

# SWINGING "FORE" MENTAL HEALTH AWARENESS GOLF TOURNAMENT

Individual Entry: \$50      Team Entry: \$200  
Corporate Sponsorship: \$500      Hole Sponsorship: \$100



**Friday, October 12, 2018  
Crosswinds Golf Club  
Savannah, GA**

**9:00am – Registration  
9:30am – Opening Program  
10:00am – Tee Time**



# SWINGING “FORE” MENTAL HEALTH AWARENESS GOLF TOURNAMENT



CONSULTING & COUNSELING, LLC



COUNSELING & CONSULTING, LLC

CARE FOR THE  
WHOLE PERSON

COUNSELING  
& RECOVERY

PURPOSEFUL  
LIVING

## ABOUT SWINGING “FORE” MENTAL HEALTH AWARENESS

Dr. Karla Sapp of *U Matter Consulting and Counseling, LLC* and Mr. Everett Tolbert of *E. Tolbert Counseling and Consulting, LLC* are joining forces to host the first *Swinging “FORE” Mental Health Awareness* Golf Tournament to raise \$2,500 for mental health-related programs and initiatives within the Savannah, Georgia community. The two organizations are committed to building awareness, healing, and strength to distressed families and individuals in the community by developing programs and initiatives that combat the impact of addiction, trauma, and other debilitating mental health challenges. To accomplish our goal, the founders are seeking individuals and businesses to partner as golfers, sponsors, participants in non-golfer activities, and individual donors.

## WHY SPONSOR SWINGING “FORE” MENTAL HEALTH AWARENESS?

- Gain exposure for your company or brand
- Amplify your sales pipeline – Generate leads from potential customers who are seeking your products and services
- Network with professionals interested in learning new ways to enhance their relationships and personal lives
- Take center stage and showcase your product or service
- Be a part of a positive initiative that serves the Savannah community



# MEET THE FOUNDERS

DR. KARLA SAPP, LPC

MR. EVERETT E. TOLBERT, LPC



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**DR. KARLA SAPP, LPC (U Matter Consulting & Counseling)** is currently Licensed by the Georgia Composite Board of Professional Counselors, Social Workers, and Marriage and Family Therapist as a Licensed Professional Counselor and holds the following certifications: National Certified Counselor, Certified Clinical Mental Health Counselor, Master Addiction Counselor, and Certified Professional Counselor Supervisor. Dr. Sapp is currently an Adjunct Psychology Professor at Georgia Southern University- Armstrong/Liberty Campus State University, where she has taught and/or currently teaching the following courses: Abnormal Psychology, Personality Theories, Child Development and Research In Psychology which includes conducting research.



**MR. EVERETT E. TOLBERT, LPC (E. Tolbert Counseling & Consulting)** graduated from Albany State University with a Bachelors Degree in Sociology and possesses a Masters Degree in Professional Counseling from South University. He began his professional career as a corrections officer in Southwest Georgia before being promoted to Counselor in 1998. He has since done work to assist clients with life challenges that include HIV/AIDS, substance abuse, and trauma recovery. Additionally, he has extensive experience working with veterans and their families. With more than 20 years of experience, Mr. Tolbert has passion for serving and is committed to helping change lives in the community and abroad.



# SWINGING “FORE” MENTAL HEALTH AWARENESS GOLF TOURNAMENT

## Social Media Reach



**TWITTER**  
22,000+  
Followers



**FACEBOOK**  
7,500+  
Followers



**INSTAGRAM**  
3,350+  
Followers



**LINKEDIN**  
1,293+  
Followers





# SWINGING “FORE” MENTAL HEALTH AWARENESS GOLF TOURNAMENT Attendee Demographics



Professionals,  
Entrepreneurs and  
Aspiring Entrepreneurs



Couples, intimate  
partners, and singles



65% Female  
35% Male



Professional Counselors,  
Consultants, and  
Coaches



Ages 29-65 years old



\$75,000  
Average Income



# SWINGING “FORE” MENTAL HEALTH AWARENESS GOLF TOURNAMENT

## Sponsor Packages

### Title Sponsorship - \$2500

5-Team Entry

Hole Sponsor

Name on all printed materials

### Corporate Sponsorship - \$500

1-Team Entry

Hole Sponsor

Name Recognition

### Team Sponsorship - \$200

1 - Team Entry



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### Hole Sponsorship - \$100

