spelling of her name)

Parking lot rummage sale (sell parking spaces to folks to sell their yard sale items. Advertise throughout your school community. Sell bottled water at event. \$5 per parking space)

Courtyard Art Show (sell courtyard squares to students to display their artistic ability with sidewalk chalk.)

Old School Dating Game Show (charge a small admission and sell snacks. The date can be movie tickets or fast food gift card)

Old School Newlywed Game for couples (charge a small admission and sell snacks. Prize can be a dinner for two that hopefully you can get donated by a local restaurant or cater their lunch at school)

Wedding Booth (students pay \$1 to \$2 for a ceremony, rings, & certificate) Wedding photos are a separate price or see a package deal.

Unity in the Community Block Party





Sample letter for www.GoFundMe.com

(please edit this to fit you and your club)

Family & Friends,

I am an active member of the Obama High School Black Student Union. The BSU is a club devoted to excellence, cultural pride, and leadership. We have attended numerous college fairs and leadership conferences throughout California. Our members have been motivated to achieve in school, and to step up to positions of leadership. Our club is also dedicated to service; within our school, community, and nationally. The National Museum of African American History & Culture is one of our service projects this year. We believe in supporting our own. As a club, we are helping to fund this crown jewel of the Smithsonian. We're a club making a difference.

Our BSU's goal is to attend the Black Student Unions of California United Leadership Conference in San Jose, California. The cost will be approximately \$200 per student. The 3 day overnight conference includes interactive and empowering workshops and nationally renowned speakers Chike Akua, Ramsey Jay, Jr. & Brandi Richard! This letter is to solicit sponsorships to help me attend the leadership conference on March 16th -18th . Any amount of funding will be greatly appreciated. Donations are tax deductible. BSCU is under CAAAE, which is a 501(c)3 non-profit. As a potential conference delegate, I have a January 2nd full payment deadline.

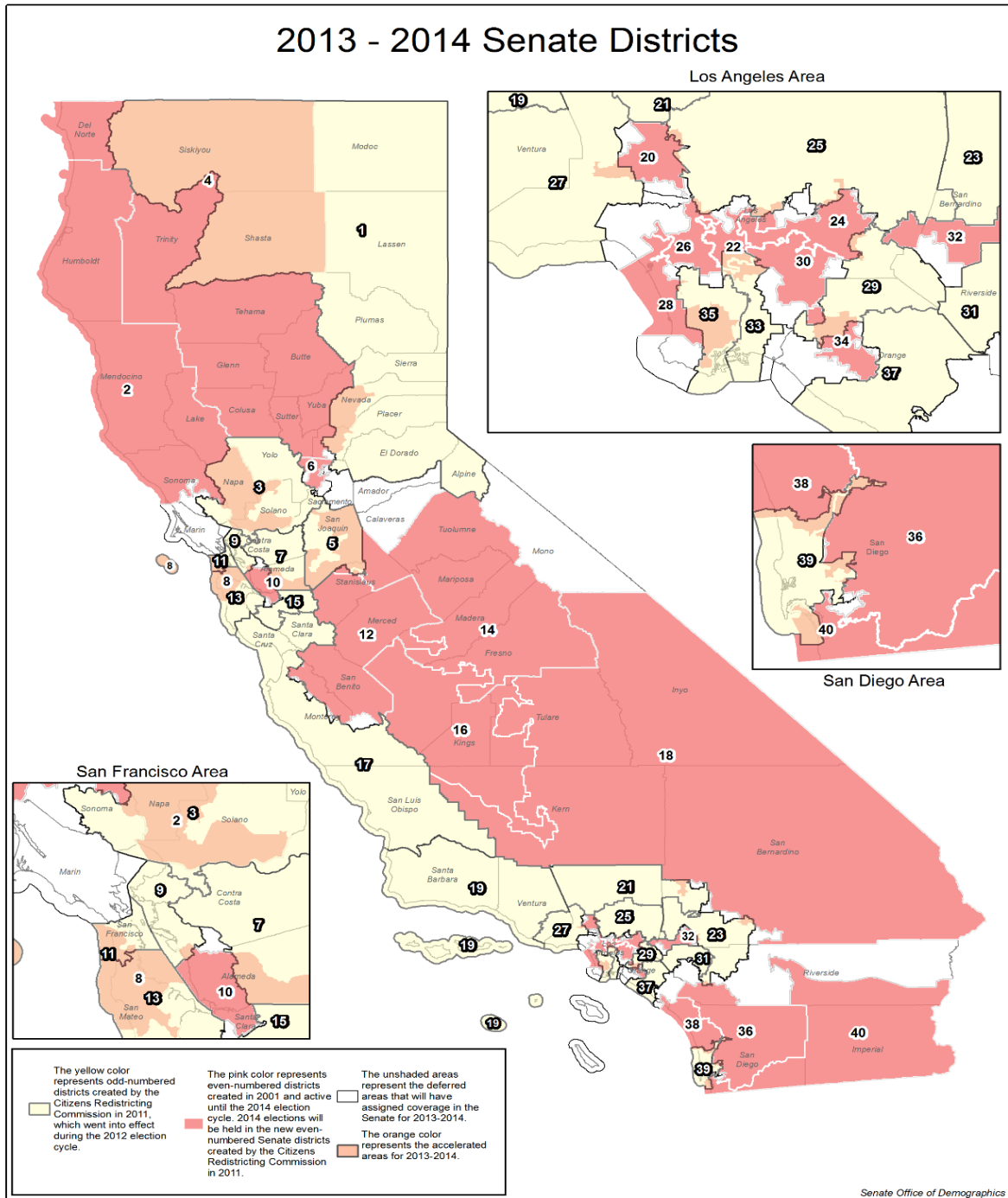
Thank you in advance for your help. With sponsorships and fund raisers, my goal to become a future leader, and to **be** the change can be met.

