The Buss Report

Andy Buss' Quarterly Newsletter

January - March 2014



Public Appearances

February 1: I was called upon by the Michiana Walleye Association to conduct a pair of seminars on summer and fall bass fishing at the South Bend Sport and Boat Show in <u>South Bend, Indiana</u> (left), but also to direct the managers of the program to find additional speakers.

March 1 & 2: Located in <u>Edwardsburg, Michigan</u> I worked as an expert angler on fishing rods and bass fishing at the annual Lunker's Extravaganza Sports Show.

March 7, 8, & 9: At the Bass Pro Shops in <u>Portage, Indiana</u> I conducted a total of seven seminars on various bass fishing techniques (right and below).



March 15: Again as an expert on rods and bass fishing, I worked at the annual open house at Albertson's Sports Shop in <u>Warsaw</u>, <u>Indiana</u>.



Media Exposure

January 26: An announcement was made in *The South Bend Tribune* and *Goshen News* for my upcoming seminars at the South Bend Sport & Boat Show.



March 29: First tournament of the season and I scored a <u>Top 5</u> and landed the <u>Big Bass Award</u>. The event took place on the St. Joe River in <u>Elkhart, Indiana</u>. The water temperature was just 38 degrees. Further coverage can be found at www.louiestout.com and www.randbbasscircuit.com.

April 5: St. Joe River April 13: Lake Wawasee April 19: Lake Wawasee April 26: Lake Wawasee

Upcoming Tournament Schedule:

May 4: Lake Maxinkuckee June 21: Randall Lake May 10: Lake Wawasee June 28: Lake Michigan

May 17: Lake James May 26: Diamond Lake



R & B News

The 2014 season promises to be big. Website traffic this winter has surpassed all previous winters with an average visitation over 1,200 hits per month.

March 29: Despite snow, temperatures in the mid 30's, 38 degree water, and strong winds, we still drew 19 hardcore anglers for an open tournament which raised money for the 2014 Classic.

<u>2014</u> <u>Tournament</u> <u>Shirt</u>

