



RENÉE COOPER

JOURNALISM, MULTI-MEDIA, MANAGEMENT | THEGLASSGLOBE.COM

EDUCATION

**BA BROADCAST JOURNALISM,
PHOTOGRAPHY [MINOR] •
UNIVERSITY OF SOUTH CAROLINA
• MAY 2016**

- School of Journalism and Mass Communications
- GPA 3.97
- Capstone Scholars Program

SKILLS

- Investigation/Research
- Leadership and management
- Broadcast-style and AP writing skills
- Videography/Photography
- Software – All Adobe products, Final Cut Pro, Edius, ENPS, World Now and WordPress
- Knowledge of broadcast-quality equipment and technology
- Studio production

EXPERIENCE AND LEADERSHIP

SUPERVISING MANAGER • AMERICAN INCOME LIFE • OCT. 2016 – PRESENT

- I managed a team of 5-10 agents: overseeing their production and monitoring their goals.
- I developed skills in holding my staff accountable, and educating and encouraging on a daily basis.
- I lead from the front: consistently growing my own production.
- I coached and trained two of my agents to a promotion in management.

CAROLINA NEWS REPORTER • USC SJMC • JAN. 2016 – MAY 2016

- I rotated reporting, shooting and editing, directing, and producing to create a daily 30-minute live broadcast.
- I worked every position in the newsroom: most commonly as a reporter (live), videographer, editor and newsroom director.
- I wrote online content for *Carolina Reporter's* website and was the first broadcast reporter to have a story featured in their weekly publication.
- I was selected to manage the control room during most broadcasts, and served as the technical director.

STATION MANAGER • SGTV (STUDENT MEDIA) • DEC 2014 – DEC 2015

- I managed a university budget and an inventory of \$30,000+ of equipment: including 10 computers, cameras and other video equipment, and a broadcast tower.
- I created a for-profit video production service through SGTV, bringing in over \$5,000 in revenue to increase our budget.
- I oversaw a staff of 150+ members and a paid executive staff of 15 members.
- I took over SGTV with less than 50 regular members, and I tripled membership over my year managing the station.



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