For further information, please check out our website; www.BlackStudentsCU.org

Find Your California Senate District

http://www.legislature.ca.gov/legislators_and_districts/districts/senatedistricts.html

The goal of BSCU is to elect a Youth Senator or Representative-at-Large for each of the 40 districts.



STUDENT CREED

By Chike Akua



**I am a student seeking to be a scholar.
The standard is excellence today and
tomorrow.**

I am disciplined, focused, and on-time.

I am organized, respectful, and responsible.

**I am on a mission to elevate myself, my family,
my community, and Humanity.**

www.MyTeacherTransformation.com

©2011 Chike Akua

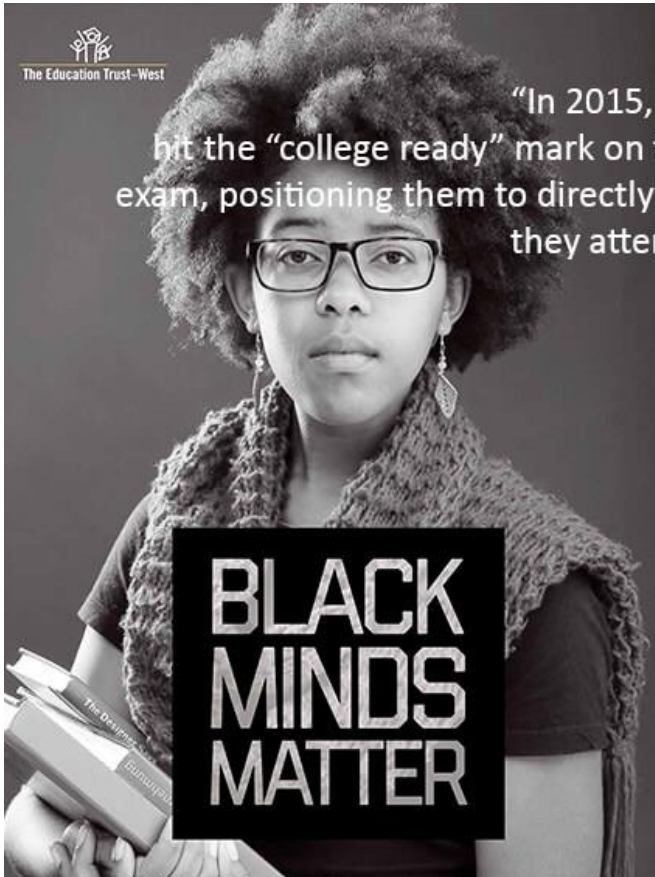
www.AfricanOriginsOnTour.com

**“We are the Black Students of California United,
educated, and empowered to be the change!”**





Campaigns



The Education Trust - West

Progress:
“In 2015, about 2,800 Black 11th-graders hit the “college ready” mark on the state’s English language arts exam, positioning them to directly enroll in college-level courses if they attend a California State University.”

Ongoing Reality:
“More than half of California’s Black children live in low-income households, and more than a third live below the poverty line,”

TEACH THE BABIES THE TRUTH



THEY WILL THANK YOU LATER



Campaigns



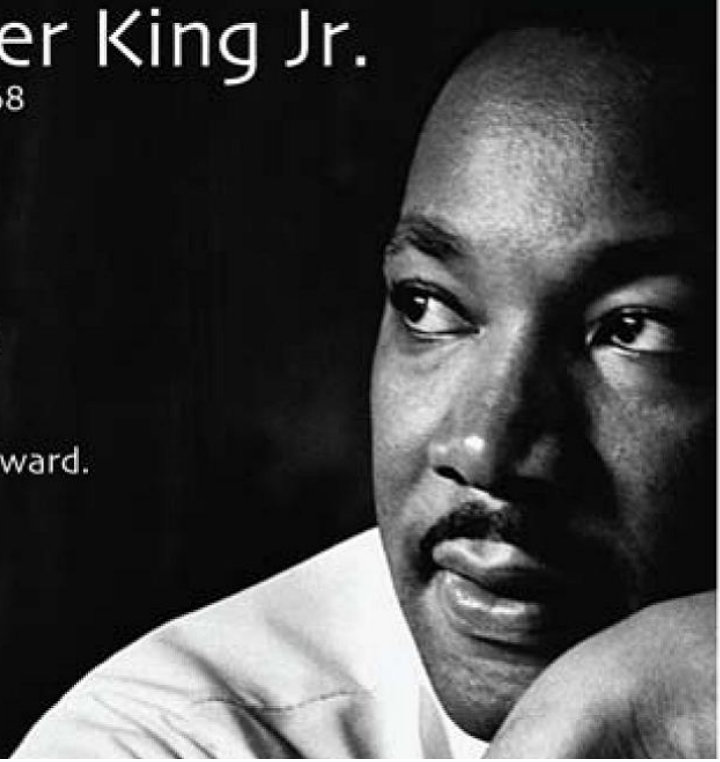
Empowering & Educating Future Leaders

Martin Luther King Jr.

January 15, 1929 - April 4, 1968

If you can't fly, then run,
if you can't run, then walk,
if you can't walk, then crawl,
but whatever you do,
you have to keep moving forward.

- Martin Luther King, Jr.





Campaigns

Physically & Mentally Healthy Youth



*"Of all the forms of inequality, injustice in health care is the most shocking and inhumane."
— Martin Luther King Jr.*



**love
yourself
enough to
live a healthy
lifestyle.**

PICTUREQUEST.COM



**CALIFORNIA
BLACK HEALTH NETWORK**



Campaigns



We Support Our Own

“A People’s Journey, A Nation’s Story”