One Hole Sign

### Individual Entry - \$50

Individual Entry Fee

### Schedule At-a-Glance



9:00am – Registration

9:30am – Opening Program

10:00am – Tee Time



# SWINGING “FORE”

## MENTAL HEALTH AWARENESS

# Sponsorship Terms & Conditions

**PLEASE READ CAREFULLY. THE FOLLOWING INFORMATION IS CONSIDERED PART OF THE SPONSORSHIP CONTRACT TERMS AND CONDITIONS.**

It is the responsibility of each exhibiting partner to know and understand these rules & regulations.

These rules and regulations are a bona fide part of the contract for sponsorship for the Swinging “FORE” Mental Health Awareness GOLF TOURNAMENT, hereinafter referred to as The Tournament, which is organized and managed by U Matter Consulting & Counseling, LLC. and E. Tolbert Counseling & Consulting, LLC., hereinafter referred to as The Collaborative. On behalf of The Event, THE COLLABORATIVE reserves the sole right to render all interpretations, amend and enforce these regulations and to establish any and all further regulations not specifically covered below to assure the general success and well-being of The Event.

The Event is a unique opportunity to network with representatives of many different professions, and with other exhibiting partners, in the sharing of implementation strategies and experiences. THE COLLABORATIVE reserves the right to decline, prohibit, deny The Collaborative access, or remove, any exhibit which in its sole judgment is contrary to the character, objectives, and best interests of The Event or its attendee audience. This reservation includes, but is not limited to, any violation of any public policy, or these rules and regulations, and extends to persons, things, printed matter, products, and conduct. THE COLLABORATIVE reserves the right to refuse applications of concerns not meeting standards required or expected, as well as the right to curtail exhibits or parts of exhibits that reflect against the character of the event. THE COLLABORATIVE’s decision and interpretation shall be The Collaborative accepted as final in all cases.

Each sponsor agrees to abide by these regulations and by any amendments or additions hereafter made by THE COLLABORATIVE.

### **1. VALID REGISTRATION FOR SPONSORSHIP.**

Registrants for sponsorship are required to execute and forward the Registration for Sponsorship.

### **2. PAYMENT FOR SPACE.**

Upon receipt and The Collaborative’s acceptance of the sponsorship purchase, an invoice will be prepared and can be paid online. Payment is due immediately. NOTE: Sponsorships are not confirmed until Registration for Sponsorship and payment have been received.

### **3. CANCELLATION AND REFUNDS.**

While Sponsor may cancel this contract at any time, Sponsor understands and agrees to pay The Event the full fee listed on this contract at time of cancellation if it has not been paid online already. The Exhibits Chair must be notified in writing (letter or email) of any cancellations. The cancellation date is the date notification is received. No refunds will be provided for cancellations. Failure to appear at the show does not release sponsor from responsibility for payment of the full cost of the space rented, and any sponsorships committed to. In the event of cancellation, space and sponsorship(s) revert back to THE COLLABORATIVE for use at its sole discretion. Reselling of the space and sponsorship(s) shall not affect the refund schedule.

### **4. CANCELLATION, TERMINATION, OR POSTPONEMENT BY SHOW MANAGEMENT.**

In the event that any unforeseen occurrence shall render the fulfillment of this agreement impossible by THE COLLABORATIVE, the parties shall mutually amend or terminate this agreement. Sponsor hereby waives any claim against THE COLLABORATIVE for damages or compensation. THE COLLABORATIVE shall not be

financially liable in the event the show is interrupted, cancelled, moved, or dates changed, except as provided herein.

