

## Advertise in our 2017

Dixon Scottish Highland Games program,  
which will be read by more than 6,200 people!

Unlike other magazine-style Scottish games programs sold on-site at their festivals, our full-color, four-page program will be inserted in the *Dixon Independent Voice* community newspaper.

It will be delivered to 4,200 Dixon homes on September 15, with 2,000 extra copies given free to our Dixon Scottish Highland Games visitors on September 30.



### *Advertising rates:*

- ♦ **\$800:** Full page (10-inches wide x 20-inches tall)
- ♦ **\$425:** Half page (10-inches wide x 10-inches tall or 4.9-inches wide x 20-inches tall)
- ♦ **\$225:** Quarter page (4.9-inches wide x 10-inches tall)
- ♦ **\$125:** One-eighth page (4.9-inches wide x 5-inches tall)
- ♦ **\$50:** Business card-size (3.25-inches wide x 2.5-inches tall)

Please contact Don Burns, games program editor, for details at:  
**kiltguy@aol.com** or **(925) 809-5654**

Deadline to submit payment and camera-ready,  
full-color color ad (*in PDF format*) is **August 28, 2017.**

