

Art in Motion School of Dance

September Newsletter



Welcome

Welcome to Art in Motion School of Dance! We are so excited you have decided to join our AIM Family for your dance education! Each month we will send out a monthly Newsletter with important dates, events, and information for your dancer. These newsletters will also be posted in the studio and on our website. Should you have any questions at all, please do not hesitate to contact us. We want this to be a fun and memorable experience for you and your dancer!

Meet our Studio Owner!



ANDREA DOTSON

"For us, dance is not just about teaching dance lessons but lessons in life that help shape kids into outstanding human beings!"

Owner + Instructor + Mom + Wife

With over thirty years of experience, Andrea is well trained in various styles of dance, both as a performer and an educator/choreographer. Growing up as a competitive dancer and professional performer, Andrea later switched her focus to owning and managing her dance studio, Art in Motion School of Dance. Her goal is to help provide a nurturing and safe space for all children to learn the art of dance. Since then, Andrea has become an esteemed educator and choreographer, teaching at other studios, gymnastic facilities, high school dance teams, and theatre groups all while growing her dance studio, which has been voted the top 10 dance studios in the Cincinnati area. Andrea's passion is growing everyday and she hopes all can experience her passion and carry it on as a positive influence in their lives!

Ways to contact us at Art in Motion:

Phone: 513-571-7565

Text: 513-571-7565

Email: dance@aim-schoolofdance.com

Important Monthly Dates:

September 1th-5th - Tuition Due

September 9th - Fall Classes Begin

September 28th - Liberty Twp Fall Festival

September 29th - Platinum Convention

Say Hello to our AIM Staff!

- Melanie Short - Instructor, Elite & Junior Elite Team Coach
- Maddie Howe - Instructor, Premiere Team Coach
- Cassie Search - Instructor, Junior Team Coach
- Casey Mitchell - Instructor, Mini Team Coach
- Jayson Rodriguez - Instructor
- Kendra Seiter - Office Manager
- Cathy Dingess - Account Manager
- Joni Schaffer - Office Staff
- Hannah Haste - Instructor
- Joslyn Schaffer - Instructor



We love seeing so many new and old faces in the studio for the start of

Fall Classes! Grab a picture with our "1st Dance Class Board" to document the beginning of their journey! Tag Us!

[#aimschoolofdance](https://www.instagram.com/aimschoolofdance)

Upcoming AIM Events:



Bring a Friend Week

During the week of October 7th-12th, invite your friends to come dance with you!!!

Each AIM dancer will receive 1 invitation to give to their friends!

Have your friends fill out our participation form and give it to your AIM Instructor as their pass into class. Each dancer who brings a friend will receive a small gift for both you and your friend!



Please Pardon our Dust! We are making improvements and expanding our space to better serve you. We are so excited for our new studio coming October 2019!



Costume Payment - Due October 15th

COSTUME COST - \$55.00 each Includes tights. Does not include shoes.
Please note our costume payment policy listed in our "Welcome Letter"

- October 15th - \$55.00 Costume Deposit Due (Winter Recital)

(Note if you have enrolled in Auto Payment for your account, costume fee will be charged on October 15th, 2019.)

All dancers will receive ONE costume & will be performing TWO dance routines for recital except for our Creative Movement, Tot Hip Hop, & Boy's Hip Hop Crew Classes. Those classes will receive only ONE costume & will be performing ONE dance routine.

RECITAL DATE - December 21st, 2019 - What time does my dancer perform? [Click Here](#)

RECITAL LOCATION - TBA

If your dancer will not be participating in our Winter Recital, please let me know by October 15th by email or use the recital opt-out page at the front desk. Once we have placed costume order, we are unable to accommodate cancellations or refunds.



Refer a Friend

We have a gift for all of our currently enrolled dancers!

Let's be real. The studio already spends money on Marketing and Advertising. Some of the platforms we pay for are:

Google - Facebook - Instagram - Etc.

Starting on August 15th, 2019 We've decided to give you those \$\$\$ instead of those platforms with our new Refer a Friend Program!

Once they enroll you get \$10 CREDIT and they get \$10

CREDIT.



We are so excited to announce that our AIM Company Dancers are headed to Walt Disney World July 2020 to perform down Main Street and the Finding Nemo Stage!