### **5. ASSIGNMENT OF GOLF HOLE LOCATION.**

Wherever possible, golf hole locations will be assigned based upon sponsor’s stated preferences, level of sponsorship, and timing of receipt of registration. THE COLLABORATIVE, however, reserves the right to make the final determination of all golf hole assignments in the best interests of the The Event.

### **6. USE OF GOLF HOLE, SUBLETTING HOLE.**

No sponsor may assign, sublet, or apportion their golf hole to or with another business entity or individual without the express permission in writing from THE COLLABORATIVE. No sponsor may promote products or services other than those manufactured or handled in the normal course of his/her business.

### **7. OPERATION OF EXHIBITS.**

THE COLLABORATIVE reserves the right to restrict the operation of, or evict completely, any exhibit which, in its sole opinion, detracts from the general character of The Event as a whole. This includes, but is not limited to, an exhibit which, because of noise, flashing lights, method of operation, display of unsuitable material, is determined by THE COLLABORATIVE to be objectionable to the successful conduct of The Event as a whole. All demonstrations or other promotional activities must be confined to the limits of the booth space. Each



All demonstrations or other promotional activities must be confined to the limits of the booth space. Each sponsor is responsible for keeping the aisles near its exhibit space free of congestion caused by demonstrations or other promotions.

**9. PROMOTIONAL MATERIALS AND MARKETING ACTIVITIES.**

The Event is intended to be a forum for the exchange of information pertaining to business development, business funding, and leadership development for authors, coaches and entrepreneurs. Sponsor participation is intended to support that objective. Sponsor also agrees that the use and distribution of promotional materials at or around the event facility, in exhibit areas, session areas, etc. (i.e. anywhere other than the sponsor booth), including but not limited to flyers, circulars, and souvenirs, is subject to approval by THE COLLABORATIVE. Show management will not make attendee registration information available to sponsors unless stated otherwise in the prospectus. However, sponsors may collect this information at their booth when provided voluntarily by each attendee. Other options are available to sponsoring sponsors please contact the exhibit chair.

**11. SPONSOR'S AUTHORIZED REPRESENTATIVE.**

The exhibiting firm assumes full responsibility for its authorized representative to follow all The Event Rules and Regulations. Sponsor booths must be staffed at all times during designated event hours. Sponsors must not pack, remove, or dismantle, their booth prior to the close of the show.

**13. LIABILITY AND INSURANCE.**

Neither THE COLLABORATIVE, its service contractors, the management of the golf course, nor any of the officers, staff members, or directors of any of the same are responsible for the safety of the property of sponsors from theft, damage by fire, The Collaborative accident, vandalism, or other causes, and the sponsor expressly waives and releases any claim or demand he may have against any of them by reason of any damage or loss of any property of the sponsor. It is recommended that sponsors obtain adequate insurance coverage, at their own expense, for property loss or damage and liability for personal injury.

**14. INDEMNIFICATION (THE COLLABORATIVE & THE EVENT).**

Sponsor agrees that it will indemnify and hold and save THE COLLABORATIVE whole and harmless of, from, and against all claims, demands, actions, damages, loss, cost, liabilities, expenses and judgments recovered from or averted against THE COLLABORATIVE on The Collaborative account of injury or damage to person or property to the extent that any such damage of injury may be incident to, arise out of, or be caused, either proximately or remotely, wholly or in part, by an act, omission, negligence or misconduct on the part of Sponsor or any of its agents, servants, employees, contractors, patrons, guests, licensees or invitees or of any other person entering upon the Premises leased hereunder with the express or implied invitation or permission of Sponsor, or when any such injury or damage may in any other way arise from or out of the occupancy or use by Sponsor, its agents, servants, employees, contractors, patrons, guests, licensees or invitees of the Premises leased hereunder. Such indemnification of THE COLLABORATIVE by Sponsor shall be effective unless such damage or injury may result from the sole negligence, gross negligence or willful misconduct of THE COLLABORATIVE. Sponsor covenants and agrees that in case THE COLLABORATIVE shall be

made a party to any litigation commenced by or against Sponsor or relating to this lease or the Premises leased hereunder, then Sponsor shall and will pay all costs and expenses, including reasonable attorney's fees and court costs. Incurred by or imposed upon THE COLLABORATIVE by virtue of any such litigation.

