

# The Buss Report

Andy Buss' Quarterly Newsletter

October — December 2014

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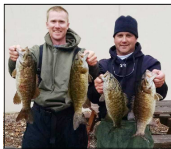


## Public Appearances

**November 15:** At the Bass Pro Shops in Portage, Indiana, I was the emcee of Santa Claus' arrival. After this, I led a seminar about bass fishing during the coldest months of the year above the fish tank. Here I modeled several techniques and lures.

## Media Exposure

Tournament success published in the *South Bend Tribune* and *Goshen News*



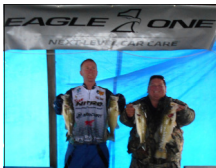
**November 8:** The R & B Bass Circuit tournament held an open tournament on the St. Joe River in Elkhart, Indiana (left). Here I finished in **third place** by despite water temperatures in the low 40's. (Further coverage can be found at [www.louiestout.com](http://www.louiestout.com).)

## Published Work

**December:** I wrote the introduction for the book *No Secrets on Lake St. Clair Vol. 3*. The book was released in January 2015.

**December 3:** Written for the Bass Pro Shops blog, "A Winter with Bite" featured techniques and lures to catch fish during the coldest months.

## Additional Tournament Success



**October 4:** After ending the season in the top 10 of the R & B Bass Circuit, I went on to finish **7th place** at the Classic held on Gun Lake near Kalamazoo, Michigan. This was despite a brutal cold front that included strong winds and heavy rain. (Further coverage can be found at [www.randbbasscircuit.com](http://www.randbbasscircuit.com).)

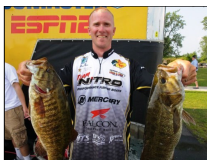
## R & B News

2014 ended with the **R & B Bass Circuit** becoming the largest team bass circuit in the state of Indiana. The 2015 schedule has been set and early indications are we will grow even more.

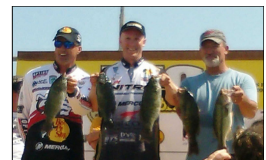


## 2014 Season in Review

2014 was a success. I participated in two dozen tournaments, including my professional debut, conducted 20 seminars, and got into social media—Facebook & YouTube. A few highlights in particular:



- Finishing 24 out of 180 professional anglers in the BASS Northern Open on Lake Champlain (left).
- Landing another Top 5 in the Lake Michigan Big Bass Bash (right).
- Participation in the charity Fish with the Pros.



## Looking Ahead into 2015

- Participation in BASS Northern Opens
- Guest host on two televised fishing shows
- Already over 20 seminars scheduled
- I'm getting the hang of creating YouTube videos
- Obtaining my Professional Fishing Guide License