THE BUSS REPORT

Andy Buss' Quarterly Newsletter January — March 2016

Public Appearances



January 16-17: At the Wild Indiana Outdoors Show in <u>Kokomo, Indiana</u> I worked closely with Schnelkler Marine and ProX Outfitters to promote and educate consumers on Tracker Marine Boats, boating accessories, and fishing products. I also got to hang out with 2016 Bassmaster Classic Champion, Edwin Evers (left).

January 22-24: Again with Schnelker Marine and ProX Outfitters I had the opportunity to represent you at the <u>Fort Wayne Lake, Cabin, Outdoors Show</u>. On top of being accessible to consumers, I conducted a trio of seminars on top of a Nitro Boat (right) where I discussed my favorite fishing tactics, boat equipment, and even a few fishing stories.



February 12-14: The Fort Wayne Boat Show is the second largest boat show in the state of <u>Indiana</u>. Here I worked with Schnelker Marine to educate potential consumers. I also worked with TC Custom Lures and Pro X Outfitters to educate consumers on selecting effective fishing tackle for the 2016 season.



February 19-21: As a member of the <u>Portage, Indiana</u> Bass Pro Shops pro staff, I spent the weekend at the store conducting a trio of seminars (left) and working with consumers to lend my knowledge, share stories, and help find products. Literally, I was in contact with hundreds of consumers, which provided me the opportunity to exclusively promote your products.

Honors & Awards

February 19: Local radio station, <u>U93</u>, made a surprise visit to my school to recognize me as their "Teacher of the Week." This honor was presented to me in front of the student body (right), and my name was broadcast on the air numerous times.





March 23: Each year the Academic Top 10 of the graduating class from John Glenn School Corporation selects their personal "Outstanding Educator" and presents that educator with an award and conducts a speech on their impact. I was selected with that distinction by a student this year (left). This is the fifth time in fourteen years as an educator to receive this honor.

2016 Mobile Billboard

With your support, my *mobile* billboard has been cruising the streets for over a month now Here's my boat, truck, and tailgate for 2016. Thank you for being a part of my journey.







