



2016- 2017

**Canadian College Finals Rodeo
Sponsorship Package**



WHY SPONSOR THE CANADIAN INTERCOLLEGIATE RODEO ASSOCIATION?

The Canadian Intercollegiate Rodeo Association is an organization of Canadian college and university students and coaches who are passionate about the sport of rodeo and expanding their futures through post secondary education.

The intercollegiate rodeo teams made up of student athletes and coaches take turn in hosting the 8-10 rodeos throughout the post secondary school year from September to April. The Canadian Intercollegiate Rodeo Association is a not for profit association that organizes and hosts the CIRA Finals March 30, 31 and April 1, 2017.

The Rodeo Finals are only made possible through the generosity of amazing volunteers and sponsors.

FAN BASE

The Canadian Intercollegiate Rodeo Association promotes an affordable, friendly environment that guarantees people and families of all ages will find something to come back for. The Rodeo draws fans from all over Alberta, Saskatchewan and British Columbia. You will find yourself surrounded by parents of the contestants, coaches, professional rodeo athletes and everyone else from all walks of life.

SOME OF SPONSOR BENEFIT

- Exclusive VIP seating
- Contestant meet and greet
- Company announced throughout the performances
- Website listing for every visitor to our site to see your support
- Time in the spotlight with company banners displayed proudly in the arena.



\$3000+ Gold Sponsor Bucking Chute or Heading or Heeling Box Sponsor

- 5 weekend passes
- 5 complimentary programs
- Contestant meet and greet before performances
- Sign on Chute gate (Chute gate signs will be made by the CIRA), or banner on front gate of rope box for heading/heeling box sponsorship.
- Full page add recognition in the program
- Announcer Mention throughout All Performances of the Rodeo
- Sponsor seating



\$1500.00 + Silver Sponsor

- 3 weekend passes
- 3 complimentary programs
- Contestant meet and greet before performances
- Banner displayed in the rodeo arena.
- In arena space available for 2 banners 3x6
- 1/2 page add recognition in the official program
- Announcer Mention throughout All Performances of the Rodeo
- Sponsor Seating



\$500.00 + “Friends of the CIRA”

- 4 tickets to the performance of choice
- 4 complimentary programs
- Business card size add in the Official Program
- Announcer Mention Throughout All Performances of the Rodeo
- Meet and Greet with contestants before performances

** Banners are to be supplied by the sponsor and can be returned to the sponsor at the conclusion of the event.

** Please make cheques payable to the College Rodeo Association

**Canadian Intercollegiate Rodeo Association
c/o Jessica Duvenage
Po Box 3702
Wainwright, AB
T9W 1T5
Phone 780-259-0120
canadiancollegerodeo@hotmail.com**