Property Damage. Neither THE COLLABORATIVE nor Sponsor shall be responsible for any loss of or damage to property of the other party hereto, including, but not limited to, loss or damage occasioned by theft, fire, smoke, acts of God, public enemy, riot, civil commotion, or other insurable casualty, and THE COLLABORATIVE and Sponsor expressly waive any claim for liability against the other party hereto with respect to any such loss or damage. The Collaborative accordingly, it shall be the responsibility of THE COLLABORATIVE and Sponsor, respectively, to secure its own insurance or otherwise protect itself and its property against such loss or damage.

Use of Certain Property. Sponsor will assume all costs arising from the use of patented, trademarked, or franchise materials, devices, processes or dramatic rights used on or incorporated in the sponsor's space. Sponsor shall indemnify, defend and hold harmless The Event, THE COLLABORATIVE, facility management, and their officers, directors, members, agents and employees from and against all claims, demands, suits, liability, damages, losses, costs, attorneys' fees and expenses of whatever kind or nature, which might result from or arise out of use of such material(s) described above.

**15. WAIVER.**

THE COLLABORATIVE shall not be deemed to waive any of its rights hereunder unless such waiver is explicitly stated as a waiver in writing and signed by THE COLLABORATIVE. No delay or omission by THE COLLABORATIVE in exercising any of its rights shall operate as a waiver of such rights and a waiver of rights in writing on one occasion shall not be construed as a consent to, or a waiver of, any right or remedy on any future occasion.

**16. ATTORNEYS' FEES.**

Should THE COLLABORATIVE find it necessary to employ an attorney or attorneys to enforce any of the provisions of this agreement to protect in any manner its interest or interests under this agreement. THE COLLABORATIVE, if it is the prevailing party, shall be entitled to recover from the other party all reasonable costs, charges, and expenses including attorneys' fees.

**17. AMERICANS WITH DISABILITIES ACT.**

Sponsors acknowledge their responsibilities under the Americans with Disabilities Act (hereinafter "Act") to make their booths The Collaborative accessible to handicapped persons. Sponsor shall also indemnify and hold harmless The Event, THE COLLABORATIVE, and facility against cost, expense, liability or damage which may be incident to, arise out of or be caused by Sponsor's failure to comply with the Act.

**18. SOCIAL FUNCTIONS/SPECIAL EVENTS.**

Any social function or special event planned by an exhibiting company to take place during The Event conference, must be pre-approved by THE COLLABORATIVE.



**19. OTHER REGULATIONS.**

Any and all matters not specifically covered by the preceding rules and regulations shall be subject solely to the decision of Show Management. THE COLLABORATIVE SHALL HAVE FULL POWER TO INTERPRET, AMEND, AND ENFORCE THESE RULES AND REGULATIONS, PROVIDED ANY AMENDMENTS, WHEN MADE, ARE BROUGHT TO THE NOTICE OF SPONSORS. EACH SPONSOR, FOR HIMSELF AND HIS EMPLOYEES, AGREES TO ABIDE BY THE FOREGOING RULES AND REGULATIONS AND BY ANY AMENDMENTS OR ADDITIONS THERETO IN CONFORMANCE WITH THE PRECEDING SENTENCE.

**20. CHILDREN AND MINORS.**

Children under the age of 16 are not allowed on the event premises during move-in and move-out. All The Event registered attendees and guests must be at least 18 years of age.

For additional questions, please contact the tournament chair Dr. Karla L. Sapp at 912-980-6049.

[CLICK HERE TO REGISTER](#)

CONTACT US:

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